Kreativiti Dan Innovasi Di Tempat Kerja

Creativity is the driver and prerequisite to innovative outcomes that are important to any high performance team’s ability to deliver the results needed by their clients and customers. Creativity is not a myth that is the result of magic, madness or mystery. Instead, creativity can be influenced by variables YOU can control and affect! Increased creativity and problem solving skills will help to ensure that the desired outcome of all engagements and work is successfully completed in a timely and cost effective manner. In addition, the outcome(s) will tend to exceed customer expectations and will be more satisfying for yourself and your team on both personal and professional levels.

Course Content

PENGENALAN
FAEADAH MENGUNAKAN PENDEKATAN KREATIF
PRINSIP-PRINSIP KREATIVITI & INOVASI
PERBEZAAN ANTARA KREATIVITI & INOVASI
• Memahami pusingan inovasi
MENDALAMI PATEN ANDAIAIN PEMIKIRAN
• Mengenali pemikiran otak kiri dan kanan
• Menilai kekreatifan diri
MENCIPTA MASA DEPAN
• Kuasa visualisasii
MEMBOLEHKN KREATIVITI
• Teknik mudah membangunkan kreativiti
• Mengenali cara untuk membentuk pemikiran kreatif dengan lebih lanjut
KAEDAH DAN ALAT MELAIRHKAN IDEA
• Percambahan fikiran

Trainer

Encik Khairuddin Ibrahim holds a B. Econs. (Hons) from UIAM and also has a certificate in Quality Engineering from FMM Institute. He had held various management positions in MNCs particularly in manufacturing functions such as administration, production planning, production control, training and development. He is currently attached to a Japanese multi-national in a Senior Executive position, in charge of training and development.

Encik Khairuddin who has more than 10 years of experience in training, has conducted numerous trainings on 7 QC Tools, Effective Line Leader Skills, Effective Supervisory Skills, SPC, Problem Solving & Decision Making, 5S, QCC, Positive Work Attitude and Self Excellence for organisations like SDKM Technologies, Sanwa Denko, HM Industries, PEP Packaging, Supportive Bhd, SP Wire, Telik Electronics and many more. As a certified PSMB trainer, he has made training and learning interesting through sharing of real life experience. His participants from all levels have found his training lively, highly effective and practical that can be applied at work place.

ADMINTISTRATIVE DETAILS

Closing date: April 28, 2014
Medium of Instruction: Bahasa Malaysia
CPD: 14 hours

FMM Members RM 500.00 per pax
Others RM 600.00 per pax

Registration:
• Upon Faxing / Mailing the completed Registration Form to FMM Institute, Perak, you are deemed to have read and accepted the terms and conditions. The course would also be deemed as confirmed unless informed otherwise.
• Will be based on First-Come-First-Served basis.

Payment:
• Cheques made in favour of FMM INSTITUTE should be forwarded to FMM Institute Perak.
• For SBL Scheme, an Attendance of 100% is a MUST, in any case, employers will be billed in full.

Cancellation:
Must be in Writing with Reasons.
• 7 days before the course — No Payment Charged
• 3-6 days before the course — 50% Payment Charged
• < 3 days before the course — Full Payment Charged
• Participants who did not turn-up will be charged full payment.
• Replacements can be accepted at no additional cost.

Disclaimer:
The FMM Institute reserves the right to change the facilitator, date and to vary / cancel the course should unavoidable circumstances arise. All efforts will be taken to inform participants of the changes.