

VIETNAM'S Packaging Industry On The Rise

The Vietnam's packaging & processing industry has experienced rapid growth over the past years and is expected further expansion as its potential capacity. Technology advancement is inevitable to stand out and catch up with growing market.

30th
OF THE
WORLD

Vietnam ranks 30th in packaging consume of the world, expected to reach US\$6.258 by 2020

10.3%
ANNUAL
GROWTH

As BMI estimated, Vietnam's pharmaceutical industry will reach 7.7 billion USD in 2020, equivalent to 10.3% annual growth rate until 2020

15-17%
PER YEAR

VPPA shows that, in recent years, paper packaging has an average growth rate of 15-17% per year.

FDI
18%
AND MORE

F&B industry is reaching to 18% or more per year in terms of Foreign Direct Investment. This industry is expected to grow at a remarkable rate in the future.

FMCGs
REACHING
13%

Domestic consumer - FMCGs demand continued to grow impressively, reaching 13% in the first quarter of 2019.

**JOIN PROPAK VIETNAM 2020
AND MAXIMISE YOUR PARTICIPATION WITH OUR
EXTENSIVE PROMOTIONAL CAMPAIGN**

- Online show catalogue
- Direct Mailers
- Customised E-card
- Email Campaigns
- Press Relations
- Social Media
- Factory Visit
- Conference & Technical Seminars
- B2B Networking
- Sponsorship

PROPAK VIETNAM 2019 19 – 21 March 2019

QUICK FACTS

10,000sqm	Exhibition Space
554	Exhibiting Companies
8	International Group Pavilions
11,495	Total Attendees

SOME KEY PAST EXHIBITORS



SECURE YOUR PREMIUM LOCATION TODAY!



PREMIUM PACKAGE
SGD650/sqm
(min. 15sqm)



STANDARD PACKAGE
SGD625/sqm



SPACE ONLY
SGD540/sqm

CONTACT US!

VIETNAM

Ms. Selena Nguyen
Tel: +84 28 3622 2588 Ext 133
Email: Selena.Nguyen@informa.com

ASIA

Mr. Jeffrey Au
Tel: +65 6233 6688
Email: jeffrey.au@informa.com

INDIA & REST OF THE WORLD

Mr. Marek Szandrowski
T: +44 20 7560 4321
E: Marek.Szandrowski@informa.com

About the Organiser:



informa
markets
SES Vietnam Exhibition
Services Company
Limited

PROPAK VIETNAM is organised by UBM, which in June 2018 combined with Informa PLC to become a leading B2B information services group and the largest B2B Events organiser in the world. Please visit www.ubm.com/asia for more information about our presence in Asia.

PROPAK VIETNAM

In Conjunction with



09 - 11 SEPTEMBER 2020



SAIGON EXHIBITION & CONVENTION CENTRE (SECC)

The Premier
PROCESSING & PACKAGING
Event for Vietnam & Indochina

www.propakvietnam.com

Organiser



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JOIN PROPAK VIETNAM 2020

TO JUMP INTO VIETNAM'S RISING

FOOD, DRINKS AND PHARMA PACKAGING INDUSTRY

After the 14th successful edition, **PROPAK VIETNAM** has continued proving its position as the Vietnam's largest **processing and packaging** trade event recorded **11,495 total attendees**. This year, PROPAK VIETNAM 2020 will come back from **09 - 11 September** at SECC, District 7, Ho Chi Minh City.

Continuing co-locating with **Printech Vietnam - Converting, Package Printing and Labelling Exhibition**, the 2-in-1 exhibition will bring a comprehensive platform for businesses working in Food, Drinks, Pharma, FMCG and related industries to explore business opportunities and generate new leads not only in Vietnam but also in Indochina.

WHY EXHIBIT AT PROPAK VIETNAM 2020?

-  The largest trade event with 14 years of history in **food, drinks and pharma packaging** industry in Vietnam with exhibition space of **10,800sqm**.
-  Spreading out your brands together with **580 exhibiting** companies from 31 countries/regions.
-  The participation of **8 International Group Pavilions** in the 15th edition of ProPak Vietnam.
-  Business Networking with more than **10,000 trade visitors**
-  A marketplace to meet key buyers, decision makers with **61.42%** of trade visitors from management levels.
-  **Complimentary Technical Seminar Program** for Exhibitors to present their business to potential buyers.

"Our company is one of the first-rated company from Vietnam specialized in supplying industrial equipment during 20 years. We've participated in exhibition for 10 years and every time we join, we always see the improvement in organizing scale and also the exhibitors. We see that that ProPak Vietnam will be promoted more widely to attract more customersto come."

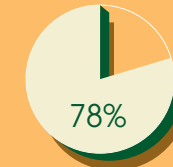
Mr. Le Cong Quynh - Sales Manager | Huynh Long Industry Equipment JSC

EXHIBITOR PATTERN

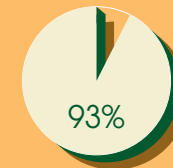
EXHIBIT PROFILE

- Aseptic Processing & Packaging
- Automation and Robotics
- Bottling Technology
- Brewing and Beverage Technology
- Canning & Can Making
- Coding, Marking, Labelling,
- Printing Materials & Technology
- Confectionery Equipment
- Cosmetic & Personal Care
- Processing and Packaging
- Dairy & Liquid Processing Technology
- Facilities Equipment, Systems and Supplies
- Fish & Seafood Processing Technology
- Flexible Packaging Technology
- Food Ingredients, Additives & Flavourings
- Food Processing Machinery
- Machinery Controls & Components
- Meat Processing & Packaging Technology
- Packaging Machinery
- Palletizing and Conveying Equipment
- ...any many more

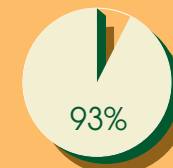
EXHIBITORS' SATISFACTION



Of exhibitors were satisfied with the result at the show



Of exhibitors will attend the show in 2020



Of exhibitors will recommend the show to their friends/colleagues

TOP 5 MAIN PRODUCTS OF INTEREST



Packaging Machinery Wrapping Machinery (14.7%)



Packaging Materials (10.2%)



Processing Machinery (9%)



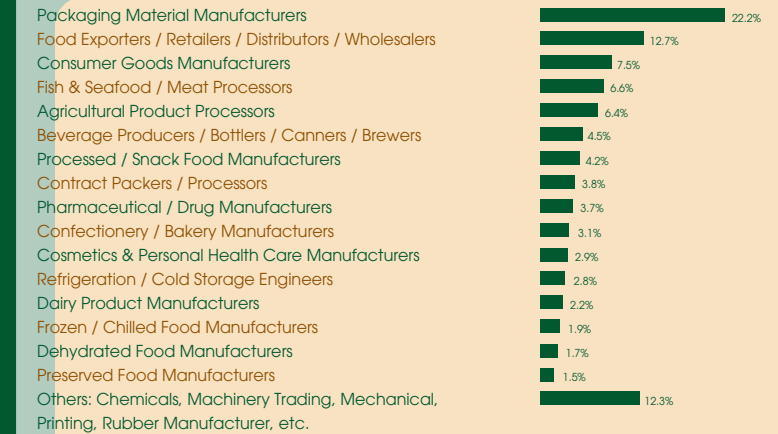
Pharmaceutical Drug Processing & Packaging (9%)



Canning Technology (7%)

VISITOR PATTERN

VISITORS BY BUSINESS ACTIVITIES



VISITORS BY JOB TITLES



61.42% visitors are from high management level

VISITORS' SATISFACTION

94% of visitors were satisfied with the show
91.6% of visitors will attend the show in 2020
94.6% of visitors will recommend the show to their friends/colleagues

VISITORS' OBJECTIVES TO VISIT THE SHOW are:



Collecting market information



Sourcing new suppliers



Networking