McKinsey’s 7S Framework: Making It Work for Organisational Excellence

March 23 - 24, 2015
Hotel Armada Petaling Jaya

The McKinsey 7S Framework is a management model developed by well-known business consultants Robert H. Waterman, Jr. and Tom Peters (who also developed the "Management By Walking Around" motif, and authored In Search of Excellence) in the 1980s. This was a strategic vision for groups, to include businesses, business units, and teams. The 7S are structure, strategy, systems, skills, style, staff and shared values.

The model is most often used as a tool to assess and monitor changes in the internal situation of an organisation. It is based on the theory that, for an organisation to perform well, these seven elements need to be aligned and mutually reinforcing. So, the model can be used to help identify what needs to be realigned to improve performance, or to maintain alignment (and performance) during other types of change. Whatever the type of change – restructuring, new processes, organisational merger, new systems, change of leadership, and so on – the model can be used to understand how the organisational elements are interrelated, and so ensure that the wider impact of changes made in one area is taken into consideration.

CONTENTS

Understanding and Applying the Hard Elements
- Understanding the 7S Framework
- Building the Structure
- Envisioning the Strategy
- Applying Effective Systems

Understanding and Applying the Soft Elements
- Aligning Shared Values
- Developing Skills
- Enhancing Style
- Maximising Staff
OBJECTIVES

- Improve the performance of a company
- Examine the likely effects of future changes within a company
- Align departments and processes during a merger or acquisition
- Determine how best to implement a proposed strategy

WHO SHOULD ATTEND

Heads of Departments, Managers and Assistant Managers.

ADMINISTRATIVE DETAILS

Dates: March 23 - 24, 2015
Time: 9.00 am – 5.00 pm
Venue: Hotel Armada Petaling Jaya
        Lorong Utara C, Section 52
        46200 Petaling Jaya
        Selangor Darul Ehsan

* Early Bird Fees (Register before February 23, 2015):
  FMM Members - RM1,040 per participant
  Non Members - RM1,280 per participant

Fees:
  FMM Members – RM 1,300 per participant
  Non-Members – RM 1,600 per participant

(Fees include course materials, Certificate of Attendance, lunch and refreshments)

Enjoy 10% discount for registration of two (2) and 20% discount for registration of three (3) or more participants from the same organisation and of the same billing source.

* Only one scheme applies

SBL Scheme

Registration is on a first-come first-served basis. Cheques made in favour of the "FMM Institute" should be forwarded one week before the commencement of the programme. Completed registration form, that is faxed, mailed or e-mailed to FMM Institute, would be deemed as confirmed.

All cancellations must be made in writing. There will be no charge for cancellation received 14 or more working days before the start of the programme. Cancellation received 7 – 14 working days before the start of the programme is subject to a cancellation fee of 50% of the course fees. Cancellation received 6 working days and below before the start of the programme is subject to a cancellation fee of 100% of the course fees. If the participant fails to attend the programme, the full course fees are payable. However, replacement can be accepted at no additional cost.

A 6% GST will be imposed for training programmes scheduled from April 1, 2015 onwards.

The FMM Institute reserves the right to change the facilitator, reschedule or cancel the programme and all efforts will be taken to inform participants of the changes. Should the programme be cancelled or postponed, FMM Institute is not responsible for covering airfare, hotel

FACILITATOR

Mr Peter Chin is an independent consultant, providing services in business management, training and development. He has spent more than 20 years in the corporate world; assuming managerial roles with Standard Chartered Bank, Malaysia; Whitcoulls Ltd and Market Gardeners Ltd, New Zealand. Peter is qualified with a Master in Business Administration (MBA) from the University of Bath and holds associateship with the Malaysian Chartered Institute of Management. Peter is a Certified Trainer of the American Management Association (AMA). He is also a member of the National Association of Small Business International Trade Educators (NASBITE) in Portland, USA. He has conducted in-house training programmes for large corporations like PERNAS, RENONG, UMW, SAPURA, ABB, Bristol-Myers, George Kent, Anakku Group and Government bodies like MIMOS, FAMA and MINDEF. He also conducts public seminars in the ASEAN region and provides consulting services to small- and medium-sized industries.

For further enquiries, please contact:
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FMM Institute
Tel: 03-62867200
Fax: 03-62776712
Visit us at www.fmm.edu.my
Dear Madam,
Please register the following participant(s) for the above programme.
(To be completed in BLOCK LETTERS)

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Nationality  IC No.

Enclosed cheque/bank draft No. ______________________ for RM ______________________

being payment for ________________ participant(s) made in favour of the “FMM Institute”.

Submitted by:

Name: ____________________________________________

Designation: _________________ E-mail: ______________________

Company: ____________________________ FMM Membership No: ______________________

Address: _______________________________________________________________________

______________________________________________________________________________

My Corporate Identity No.: __________________________ GST Registration No.: ______________

Tel No.: __________________________ Fax No.: ______________________ Date: __________________