FMM Directory of Malaysian Industries 51st Edition

Available in: • PRINT COPY • e-BOOK

In its 51st edition, FMM Directory of Malaysian Industries provides a comprehensive profile of leading Malaysian Industries and a broad range of information important for doing business with Malaysian companies. It also has a wide circulation in the domestic and overseas market.

Why Should You Advertise?

- Reach out to Trade Commissioners in over 80 countries
- Target business worldwide via Foreign Embassies, Trade Missions and Trade Fairs Overseas
- Promote your products and services to high-profile business leaders

Why Should You Advertise?

In its 51st edition, FMM Directory of Malaysian Industries provides a comprehensive profile of leading Malaysian Industries and a broad range of information important for doing business with Malaysian companies. It also has a wide circulation in the domestic and overseas market.

FMM Directory of Malaysian Industries 51st Edition

*ADVERTISEMENT RATES/BOOKING FORM

<table>
<thead>
<tr>
<th>Products &amp; Services Catalogue</th>
<th>FMM Member</th>
<th>Non-Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half Page</td>
<td>RM 2,420</td>
<td>RM 2,850</td>
</tr>
<tr>
<td>Full Page</td>
<td>RM 3,480</td>
<td>RM 4,100</td>
</tr>
<tr>
<td>Double Page Spread Listing</td>
<td>RM 5,650</td>
<td>RM 6,650</td>
</tr>
<tr>
<td>Prime Positions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bookmark</td>
<td>RM 6,500</td>
<td>RM 7,500</td>
</tr>
<tr>
<td>Separator Page</td>
<td>RM 5,000</td>
<td>RM 6,000</td>
</tr>
<tr>
<td>Full Page (first 30 pages)</td>
<td>RM 4,000</td>
<td>RM 4,700</td>
</tr>
<tr>
<td>DPS (first 30 pages)</td>
<td>RM 6,500</td>
<td>RM 7,700</td>
</tr>
</tbody>
</table>

Special Package

Top up RM1,500 (Normal Rate RM3,300) for additional Full Page advertisement in Business In Action (Quarterly newsletter of Federation of Malaysian Manufacturers)

YES! We would like to take the Special Package

Please select issue:
- Jan – Mar 2020
- Apr – Jun 2020
- Jul – Sep 2020
- Oct – Dec 2020

Deadline Information

- Booking Deadline: February 29, 2020
- Material Deadline: March 28, 2020
- Publication Date: June 2020

For Office Use

Scan me or go to http://goo.gl/oTvS9w for online e-Book

Available in:
- PRINT COPY
- e-BOOK

FMM Directory of Malaysian Industries 51st Edition

In its 51st edition, FMM Directory of Malaysian Industries provides a comprehensive profile of leading Malaysian Industries and a broad range of information important for doing business with Malaysian companies. It also has a wide circulation in the domestic and overseas market.

Circulation

- FMM Members
- Major Bookstores in Malaysia
- Business Institutions and Trade Organisations
- Ministries, Government Departments and Agencies
- Foreign Embassies and Trade Commissioners in Malaysia
- Major Exhibitions/Events in Malaysia
- FMM Overseas Exhibitions, Trade Missions and Incoming Delegations

Readership Profile

- By Issued Capital
  - RM2.5 million and below
  - More than RM2.5 million
- By No. of Employees
  - 75 & below
  - 75 – 200
  - 200 & above

Technical Specifications

Double Page Spread
- Image Area: 400mmW × 270mmH
- Trim Size: 420mmW × 298mmH
- Bleed Size: 430mmW × 308mmH

Full Page
- Image Area: 190mmW × 270mmH
- Trim Size: 210mmW × 298mmH
- Bleed Size: 220mmW × 308mmH

Half Page
- Image Area: 190mmW × 130mmH

Material Requirement

- Softcopy in AI, PDF or JPEG format (300dpi) with print quality colour proof

Artwork & Colour Proof Charges

RM300 will be charged if not supplied by Advertisers

For enquiries & to advertise, please contact:

Natalie Ng
E-mail: natalie@fmm.org.my
HP: 019-8290708 Tel: 03-62867324

Special Package

Top up RM1,500 (Normal Rate RM3,300) for additional Full Page advertisement in Business In Action (Quarterly newsletter of Federation of Malaysian Manufacturers)

YES! We would like to take the Special Package

Deadline Information

- Booking Deadline: February 29, 2020
- Material Deadline: March 28, 2020
- Publication Date: June 2020

For Office Use

Scan me or go to http://goo.gl/oTvS9w for online e-Book

Available in:
- PRINT COPY
- e-BOOK

FMM Directory of Malaysian Industries 51st Edition

In its 51st edition, FMM Directory of Malaysian Industries provides a comprehensive profile of leading Malaysian Industries and a broad range of information important for doing business with Malaysian companies. It also has a wide circulation in the domestic and overseas market.

Circulation

- FMM Members
- Major Bookstores in Malaysia
- Business Institutions and Trade Organisations
- Ministries, Government Departments and Agencies
- Foreign Embassies and Trade Commissioners in Malaysia
- Major Exhibitions/Events in Malaysia
- FMM Overseas Exhibitions, Trade Missions and Incoming Delegations

Readership Profile

- By Issued Capital
  - RM2.5 million and below
  - More than RM2.5 million
- By No. of Employees
  - 75 & below
  - 75 – 200
  - 200 & above

Technical Specifications

Double Page Spread
- Image Area: 400mmW × 270mmH
- Trim Size: 420mmW × 298mmH
- Bleed Size: 430mmW × 308mmH

Full Page
- Image Area: 190mmW × 270mmH
- Trim Size: 210mmW × 298mmH
- Bleed Size: 220mmW × 308mmH

Half Page
- Image Area: 190mmW × 130mmH

Material Requirement

- Softcopy in AI, PDF or JPEG format (300dpi) with print quality colour proof

Artwork & Colour Proof Charges

RM300 will be charged if not supplied by Advertisers

For enquiries & to advertise, please contact:

Natalie Ng
E-mail: natalie@fmm.org.my
HP: 019-8290708 Tel: 03-62867324

Special Package

Top up RM1,500 (Normal Rate RM3,300) for additional Full Page advertisement in Business In Action (Quarterly newsletter of Federation of Malaysian Manufacturers)

YES! We would like to take the Special Package

Deadline Information

- Booking Deadline: February 29, 2020
- Material Deadline: March 28, 2020
- Publication Date: June 2020

For Office Use

Scan me or go to http://goo.gl/oTvS9w for online e-Book

Available in:
- PRINT COPY
- e-BOOK