



FEDERATION OF
MALAYSIAN
MANUFACTURERS

50
1960
2010
Years & Beyond
YOUR VOICE YOUR PARTNER

FMM DIRECTORY OF MALAYSIAN INDUSTRIES

54th EDITION

WHY ADVERTISE WITH US ?

In its 54th edition, FMM Directory of Malaysian Industries provides a comprehensive profile of leading Malaysian Industries and a broad range of information important for doing business with Malaysian companies. It also has a wide circulation in the domestic and overseas market. Widely used to source Malaysia products & services.



AS LOW AS RM 7 PER DAY

*Income Tax (Deduction for Advertising Expenditure on Malaysian Brand Name Goods) Rules 2002

CIRCULATION

- FMM Members
- Business Institutions & Trade Organisations
- Ministries, Government Departments & Agencies
- Foreign Embassies and Trade Commissioners in Malaysia
- Major Exhibitions / Events in Malaysia
- FMM Overseas Exhibitions, Trade Missions and Incoming Delegations



#1

Promote your products & services to high-profile business leaders



#2

Target business worldwide via Foreign Embassies, Trade Missions and Trade Fairs Overseas



#3

Reach out to Trade Commissioners in over 80 countries

CONTACT US



Membership Division
Wisma FMM, No 3,
Persiaran Dagang, 93U 9
Bandar Sri Damansara,
52200 Kuala Lumpur



03-62867200



03-62741266 / 7288



016-8940845 (Shahrul)

012-5509666 (Sammy)

012-5571849 (Affis)



publication@fmm.org.my

www



www.fmm.org.my

FMM Directory ADVERTISEMENT RATES

Space

Products & Services Catalogue

Space	Member	Non-Member
■ Half Page	RM 2,600	RM 3,200
■ Full Page	RM 3,600	RM 4,200
■ Double Page Spread	RM 5,800	RM 6,800
≡ Listing	COMPLIMENTARY	RM 600

Prime Position

Space	Member	Non-Member
★ First Right Hand	RM 7,000	N / A
★ Inside Back Cover	RM 7,000	N / A
★ Inside Front Cover	RM 7,600	N / A
★ Back Cover	RM 9,600	N / A
■ Bookmark	RM 6,600	RM 7,600
■ Separator Page	RM 5,200	RM 6,200
★ Full Page (first 30 pages)	RM 4,200	RM 5,200
★ DPS (first 30 pages)	RM 7,000	RM 8,000

Artwork Specification

Double Page Spread

Image Area	400mmW x 270mmH
Trim Size	420mmW x 298mmH
Bleed Size	430mmW x 308mmH

Full Page

Image Area	190mmW x 270mmH
Trim Size	210mmW x 298mmH
Bleed Size	220mmW x 308mmH

Half Page

Image Area	190mmW x 130mmH
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Artwork Charges

RM500 will be charged if not supplied by Advertisers.

Material Required

Softcopy in the following format: **AI (text outlined), PDF, JPEG (300dpi)** with print quality digital colour proof.

Deadline Info

Booking Deadline	Material Deadline	Publication Date
<input type="checkbox"/> April 14, 2023	<input type="checkbox"/> May 5, 2023	<input type="checkbox"/> September 2023

Special Package

1) Top up **RM3,000 (Normal rate: RM5,000)** for one (1) insertion of **half-page ad (300pxW x 600pxH)** in **FMM Business in Action (FMM online magazine)**

2) Top up **RM2,500 (Normal rate: RM4,500)** for one (1) insertion of **medium rectangle ad (300pxW x 250pxH)** in **FMM Business in Action (FMM online magazine)**

3) Top up **RM2,000 (Normal rate: RM4,000)** for one (1) insertion of **leaderboard ad (300pxW x 250pxH)** in **FMM Business in Action (FMM online magazine)**

4) Top up **RM1,500 (Normal rate: RM3,500)** for one (1) insertion of **mobile leaderboard ad (320pxW x 50pxH)** in **FMM Business in Action (FMM online magazine)**

YES! We would like to take the **Special Package**

Please selected issue:

- Jan - Mar 2023
- Apr - Jun 2023
- Jul - Sep 2023
- Oct - Dec 2023

FOR OFFICE USE

FMM Directory ADVERTISEMENT BOOKING FORM

Membership Division



Federation of Malaysian Manufacturers
Wisma FMM, No 3, Persiaran Dagang, PJU 9
Bandar Sri Damansara, 52200 Kuala Lumpur

Contact Us:



Tel: 03-62867200 Fax: 03-62741266/7288
HP: 016-8940845 (Shahrul), 012-5509666 (Sammy)
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E-mail: publication@fmm.org.my



<http://www.fmm.org.my>



**FEDERATION OF
MALAYSIAN
MANUFACTURERS**



Booked By

Name: _____
Designation: _____ Company: _____
Address: _____

Tel: _____ Fax: _____
Email: _____ Date: _____
FMM Membership No: _____

Enclosed cheque / bank draft no: _____ for RM _____
Bank in to **Federation of Malaysian Manufacturers** for RM _____
Maybank Account No: **5-14208-33076-8** (please attach bank-in slip)

Do you require tax invoice YES NO

Signature _____ Stamp _____