



FMM
FEDERATION OF MALAYSIAN
MANUFACTURING

ADVERTISE WITH US

FMM Directory of Malaysian Industries

56th Edition

WHY US?

- ✓ **12,000+ organisations:** Promote your products and services directly to a vast network of manufacturers and industry players
- ✓ **Wider business reach:** Gain visibility among government ministries, agencies, GLCs, embassies, and the general public
- ✓ **Global exposure:** Reach international trade bodies, industry associations, and international manufacturing stakeholders across 80+ countries
- ✓ **Double the visibility:** Get featured in both print and digital formats for maximum reach and accessibility
- ✓ **Special Package:** Enjoy a great discount when you also advertise in FMM's Business in Action (BIA) e-magazine

25,000+
copies sold and
distributed globally



SECURE YOUR SPOT NOW!



Wisma FMM, No 3,
Persiaran Dagang, PJU 9
Bandar Sri Damansara,
52200 Kuala Lumpur



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www.fmm.org.my

FMM Directory ADVERTISEMENT RATES

Space

Prime Spot

Space	Member	Non-Member
☐ First Right Hand	RM 8,000	RM 9,000
☐ Inside Back Cover	RM 8,000	RM 9,000
☐ Inside Front Cover	RM 9,000	RM 10,000
☐ Back Cover	RM 10,500	RM 12,000
☐ Bookmark	RM 7,000	RM 9,000
☐ Separator Page	RM 6,000	RM 8,000
☐ Full Page (first 30 pages)	RM 5,000	RM 7,000
☐ DPS (first 30 pages)	RM 8,000	RM 11,000

Showcase

Space	Member	Non-Member
☐ Half Page	RM 3,500	RM 5,000
☐ Full Page	RM 4,500	RM 6,000
☐ Double Page Spread	RM 6,500	RM 9,000
☐ Listing	COMPLIMENTARY	RM 1,000

Special Package

Double the Exposure, Half the Cost!

★ Grab a spot in **FMM Directory** and enjoy **40% off** your advertisement in our e-magazine, **BIA@FMM!**

★ Get an additional **10% discount** when you advertise in **four (4)** issues of **BIA@FMM!**

YES! We would like to take the **Special Package**

Please ☒ the selected issue:

☐ Vol 2 / 2026

☐ Vol 4 / 2026

☐ Vol 3 / 2026

☐ Vol 1 / 2027

FOR OFFICE USE

Artwork Specification

Double Page Spread

☐ Image Area	400mmW x 270mmH
☐ Trim Size	420mmW x 298mmH
☐ Bleed Size	430mmW x 308mmH

Full Page

☐ Image Area	190mmW x 270mmH
☐ Trim Size	210mmW x 298mmH
☐ Bleed Size	220mmW x 308mmH

Half Page

☐ Image Area	190mmW x 130mmH
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Artwork Charges

Artwork design assistance is available for an additional **RM800**.

Material Required

Softcopy in the following format: **AI (text outlined), PDF, JPEG (300dpi)** with print quality digital colour proof.

Deadline Info

Booking Deadline

• Aug 28, 2026

Material Deadline

• Sep 30, 2026

Publication Date

• Quarter 4, 2026

FMM Directory ADVERTISEMENT BOOKING FORM



Publications Unit

Federation of Malaysian Manufacturing
Wisma FMM, No 3, Persiaran Dagang, PJU 9
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Booked By

Name: _____

Designation: _____ Company: _____

Address: _____

Tel: _____ Fax: _____

Email: _____ Date: _____

FMM Membership No: _____

Bank in to **Federation of Malaysian Manufacturing**

Maybank Account No: **5-14208-33076-8** (please attach bank-in slip)

Do you require tax invoice ☐ YES ☐ NO

TIN No: _____

ROC No: _____ SST No: _____

Signature _____ Stamp _____



FMM

**YOUR VOICE
YOUR PARTNER**