

RBAC MALAYSIA NETWORK

Seminar & Business Roundtable

Understanding Market Access, Regional Integration & Practical Opportunities for Businesses



November 26, 2026
(Thursday)



8.30am - 5:00pm



M World Hotel,
Petaling Jaya

EVENT ITINERARY

8.30am	Registration & Breakfast	
9.30am	Welcome Remarks By Tan Sri Dato' (Dr) Soh Thian Lai, Chairman, RBAC Malaysia Network	
9.40am	Session 1: RCEP at a Glance - Taking Stock & the Road Ahead RCEP implementation and current stock take Accession process and implications for businesses Key developments and areas to watch	
10.30am	Morning Coffee Break	
10.50am	Session 2: General Review of RCEP By Economic Research Institute for ASEAN and East Asia (ERIA)	
11.30am	Session 3: RCEP and Regional Economic Integration By ASEAN+3 Macroeconomic Research Office (AMRO)	
12.30pm	Session 4: ASEAN Tariff Finder - Your Tool to Unlock Trade Opportunities By ASEAN Secretariat	
1.00pm	Networking Lunch	
2.00pm	Session 5: Claim It, Prove It, Contract It: Making RCEP Preferences Work By Dr Harald Sippel, Aqran Vijandran	
2.45pm	Keynote Address By YB Tuan Sim Tze Tzin, Deputy Minister of Investment, Trade and Industry	
3.00pm	Business Roundtable with YBTM RCEP in Action: Business Opportunities, Market Access & the Way Forward	
4.30pm	Forced Labour and Market Access: What Malaysian Exporters Need to Know By Senior Officer, Ministry of Investment, Trade and Industry (MIT)	
5.00pm	Networking Refreshments & End of Programme	

EVENT HIGHLIGHTS



RCEP AT A GLANCE

Key developments, implementation and what's next



REGIONAL INTEGRATION

How RCEP strengthens regional economic ties and supply chains



TRADE TOOLS & PREFERENCES

Practical tools to unlock market access and opportunities



BUSINESS DIALOGUE

Direct engagement with policymakers and industry leaders

BUSINESS ROUNDTABLE WITH

YB TUAN SIM TZE TZIN, DEPUTY MINISTER OF INVESTMENT, TRADE AND INDUSTRY

"RCEP IN ACTION: BUSINESS OPPORTUNITIES, MARKET ACCESS & THE WAY FORWARD"

- ✓ Market access insights
- ✓ Trade facilitation & regulatory issues
- ✓ Identifying new growth sectors
- ✓ Enhancing supply chain resilience
- ✓ Collaboration with policymakers
- ✓ Maximizing RCEP preferences



***Note:** EABC reserves the right to alter or reschedule the programme. All efforts will be made to inform participants of any changes.



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