FACILITATOR
Mr Sethuraman Ramasamy is both a practitioner and an educator in the logistics and supply chain field. He provides consultancy on logistics competency and performance measurement to various customers in Malaysia. In addition, he is also a freelance/part-time lecturer who facilitates courses in certificate, diploma, degree in logistics and supply chain management. He has more than 15 years of experience in the logistics area, gained through his work stint in manufacturing, logistics service providers, setting up new manufacturing plants, six sigma champion projects, implementation of supply chain management, setting up 3PL logistics management and liaison with Malaysian Customs, MIDA and MITI. He has also assisted clients to improve their supply chain management and develop the integrated logistics systems, stock level reduction, improve the purchasing and inventory management performance and enhance customer service standards. He has given lectures and was a speaker on logistics management, warehousing, purchasing, distribution, customer service and strategic planning at seminars held in Kuala Lumpur, Johor Bahru, Kuantan, and Penang. In addition he has conducted in-house training programmes related to logistics and supply chain management. He holds a MBA in Logistics Management from University Industry Selangor (UNISEL) and degree in Bachelor of Social Science from Universiti Sains Malaysia (USM). Currently he is pursuing PhD in Supply Chain Management.

OBJECTIVES
• Understand the fundamental principles of warehouse management
• Build relationship with other departments effectively
• Relate materials and information flow in supply chain management
• Develop skills and knowledge on warehouse business trends in the 21st century

CONTENTS
• Functions of Warehouse
• Evolutions of Business Logistics Elements
• Components of Logistics and Supply Chain
• Why Warehouse Management is Important
• Porter’s Generic Studies – Analysis on Warehouse Functions
• Change Management in Warehouse
• Warehouse Strategies and Management
• Michael Porter’s Value Chain Activities
• Supply Chain Operation Model

WHO SHOULD ATTEND
All levels of employees from sales, purchasing, manufacturing, warehousing, logistics, etc.

IN-HOUSE TRAINING AVAILABLE

For further enquiries, please contact:
Siti Nazihah / Azrini
FMM Institute
Tel: 03-62867200 Fax: 03-62776712
Email: training@fmm.org.my
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Dear Madam,

Please register the following participant(s) for the above programme.

(To be completed in BLOCK LETTERS)

1. Name
   Designation
   E-mail

   Nationality
   IC No.

2. Name
   Designation
   E-mail

   Nationality
   IC No.

3. Name
   Designation
   E-mail

   Nationality
   IC No.

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Enclosed cheque/bank draft No. ____________________________ for RM ____________________________
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Designation: ____________________________ E-mail: ____________________________

Company: ____________________________________________ FMM Membership No.: ____________

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