

Free Seminar

Understanding the Critical Role of Traceability in Driving Efficiency in Modern Manufacturing

Join us to Discover the Power of Traceability in Modern Manufacturing

"Track Better. Work Smarter. Perform Stronger"



Date
August 6, 2026
(Thursday)



Time
9.00am - 1.00pm



Venue
FMM Perak



INVENTORY
MANAGEMENT



BARCODE
& RFID



SMART
MANUFACTURING



DATA
CAPTURE



TRACEABILITY



AUTOMATION



1. INTRODUCTION

Traceability plays a critical role in addressing key challenges within Malaysia's manufacturing sector, including the tracking of inventory, assets, raw materials and equipment, as well as ensuring labelling compliance, warehouse management and quality control.

Amid the accelerating adoption of Industry 4.0, automation and sustainable manufacturing practices, organisations are increasingly focused on enhancing operational visibility, data accuracy and overall efficiency. To remain competitive, manufacturers must advance their identification capabilities through robust labelling, data capture and automation solutions that enable real time visibility and seamless process integration.

As the industry evolves towards smart manufacturing, technologies supporting end to end traceability; such as intelligent identification systems and automated data capture are becoming essential in driving operational excellence and enabling digital transformation.



2. OBJECTIVES

- ✓ To create awareness of key traceability challenges faced by Malaysian manufacturers, including inventory inaccuracies, asset losses, compliance requirements and rising operational costs.
- ✓ To demonstrate how end to end traceability can improve operational visibility, minimise errors, optimise manpower utilisation and reduce overall business costs.
- ✓ To showcase practical Barcode, RFID, labelling and automation solutions that enable real time tracking, enhance productivity and support profitable smart manufacturing initiatives.

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TARGETED GROUP

- Business Owners and Directors
- Factory, Production and Operations Personnel
- Warehouse, Inventory and Logistics Personnel
- Supply Chain and Procurement Personnel
- Quality Assurance and Compliance Personnel
- Engineering and Maintenance Personnel
- IT and Digitalisation Personnel
- Manufacturing Professionals



PROPOSED PROGRAMME

Time	Topic	Presenter
8.30am – 9.00am	Registration	
9.00am – 9.15am	Welcome Keynote	Mr. Nobuhiro Matsumura, General Manager, Sato Auto-ID Malaysia Sdn. Bhd.
9.15am – 9.45am	The Role of Label Management in Manufacturing Traceability (Reduce Errors & Improve compliance)	Ms. Wensie Low from BarTender by Seagull Software, LLC
9.45am – 10.15am	Accelerating Warehouse and Manufacturing Efficiency with Mobile Data Collection (Reduce Manual Errors and Increase Productivity)	Ms. Chloe Ding from WUXI IDATA Technology Co LTD
10.15am – 10.30am	Tea break	
10.30am – 11.00am	Improving Manufacturing Visibility Through Automation & Data Capture (Reduce Manpower and Increase Productivity)	Mr Heng Chin Wei from SICK Sensor (Malaysia) Sdn Bhd
11.00am – 11.30am	Automating Manufacturing Operations with Print and Apply Technology (Lower Labour Costs & Increase Output)	Mr Philip Tsai from Kunlin Automation Technology Sdn. Bhd
11.30am – 11.45am	Q&A	Moderator: Ms. Kalaivani A/P Mylvahanam, Marketing Manager, Sato Auto-ID Malaysia Sdn. Bhd.
11.45am – 12.00pm	Closing speech	Mr. Darryl Toh, Sales Manager, Sato Auto-ID Malaysia Sdn. Bhd.
12.00pm - 1.00pm	Luncheon and Networking	



RSVP for registration to Ms. Kar Yan / Ms. Sherry latest by August 3, 2026 via fill in the google form link, <https://forms.gle/6oDvPYUKdibamARS6> or email to karyan@fmm.org.my / sherry@fmm.org.my

Scan for
registration



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