



# WAREHOUSE MANAGEMENT IN THE 21<sup>ST</sup> CENTURY: IMPROVING EFFICIENCY OF THE SUPPLY CHAIN SYSTEM

DECEMBER 13-14, 2023 | 9.00AM – 5.00PM | FMM SELANGOR & KUALA LUMPUR BRANCH

## OBJECTIVES

- Understand the fundamental principles of warehouse management
- Build relationship with other departments effectively
- Relate materials and information flow in supply chain management
- Develop skills and knowledge on warehouse business trends in the 21st century

## CONTENTS

- Functions of Warehouse
- Evolutions of Business Logistics Elements
- Components of Logistics and Supply Chain
- Why Warehouse Management is Important
- Porter's Generic Studies – Analysis on Warehouse Functions
- Change Management in Warehouse
- Warehouse Strategies and Management
- Michael Porter's Value Chain Activities
- Supply Chain Operation Model

## WHO SHOULD ATTEND?

All levels of employees from sales, purchasing, manufacturing, warehousing, logistics, and etc.

**Date** : December 13 - 14, 2023

**Time** : 9.00am – 5.00pm

**Venue** : Level 2, FMM Selangor & Kuala Lumpur Branch  
No 8A, Jalan Pensyarah U1/28  
Hicom Glenmarie Industrial Park  
40150 Shah Alam, Selangor

**Fees** : FMM Members – RM 1,272 per participant  
Non-Members – RM 1,484 per participant  
(inclusive of 6% service tax)

(Fees include course materials and Certificate of Attendance)

**For further enquiries, please contact:**

Siti Nazihah / Azrini  
FMM Institute

Selangor & Kuala Lumpur Branch

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Visit us at: www.fmm.edu.my / www.fmm.org.my

## FACILITATOR

**Mr Sethuraman** is both a practitioner and an educator in the logistics and supply chain field. He provides consultancy on logistics competency and performance measurement to various customers in Malaysia. In addition, he is also a freelance/part-time lecturer which provides courses in certificate, diploma, degree in logistics and supply chain management. He has more than 18 years of experience in the logistics area, gained through his work stint in manufacturing, logistics service providers, setting up new manufacturing plants, six sigma champion projects, implementation of supply chain management, setting up 3PL logistics management and liaison with Malaysian Customs, MIDA and MITI. He has also assisted clients to improve their supply chain management and develop the integrated logistics systems, stock level reduction, improve the purchasing and inventory management performance and enhance customer service standards. He has given lectures and was a speaker on logistics management, warehousing, purchasing, operation management, distribution, customer service and strategic planning at seminars held in Kuala Lumpur, Johor Bahru, Kuantan, and Penang. In addition he has conducted in-house training programmes related to logistics and supply chain management. He is also one of the leading Strategic Planning and Supply Chain Trainer cum Researcher with hands-on experience in an international business environment. He was the Strategic Partner and was primarily responsible for designing and implementing of business strategies relating to customers global supply chain initiatives. He has wide management exposure in different areas of business; having held key management positions in Logistics Operations, Inventory Management, Manufacturing Integration and Quality. Besides his work, he also actively involved himself in teaching and training. He has conducted seminars and workshops on Strategic Business Planning and Supply Chain in many manufacturing in Malaysia. He has the unique ability to connect with people and uses humor and creative teaching techniques in his workshop sessions. He adopts a practical approach and provides relevant applications in his session. He is also able to simplify the theories and relate them to real life examples to enhance the learning process. Sethuraman is currently pursuing PhD in Supply Chain Management. He also holds a MBA in Logistics Management from University Industry Selangor (UNISEL) and degree in Bachelor of Social Science from Universiti Sains Malaysia (USM).

# REGISTRATION FORM

## WAREHOUSE MANAGEMENT IN THE 21<sup>ST</sup> CENTURY: IMPROVING EFFICIENCY OF THE SUPPLY CHAIN SYSTEM

DECEMBER 13-14, 2023 (WEDNESDAY-THURSDAY)

FMM SELANGOR & KUALA LUMPUR BRANCH

FMM Institute Selangor (SST No: W10-1901-32000105 | CO ID: 475427W\_SELANGOR)

Email: [siti\\_nazihah@fmm.org.my](mailto:siti_nazihah@fmm.org.my) / [azrini@fmm.org.my](mailto:azrini@fmm.org.my)

Tel: 03-55692950/4471/4171

Please register the following participant(s) for the above programme:

<b>1. Name</b>	<b>Designation</b>	<b>E-mail</b>
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<b>Nationality</b>	<b>IC / Passport No.</b>	
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<b>2. Name</b>	<b>Designation</b>	<b>E-mail</b>
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<b>Nationality</b>	<b>IC / Passport No.</b>	
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<b>3. Name</b>	<b>Designation</b>	<b>E-mail</b>
<hr/>		
<b>Nationality</b>	<b>IC / Passport No.</b>	
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(If space is insufficient, please attach a separate list)

### Disclaimer

Registration is on a first-come first-served basis. All cancellations must be made in writing. There will be no charge for cancellation received 14 or more working days before the start of the programme. Cancellation received 7 – 14 working days before the start of the programme is subject to a cancellation fee of 50% of the programme fees. Cancellation received 6 working days and below before the start of the programme is subject to a cancellation fee of 100% of the programme fees. If the participant fails to attend the programme or less than 75% attendance, the full programme fees are payable. However, replacement can be accepted at no additional cost. The FMM Institute reserves the right to change the speaker, reschedule or cancel the programme and all efforts will be taken to inform participants of the changes.

We hereby confirm that (Please tick accordingly):

- We will be claiming **from HRD Corp** and full payment would be made to FMM Institute in the event that no disbursement from HRD Corp under any circumstances.
- We will **NOT BE CLAIMING** from **HRD Corp**. Payment will be made to account payee FMM Institute by cheque or bank transfer to Maybank Account No **5-62106-64719-2**

Submitted by:

Name: \_\_\_\_\_ Designation: \_\_\_\_\_ E-mail: \_\_\_\_\_

Company: \_\_\_\_\_ FMM Membership No.: \_\_\_\_\_

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