



FMM
FEDERATION OF MALAYSIAN
MANUFACTURING

Advertise with

BIA@FMM

BUSINESS IN ACTION

What is BIA@FMM?

Business in Action@FMM is FMM's quarterly online magazine, delivering updates on local manufacturing insights, trade policies, HR matters, global trends, and exclusive FMM news. BIA is circulated to over 4000 FMM members, government offices, ministries, agencies, trade offices, and other industry stakeholders, ensuring broad coverage and impact.

BIA Circulation



5,000++

Quarterly circulation
via email



13,700++

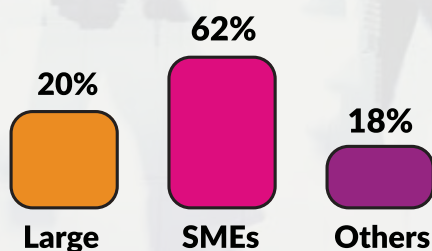
Social media
followers



2.1 M++

Yearly web
pageviews

Circulation Profile



Industry Sub-Sector



Advertisement Rates

Space	Member	Non Member
Double Page Spread	7,000	8,500
Full Page	4,500	6,000
Half Page	4,000	5,500

* The rates above are per issue and do not include artwork design charges. ** 10% discount for advertisements in 4 issues & above

Artwork Spesification

Artwork Size

- ★ Half Page 210mmW x 148mmH
- ★ Full Page (A4) 210mmW x 297mmH
- ★ Double Page Spread 297mmW x 420mmH

Artwork Format:

Softcopy in **AI (text outlined)**, **PDF**, or **JPEG (300dpi)** format.

Artwork Charges

Artwork design assistance is available for an additional **RM800**.

Artwork Orientation

Double Page Spread

Full Page

Half Page

BIA@FMM Advertisement Booking Form



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We would like to book this space (Please (v) accordingly) :

☐ Double Page Spread ☐ Full Page ☐ Half-Page

Issue	Booking Deadline	Artwork Deadline
☐ Volume 2 2026	• Jun 15, 2026	• Jul 31, 2026
☐ Volume 3 2026	• Aug 15, 2026	• Sep 30, 2026
☐ Volume 4 2026	• Oct 15, 2026	• Nov 30, 2026
☐ Volume 1 2027	• Dec 15, 2026	• Jan 31, 2027

Bank-in to **Federation of Malaysian Manufacturing** for RM

Maybank Account No: **5-14208-33076-8**
(please attach bank-in slip to **publication@fmm.org.my**)

Name:

Designation: Company:

Address:

TIN No:

ROC No: SST No:

Tel: Fax:

Email: Date:

Signature:

Stamp: