Warehouse Management will likely continue to be a significant, dynamic element in the logistics supply chain system on top of the quick response and just-in-time inventory systems, direct store delivery and continuous flow distribution. These are trends that will carry the warehousing business into the 21st century. Among these trends are a closer focus on customers’ needs and wants, consolidation, the continuous flow of data and materials, information technology, value-added services, the need for space compression, the need for time compression, distribution requirements planning, reverse logistics and many more.

**CONTENTS**

- Functions of Warehouse
- Evolutions of Business Logistics Elements
- Components of Logistics and Supply Chain
- Why Warehouse Management is Important?
- Porter Generic Studies – Analysis on Warehouse Functions
- Change Management in Warehouse
- Warehouse Strategies and Management
- Michael Porter Value Chain Activities
- Supply Chain Operation Model

**OBJECTIVES**

- Understand the fundamental principles of warehouse management
- Build relationship with other departments effectively
- Relate materials and information flow in supply chain management
- Develop skills and knowledge on warehouse business trends in the 21st century
Mr Sethuraman Ramasamy is both a practitioner and an educator in the logistics and supply chain field. He provides consultancy on logistics competency and performance measurement to various customers in Malaysia. In addition, he is also a freelance/part-time lecturer which provides courses in certificate, diploma, degree in logistics and supply chain management.

He has more than 15 years of experience in the logistics area, gained through his work stint in manufacturing, logistics service providers, setting up new manufacturing plants, six sigma champion projects, implementation of supply chain management, setting up 3PL logistics management and liaison with Malaysian Customs, MIDA and MITI.

He has also assisted clients to improve their supply chain management and develop the integrated logistics systems, stock level reduction, improve the purchasing and inventory management performance and enhance customer service standards. He has given lectures and was a speaker on logistics management, warehousing, purchasing, distribution, customer service and strategic planning at seminars held in Kuala Lumpur, Johor Bahru, Kuantan, and Penang. In addition he has conducted in-house training programmes related to logistics and supply chain management.

He holds a MBA in Logistics Management from University Industry Selangor (UNISEL) and degree in Bachelor of Social Science from Universiti Sains Malaysia (USM). Currently he is pursuing PhD in Supply Chain Management.

**FACILITATOR**

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**WHO SHOULD ATTEND**

This programme is specially designed for the administrative and clerical staff, supervisors, line leaders and section heads.

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**ADMINISTRATIVE DETAILS**

Dates : **August 3 - 4, 2015**
Time : 9.00 am – 5.00 pm
Venue : Wisma FMM, No 3, Persiaran Dagang PJU 9, Bandar Sri Damansara 52200 Kuala Lumpur
Fees : RM318 per participant (Inclusive of GST)
(after 70% Skills Upgrading Grant)
RM1,060 per participant (Inclusive of GST)
(before Skills Upgrading Grant)
(Fees include course materials, Certificate of Attendance, lunch and refreshments)

**SBL Scheme**

Registration is on a first-come first-served basis. Cheques made in favour of the “FMM Institute” should be forwarded one week before the commencement of the programme. Completed registration form, that is faxed, mailed or e-mailed to FMM Institute, would be deemed as confirmed.

All cancellations must be made in writing. There will be no charge for cancellation received 14 or more working days before the start of the programme. Cancellation received 7 – 13 working days before the start of the programme is subject to a cancellation fee of 50% of the course fees. Cancellation received 6 working days and below before the start of the programme is subject to a cancellation fee of 100% of the course fees. If the participant fails to attend the programme, the full course fees are payable. However, replacement can be accepted at no additional cost.

The FMM Institute reserves the right to change the facilitator, reschedule or cancel the programmes and all efforts will be taken to inform participants of the changes. Should the event be cancelled or postponed, FMM Institute is not responsible for covering airfare, hotel or other travel costs incurred by the participants.

For further enquiries, please contact:
Pn Fatiah / Pn Hafifah
FMM Institute
Tel: 03-62867200
Fax: 03-62776712
Visit us at www.fmm.edu.my
Dear Madam,

Please register the following participant(s) for the above programme.
(To be completed in BLOCK LETTERS)

1. Name      Designation    E-mail

   Nationality     IC No.

2. Name      Designation    E-mail

   Nationality     IC No.

3. Name      Designation    E-mail

   Nationality     IC No.

(If space is insufficient, please attach a separate list)

Enclosed cheque/bank draft No. ____________________________________ for RM ________________________________

being payment for ________________ participant(s) made in favour of the “FMM Institute”.

Submitted by:
Name:_____________________________________________________________________________________________________
Designation: ___________________________________E-mail: _____________________________________________________
Company: ____________________________________________ FMM Membership No: ________________________________
Address:___________________________________________________________________________________________________

My Corporate Identity No.: ____________________________  GST Registration No.: ________________________________
Tel No.: ______________________________ Fax No.: ________________________ Date: ________________________________