

Taking a Leap into Connected Equipment

from Sensing, Connectivity, to Cloud



The Royale Chulan Damansara Hotel
Tuesday, 25 April 2017

FREE
for FMM
Members

Building a smart factory not only requires sensors, a data acquisition platform, networking to cloud, but also system integrator partners to make the project a success.

Join Advantech in a half-day event to learn about the landing strategy of implementing Industry 4.0 for your factory's technology applications.

Solution Seminar

Meet industry professionals who will share their analysis & critical solutions for target applications.

Product Showcase

Hands-on experience and feature demos of Advantech latest products and solutions.

Business Networking

Explore potential alliances and business opportunities.

WHO SHOULD ATTEND

Managers in Business, Sales, Project Management with Engineering background

More information? Contact
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Admission is strictly by prior registration.
Limited seats. Cancellation and/or replacement is allowed and should be made in writing to the FMM Secretariat.
Closing date for registration: 21 April 2017

EVENT SPONSOR

ADVANTECH

This event is organised by FMM and sponsored by Advantech Co Malaysia Sdn Bhd under the FMM Business Promotion Package. FMM reviews requests by solution/technology providers for a platform to create awareness and market their products/services to FMM members. The FMM Business Promotion Package is offered when the solutions, technologies and products/services are deemed as useful and relevant in improving members' operational efficiency. Offering of the FMM Business Promotion Package however does not constitute as an endorsement by the FMM of the products, services or technology providers.

PROGRAMME

0900	Registration and Welcome Reception
1000	Opening Remarks Elvin Ng, General Manager, Advantech Malaysia
1005	Making a Landing Strategy of Industry 4.0 through Connecting Equipment to Network Alpha Chen, Vice-President, Industrial IoT Group, Advantech Co., Ltd.
1025	Semtech LoRa Technology & Applications Eng Kiat Lim, Regional Sales Director, Semtech International AG
Technology Talk: From Edge to Cloud: Streamline Communication for Industry 4.0	
1045	The Core of IoT Software Platform – WebAccess & WISE-PaaS Alliance Winson Lu, Senior Manager, Advantech Co., Ltd.
	End-to-End Industrial Network Solution Alpha Chen, Vice-President, Industrial IoT Group, Advantech Co., Ltd.
	Intelligent Data Collection and Control Technology Axel Chou, Product Manager, Advantech Co., Ltd.
1130	Coffee Break & Solution Showcase
1145	Constructing Smart Data Acquisition Foundation Through Intelligent Sensor Node Solutions Alpha Chen, Vice-President, Industrial IoT Group, Advantech Co., Ltd.
1205	Strengthening Control Core of Connected Equipment and Extend Legacy Equipment Lifespan with Protocol Conversion Ryan Lai, Product Sales Manager, Advantech Malaysia
1225	Connecting to Service through Advanced Network Edge Technologies Richard Jiang, Senior Manager, Industrial IoT Group, Advantech Co., Ltd.
1245	Summary & Demo Tour
1310	Lunch & Engagement

The organiser/sponsor reserve the right to alter the content and timing of the sessions in the best interest of the event.

REGISTRATION FORM

To: FMM Secretariat, Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur
 Attn: Ms Lily Hee (International Business Division) Email: lily@fmm.org.my Fax: 03-62741266/7288

Please register the following participant(s):

1. Name: _____

Designation: _____

Vegetarian*: Yes / No

Email: _____

2. Name: _____

Designation: _____

Vegetarian*: Yes / No

Email: _____

* Kindly circle whichever is applicable.

Submitted by:

Name: _____

Designation: _____

Company: _____

FMM Membership No: _____

Address: _____

Tel No.: _____

Email: _____

I am interested to participate in Advantech Product Training Workshop on 25 April 2017 at 2:00pm - 5:15pm.
 Please send me more information.