NSB/24/2026
October 15, 2026

FEDERATION OF MALAYSIAN MANUFACTURING
NEGERI SEMBILAN BRANCH
MYCOID: 007907X_NSEMBILAN
PROG. NO: 10001729824

FMM
FEDERATION OF MALAYSIAN MANUFACTURING



SEMINAR

DARE-TO-ACT: DECIDE BOLDLY, ACT CONFIDENTLY

Turn Better Decisions into Smarter Actions and Measurable Results.

NOVEMBER 16-17, 2026
9.00AM - 5.00PM

ROYALE CHULAN SEREMBAN

ENGLISH / BAHASA MALAYSIA

EMPOWER YOUR DECISION-MAKING PROCESS

A hands-on, interactive workshop designed to help you make sound decisions systematically.

- **Analyze** complex situations with objective critical thinking
- **Evaluate** alternatives while identifying and mitigating risks
- **Overcome** common cognitive biases and decision traps
- **Execute** confident action plans that deliver measurable results

WHO SHOULD ATTEND?

This program is designed for Production Supervisors, Team Leaders, Engineers, Executives, Quality Personnel, Maintenance Personnel, Warehouse & Logistics Staff, New Managers, Potential Leaders

OBJECTIVES

- Understand the principles and importance of effective decision-making in manufacturing
- Differentiate between intuitive and analytical decision-making approaches
- Identify common barriers and biases affecting decision quality
- Apply structured decision-making tools to workplace situations
- Analyze problems and opportunities using data and facts
- Evaluate alternatives using risk and impact assessment methods
- Develop practical action plans with accountability and follow-up mechanisms
- Improve confidence when making decisions under uncertainty and pressure

SPEAKER'S PROFILE



TS. DR. BONG CHENG SIONG

TS. DR. BONG CHENG SIONG, with over 28 years of experience in manufacturing operations and management across MNCs and SMEs, has extensive expertise in Quality Management, Performance Management, Project Management, and Operations Improvement. He has successfully led OCM initiatives, achieving significant cycle time reduction and production improvements. He also headed plant-wide TQM activities in an MNC with over 5,000 employees and received various Corporate and National awards. He is a Certified DISC Practitioner, HRDC Certified Trainer, Certified NLP Coach and Practitioner, and Certified Time Line Therapy Practitioner.

PROGRAM SCHEDULE

Time	Program Details (Day 1)
8.45AM	**Registration of Participants**
9.00AM	**Module 1: The Decision-Making Challenge in Manufacturing** • Why decisions matter in manufacturing • Cost of poor decisions • Examples of decision failures • Characteristics of effective decision makers • Decision-making maturity levels **Module 2: Understanding Decision-Making Styles** • Rational vs Intuitive decision-making • Command decision • Consultation decision • Consensus decision • Delegated decision •
10.30AM	**Morning Coffee Break**
10.45AM	**Module 3: Critical Thinking for Better Decisions** • Fact vs assumption • Data-driven thinking • Root cause vs symptom • Critical questioning techniques • Avoiding emotional decisions • Application tools
1.00PM	**Lunch Break & Networking**
2.00PM	**Module 4: Common Decision-Making Barriers and Biases** • Confirmation bias • Availability bias • Group think • Status quo bias • Escalation of commitment • Stress and decision quality
3.30PM	**Afternoon Coffee Break**
3.45PM	**Module 5: Introduction to the D.A.R.E. Framework** • D.A.R.E. Model # D – Define the situation # A – Assess the options # R – Respond with action # E – Evaluate the results • Benefits of structured decisions • Applying D.A.R.E. in daily operations
5.00PM	**End of Day 1**

Time	Program Details (Day 2)
8.45AM	**Registration of Participants**
9.00AM	**Module 6: D – Define the Situation Clearly** • Problem definition techniques • Identifying stakeholders • Collecting relevant data • Understanding customer requirements • Defining success criteria • Application tools **Module 7: A – Assess Alternatives Systematically** • Generating alternatives • Brainstorming techniques • Nominal Group Technique • Risk assessment • Cost-benefit analysis • Decision matrix • Application tools
10.30AM	**Morning Coffee Break**
10.45AM	**Module 8: R – Respond through Effective Action Planning** • Converting decisions into actions • Resource planning • Assigning ownership • Managing resistance • Communication planning • Application tools
1.00PM	**Lunch Break & Networking**
2.00PM	**Module 9: E – Evaluate Results and Learn from Decisions** • Measuring decision effectiveness • KPIs and performance indicators • Lessons learned reviews • Continuous improvement • PDCA integration •
3.30PM	**Afternoon Coffee Break**
3.45PM	**Module 10: Dare-to-Act Workshop** • Solving a realistic manufacturing challenge • Team practice to:- # Define the issue # Assess alternatives # Justify decision # Prepare action plan # Present recommendation
5.00PM	**End of Programme**

FMM Seminar on
Dare-to-Act: Decide Boldly, Act Confidently

9.00AM - 5.00PM **16-17 NOVEMBER 2026** **ROYALE CHULAN SEREMBAN**

PARTICIPATION FEE *(Inclusive of 8% SST)*

Member **RM 1,134.00 per pax**

Non - Member **RM 1,242.00 per pax**

PAYMENT METHOD

1) HRDCORP GRANT (SBL - KHAS SCHEME)

- No payment to FMM.
- Fund must be sufficient. Fee will be deducted from the employer's HRDCorp contributions.
- Full payment is to be made to FMM in the event that no disbursement from HRDCorp under any circumstances.

2) DIRECT PAYMENT TO FMM via Online Banking / Cheque

Payee Name: **FEDERATION OF MALAYSIAN MANUFACTURING**

Bank Name **: Malayan Banking Berhad**

Account No **: 505176510151**

SST Registration No **: W10-1901-32000105**

***To provide FMM with the payment slip / advice once payment has been made.*

REGISTRATION

- All registration together with the payment should be made before the event date.
- Registration is on a first-come-first-serve basis.
- For SBL-KHAS Scheme, an attendance of 100% is a must, otherwise employers will be billed in full.
- For SBL-KHAS Scheme, grant approval must be provided to FMM at least 3 days before the event date.
- Upon submission of the completed Registration Form to FMM, you are deemed to have read and accepted the terms and conditions. The program would also be deemed as confirmed unless informed otherwise.
- Certificate will only be issued upon full disbursement from HRDCorp / payment from employer.

REPLACEMENT/CANCELLATION/NO SHOW

- Must be made in writing with reasons to FMM.
- Full payment fee will be charged by FMM for cancellation within 2 days prior to the event
- Participants who **did not turn-up will be charged full payment.** Invoice will be sent to the employer after program ends.
- Replacement can be accepted at no additional cost.
- FMM reserves the right to cancel or reschedule the program. All efforts will be taken to inform participants of the changes.

REGISTRATION FORM

FMM Negeri Sembilan (Attn: Ms. Eyda/Ms. Niza) Email: herdawaty@fmm.org.my / niza@fmm.org.my Tel No: 06-603 1626 Fax No: 06-603 1628

1) Name : .....
Designation : .....
E-mail : .....
NRIC : .....
Vegetarian : ☐

2) Name : .....
Designation : .....
E-mail : .....
NRIC : .....
Vegetarian : ☐

3) Name : .....
Designation : .....
E-mail : .....
NRIC : .....
Vegetarian : ☐

Payment:

Full payment of RM ..... will be made via:-

◯ HRDCorp SBL-KHAS ◯ Online Banking ◯ Cheque

Submitted by: ☐ FMM Member ☐ Non-Member

Name : .....
Designation : .....
Company Name : .....
Membership No. : .....
Business Reg.No : .....
Tel : ..... Fax : .....
TIN No : ..... SST No. : .....
E-mail : .....
Address : .....
: .....
: .....