



FMM CERTIFICATE IN SUPPLY CHAIN MANAGEMENT

ADMINISTRATIVE DETAILS

Date : 8,9 April, 6,7, 13 May 2017 (5 days – Sat & Sun)		Time : 9.00 am - 5.00 pm	Venue : Level 7, Palm Seremban Hotel
Fee /Participant	Members : RM 2,120.00	HRDF Claimable -SBL Scheme -	
	Non Members: RM 2,544.00		
	Self-Sponsor: RM 2,120.00 (2 Instalments)		
<i>Fees inclusive of GST 6%, course materials, lunch and refreshments</i>			

INTRODUCTION

The objective of the FMM Certificate In Supply Chain Management programme is to develop a specialist skill and gain a qualification relevant to the fast-moving logistic and supply chain industry that offers a growing range of potential opportunities for development.

LEARNING OUTCOMES

- Gain a comprehensive overview of the various aspects of supply chain management.
- Enhance understanding and decision making capability in scheduling, sequencing and forecasting.
- Better quantity, measure, and seek improvements in the current supply chain.
- Understand and anticipate issues to reduce costs and wastes.
- Improve handling of the critical components – culture and human resource.

COURSE STRUCTURE

Contact Days / Hours : 5 days / 35 hours
Lecture Days : Wed, Thurs, Fri, Sat & Sun
Time : 9.00 am - 5.00 pm

Evaluation
Assignment and Exam.

WHO SHOULD ATTEND: Managers, Executive, Officers and Supervisors who deal with a whole spectrum of business and organization, process, sales, purchasing, manufacturing, warehousing, logistics, etc.

AWARD OF CERTIFICATION

Entry Requirements

- ✓ Minimum MCE/SPM/SPVM education level.
- ✓ Minimum 1 year working experience.

Upon successful completion of the course and its coursework, participants will be awarded FMM Certificate In Supply Chain Management. Participants who have attended at least 80% of the programme will be awarded a Certificate of Attendance.

TRAINER

Mr. Sethuraman is both a practitioner and an educator in the logistics and supply chain field. He provides consultancy on logistic competency and performance measurement to various customers in Malaysia. In addition, he is also a freelance/ part-time lecturer which provides course in certificate, diploma, degree in logistics and supply chain management.

He has more than 18 years of experience in the logistics area, gained through his work stint in manufacturing, logistic service providers, setting up new manufacturing plants, six sigma champion projects, implementation of supply chain management, setting up 3PL logistics management and liaison with Malaysia Customs, MIDA, and MITI. He has also assisted clients to improve their supply chain management and develop the integrated logistics system, stock level reduction, improve the purchasing and inventory management performance and enhance customer service and strategic planning at seminar held in Kuala Lumpur, Johor Bahru, Kuantan, and Penang. In addition he has conducted in-house training programmes related to logistics and supply chain management.

He is also one of the leading Strategic Planning and Supply Chain Trainer cum Researcher with hand-on experience in an international business environment. He was the Strategic Partner and was primarily responsible for designing and implementing of business strategies relating to customers global supply chain initiatives. He has wide management exposure in different areas of business; having held key management positions in Logistics Operations, Inventory Management, Manufacturing Integration and Quality.

Beside his work, he also actively involved himself in teaching and training. He has conducted seminars and workshops on Strategic Business Planning and Supply Chain in many manufacturing concerns in Malaysia. He has the unique ability to connect with people and uses humor and creative teaching techniques in his workshop sessions. He adopts a practical approach and provides relevant applications in his session. He is also able to simplify the theories and relate them to real life examples to enhance the learning process.

Sethuraman is currently pursuing a PhD in Supply chain Management. He also hold a MBA in Logistics Management from University Industry Malaysia (UNISEL) and degree in Bachelor of Social Science from Universiti Sains Malaysia.

CONTENTS

Module 1: Supply Chain Management (SCM) and Traditional Supply Chain

- What is logistics?
- Definition of SCM
- SCM and its impact on business
- Gaining competitive advantage through logistics and SCM
- The demand chain
- Evolution of the supply chain
- Supply chain decisions
- Next generation supply chain strategic planning technology

Module 2: Setting Service Standards

- TQM
- Deming's 14 points applications
- Complete order cycle
- Pick and deliver – setting standards in order fulfilment

Module 3: Objectives and Issues with Supply Chain Management

- Customer service
- Lead times
- Transit times and costs
- Resources
- Tools used in SCM

Module 4: Seven Principles of Supply Chain Management

- Seven principles of SCM
- Customer needs analysis and segmentation
- Logistics network customization
- Market awareness and response
- Postponement theory
- Supply and its impact on the supply chain
- Supply chain technology strategy
- Channel performance measures
- SCM tools



Module 5 : Total Cost Analysis (TCA)

- Inventory costs
- Terms and definitions (discount rate, NPV, cost/benefit ration, breakeven point, sunk costs, economic life)
- TA worksheet and examples

Module 6: Vendor Assessment and Supply Chain Tools

- Vendor assessment and the components included in this process
- The supplier network
- Key elements of strategic sourcing
- ABC analysis
- Cost-benefit analysis
- Benchmarking
- Time compression
- Creating the agile supply chain
- Supply chain optimization
- Outsourcing
- Information/Integration technology and the supply chain

Module 7: Enterprise Resources Planning (ERP), Internet and Supply Chain Improvement

- Evolution of ERP
- Evaluation criteria
- Implementation
- The ERP market
- Market players and profiles
- The internet as a tool
- Differentiation
- Connectivity and speed
- Information sharing – data and business processes
- Streamlining
- New market creation
- Customer service
- Distribution streamlining
- Overcoming bottlenecks
- Channel performance measurement
- Quantitative measures
- Cost trade-off analysis
- Performance metrics



REGISTRATION DETAILS

Registration is on a first-come-first-served basis. Cheques made in favour of the **"FMM Institute"** should be forwarded one week before the commencement of the programme. Completed registration form, that is faxed, mailed or e-mailed to FMM Institute, would be deemed as confirmed.

All cancellations must be made in writing. There will be no charge for cancellation received 10 or more working days before the start of the programme. Cancellation received 6 – 9 working days before the start of the programme is subject to a cancellation fee of 50% of the course fees. Cancellation received 5 working days and below before the start of the programme is subject to a cancellation fee of 100% of the course fees. If the participant fails to attend the programme, the full course fees are payable. However, replacement can be accepted at no additional cost.

The FMM Institute reserves the right to change the facilitator, reschedule or cancel the programme and all efforts will be taken to inform participants of the changes.

REGISTRATION FORM**FMM CERTIFICATE IN SUPPLY CHAIN MANAGEMENT
8,9 April, 6,7, 13 May 2017****PERSONAL PARTICULARS**

Name :		NRIC No. :
Designation :	Name of Company :	
Correspondence Address :		
Tel No :	H/P No:	Email :

EDUCATIONAL BACKGROUND

Name of School / Institution	Years Attended	Qualification Obtained

SPONSORSHIP Please Tick (√)	Company Sponsored :	Self-Sponsored :
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SUBMITTED BY:

Name :		Designation :
Company Name & Address :		
Tel No :	Company Stamp	
Fax No:		
Email :		
Authorised Signature :		

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