



FEDERATION OF
MALAYSIAN
MANUFACTURERS

50
1960 2010
Years & Beyond
YOUR VOICE YOUR PARTNER

FMM DIRECTORY OF MALAYSIAN INDUSTRIES

53rd EDITION

WHY ADVERTISE WITH US ?

In its 53rd edition, FMM Directory of Malaysian Industries provides a comprehensive profile of leading Malaysian Industries and a broad range of information important for doing business with Malaysian companies. It also has a wide circulation in the domestic and overseas market. Widely used to source Malaysia products & services.



AS LOW AS RM 7 PER DAY

*Income Tax (Deduction for Advertising Expenditure on Malaysian Brand Name Goods) Rules 2002

CIRCULATION

- FMM Members
- Business Institutions & Trade Organisations
- Ministries, Government Departments & Agencies
- Foreign Embassies and Trade Commissioners in Malaysia
- Major Exhibitions / Events in Malaysia
- FMM Overseas Exhibitions, Trade Missions and Incoming Delegations



#1

Promote your products & services to high-profile business leaders



#2

Target business worldwide via Foreign Embassies, Trade Missions and Trade Fairs Overseas



#3

Reach out to Trade Commissioners in over 80 countries

CONTACT US



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FMM Directory ADVERTISEMENT RATES

Space

Products & Services Catalogue

Space	Member	Non-Member
■ Half Page	RM 2,600	RM 3,000
■ Full Page	RM 3,600	RM 4,200
■ Double Page Spread	RM 5,800	RM 6,800
≡ Listing	COMPLIMENTARY	RM 600

Prime Position

Space	Member	Non-Member
■ Separator Page	RM 5,200	RM 6,200
■ Full Page (first 30 pages)	RM 4,200	RM 4,900
■ DPS (first 30 pages)	RM 6,800	RM 8,000

Artwork Specification

Double Page Spread

- Image Area 400mmW x 270mmH
- Trim Size 420mmW x 298mmH
- Bleed Size 430mmW x 308mmH

Full Page

- Image Area 190mmW x 270mmH
- Trim Size 210mmW x 298mmH
- Bleed Size 220mmW x 308mmH

Half Page

- Image Area 190mmW x 130mmH

Artwork Charges

- RM500 will be charged if not supplied by Advertisers

Material Required

- Softcopy in the following format: **AI (text outlined), PDF, JPEG (300dpi)** with print quality digital colour proof

Deadline Info

- Booking Deadline March 25, 2022 (*extend to April 29, 2022)
- Material Deadline April 15, 2022 (*extend to May 28, 2022)
- Publication Date September 2022

Special Package

Top up **RM2,500** (Normal Rate **RM3,800**) for one (1) insertion of a full page advertisement in **Business In Action** (Quarterly Magazine of FMM)

Top up **RM4,000** (Normal Rate **RM7,600**) for two (2) insertion of a full page advertisement in **Business In Action** (Quarterly Magazine of FMM)

YES! We would like to take the Special Package

Please selected issue:

- Jan - Mar 2022
- Apr - Jun 2022
- Jul - Sep 2022
- Oct - Dec 2022

FOR OFFICE USE

FMM Directory ADVERTISEMENT BOOKING FORM



Membership Division

Federation of Malaysian Manufacturers
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MALAYSIAN
MANUFACTURERS



Booked By

Name: _____
Designation: _____ Company: _____
Address: _____

Tel: _____ Fax: _____
Email: _____ Date: _____
FMM Membership No: _____

Enclosed cheque / bank draft no: _____ for RM _____
Bank in to **Federation of Malaysian Manufacturers** for RM _____
Maybank Account No: **5-14208-33076-8** (please attach bank-in slip)

Do you require tax invoice YES NO

Signature _____ Stamp _____