



Effective Leadership in Industrial Revolution (IR) 4.0

November 30, 2020 | 10.00 am - 12.00 pm, 2.00 pm - 4.00 pm | Via Zoom

OBJECTIVES

- Understand development of industry revolution and its impact to organizations, processes, oneself and employees.
- Understand new leading and managing requirements and skills.
- Understand team's aspiration in the new era.

WHO SHOULD ATTEND

This course is ideal for those who are new in management and leadership in the new era.

Dates : **November 30, 2020**

Time : 10.00 am - 12.00 pm, 2.00 pm - 4.00 pm (2-hour break)

Duration : 4 hours

Platform : Zoom and TalentLMS

Fees : FMM Members - RM 227.90 (inclusive of 6% service tax)
Non-members - RM 249.10 (inclusive of 6% service tax)

***(Fees include course materials and Certificate of Attendance)
*each participant must have their own, individual equipment
for online meeting with strong internet connection.***

For further enquiries, please contact:

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FOR LIST OF TRAININGS BY FMM INSTITUTE

Registration is on a first-come first-served basis. Cheques made in favour of the "FMM Institute" should be forwarded one week before the commencement of the programme. Completed registration form, that is faxed, mailed or e-mailed to FMM Institute, would be deemed as confirmed.

All cancellations must be made in writing. There will be no charge for cancellation received 14 or more working days before the start of the programme. Cancellation received 7 – 14 working days before the start of the programme is subject to a cancellation fee of 50% of the course fees. Cancellation received 6 working days and below before the start of the programme is subject to a cancellation fee of 100% of the course fees. If the participant fails to attend the programme, the full course fees are payable. However, replacement can be accepted at no additional cost.

The FMM Institute reserves the right to change the facilitator, reschedule or cancel the programme and all efforts will be taken to inform participants of the changes. Should the programme be cancelled or postponed, FMM Institute is not responsible for covering airfare, hotel or other travel costs incurred by the participants.

CONTENTS

Industrial Revolutions and Its Impacts

- In this section, delegates will be introduced the development of industrial revolution and how the development has changed the landscape of management and leadership.
- How organizations, processes and human resources will be affected by industrial revolution.

Leading and Managing in the Era of IR 4.0

- In this section, delegates will learn how to lead and manage effectively in IR 4.0.
- What leadership attributes and attitudes are effective in the new era.
- How to communicate and motivate employees who are equally affected by the new development.

FACILITATOR

Ms Ewan Lee is a business consultant and PSMB-certified trainer specialising in Leadership, Sales, Marketing, Negotiation, Problem Solving and Decision Making, Business Strategy Development, Interpersonal, Presentation, Employee Coaching and Team Building. Ewan has more than 20 years of work experience with 5 years exposure in the manufacturing environment. Her experiences include sales and marketing, focused on government agencies, research and development institutions, FMCG and various industries including pharmaceutical, F&B, agriculture and petrochemicals with over 10 years in leadership roles from German, Swiss and American Multinational Corporations. Her teams have won numerous sales performance awards for global and local recognition for top sales performance in various product categories. Her expertise in strategic business planning has resulted in double digit growth, always in pursuing top line and bottom line growth. Her first degree is Bachelor of Business Administration (BBA) majoring in Finance and Master of Business Administration (MBA) specialising in Management. She has conducted numerous soft skills training such as Effective Fundamental Selling, Effective Negotiation, Effective Leadership, Effective Presentation, Effective Time Management and Team Building. Her clientele includes Institution of Higher Learning, Prototyping, tooling and moulding, Palm Oil industries, Instruments and Chemical Trading companies.

REGISTRATION FORM

Effective Leadership in Industrial Revolution (IR) 4.0

November 30, 2020 (Monday)

Via Zoom

The Manager

FMM Institute Selangor & Kuala Lumpur Branch

Tel: 03-55692950/4471/4171

Fax: 03-55694346

SST No:W10-1901-32000105

Please tick (✓) accordingly:

PSMB Scheme: SBL Non Contributor

Require vegetarian meal: Yes No

Please register the following participant(s) for the above programme:

(To be completed in **BLOCK LETTERS**)

1. **Name** **Designation** **E-mail**

Nationality

IC / Passport No.

2. **Name** **Designation** **E-mail**

Nationality

IC / Passport No.

3. **Name** **Designation** **E-mail**

Nationality

IC / Passport No.

(If space is insufficient, please attach a separate list)

Enclosed cheque/bank draft No. _____ for RM _____

being payment for _____ participant(s) made in favour of the "FMM Institute".

Submitted by:

Name: _____

Designation: _____ E-mail: _____

Company: _____ FMM Membership No.: _____

Address: _____

Tel No.: _____ Fax No.: _____ Date: _____

My Corporate Identity No.: _____