Business in Action@FMM is a quarterly newsletter in English produced by FMM, a merger of the Berita FMM and Trade Bulletin to provide the latest news affecting the manufacturing industry. These include:

- FMM’s views on current issues of government policies, etc.
- Market and networking opportunities
- Market Alerts such as trade barriers, mandatory requirements that affect business
- ASEAN News
- Industry Group News
- HR/IR Matters
- Events/Trade Fairs/Exhibitions participated by FMM
- Updates on trade policies that affect manufacturers
- Happenings at FMM Branches

Circulation

The 5,000 copies of the Business in Action@FMM are circulated on a complimentary basis to members and

- Ministries, Governments and Agencies
- Foreign Embassies and Trade Offices in Malaysia
- Business Visitors, Trade Mission Delegates; and
- Foreign Trade Organisations/Chambers

Business in Action@FMM is widely read by Chief Executives, Senior Management Personnel of companies and Senior Government Officials who need to update themselves on current issues and happenings in the industry.

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**Advertisement Rates (Full Colour)**

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<th>Member</th>
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<tbody>
<tr>
<td>Full Page</td>
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<tr>
<td>Run-of-book</td>
<td>RM2,500</td>
<td>RM3,300</td>
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<tr>
<td>Inside Back Cover</td>
<td>RM2,800</td>
<td>RM3,700</td>
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<tr>
<td>Back Cover</td>
<td>RM3,000</td>
<td>RM4,000</td>
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<tr>
<td>Double Page Spread</td>
<td>RM4,500</td>
<td>RM5,800</td>
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***10% Discount for 4 insertions & above***

**Double Page Spread**
- Image Area: 400mmW x 270mmH
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**Artwork Charges**
RM300 will be charged if not supplied by Advertisers

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**Business in Action@FMM ADVERTISEMENT BOOKING FORM**

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<tr>
<th>Issue</th>
<th>Booking Deadline</th>
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<tr>
<td>Jan – Mar, 2020</td>
<td>Dec 6, 2019</td>
<td>Jan 3, 2020</td>
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</tbody>
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Signature __________________________
Company Stamp __________________________

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