

FMM Trade & Investment Mission to the United States

in conjunction with SelectUSA Investment Summit, Maryland
June 18-26, 2024



Since 2015, the United States (US) has remained as Malaysia's **third** largest trading partner and in 2023, total trade stood at US\$53.43 billion, constituted around 9.5% of Malaysia's total trade. According to the Department of Statistics Malaysia, exports to the US in 2023 recorded the second highest value thus far to reach US\$34.44 billion, whereas imports from the US amounted to US\$18.99 billion with the main imports being E&E products, transport equipment as well as machinery, equipment and parts.

OBJECTIVES:

- ◆ To enhance and promote business opportunities and partnership between businesses in Malaysia and the US;
- ◆ To explore and pursue export opportunities by meeting directly with potential clients in their markets.

MISSION HIGHLIGHTS:

- ◆ Attend SelectUSA Investment Summit;
- ◆ Meetings with the Association for Manufacturing Technology (AMT), National Association of Manufacturers (NAM) and Networking session with US businesses; and
- ◆ Visit to industrial parks / factories

TENTATIVE ITINERARY:

June 18-19, 2024 (Tue-Wed)

- Meet at check in counter at KLIA
- Depart to Dulles International Airport (IAD), US
- Arrive at IAD and depart to MITI
- Meeting with MITI and Embassy of Malaysia in US

June 20, 2024 (Thursday)

- Meeting with the Association for Manufacturing Technology (AMT) and MOU renewal
- Visit to industrial parks/ factory visit / technology park

June 21, 2024 (Friday)

- Meeting with the National Association of Manufacturers (NAM) and MOU signing
- Visit to industrial parks/ factory visit / technology park

June 22, 2024 (Saturday)

- Meeting with Amazon DC HQ
- Market Research (visit to hypermarkets)

June 23-26, 2024 (Sunday-Tuesday)

- Attend SelectUSA Investment Summit
 - Check out hotel
 - Airport transfer & depart to KL, Malaysia
- *Above itinerary subject to changes.*

ABOUT SELECTUSA INVESTMENT SUMMIT

The SelectUSA Investment Summit is the highest profile event in the United States to facilitate business investment by connecting thousands of investors, companies, economic development organisations (EDOs), and industry experts to make deals happen. There is opportunity at every turn at the SelectUSA Investment Summit! In addition to the plenary sessions, armchair discussions, panels, academy sessions, pitching sessions, and programs on the traditional agenda, you can expect to:

- ◆ Explore the exhibition hall featuring hundreds of EDOs, service providers, industry experts, and international tech startups.
- ◆ Connect with representatives from 50+ states and territories, companies from 80+ markets, industry experts, and government officials to make your investment deals happen.
- ◆ Gather advice and information from policy and industry experts in 100+ sessions providing you with actionable instruction on everything from developing a workforce to understanding incentives.
- ◆ Form valuable partnerships with industry partners from across the United States.

Participation cost for SelectUSA Investment Summit: USD \$1,290.00
(Registration & payment details to be shared upon confirmation of registration)

DETAILS OF EXPENSES	FMM Member (RM)	Non-Member (RM)	PAYMENT
Airfare (based on current air fare) Return ticket on economy class from Kuala Lumpur (*subject to change)	9,000	9,000	Pay to FMM's Appointed Travel Agent
Hotel Accommodation ◆ RM 2,000 per night accommodation with breakfast (*subject to change)	16,000 * 8 nights	16,000 * 8 nights	
Common Cost * (per delegate) Local transport, airport transfers, selected meals, mission gifts, mission booklet, promotional materials, etc.)	7,500	9,000	Pay to FMM
Participation Fee Per Participant	32,500	34,000	-

For confirmation of participation, the following deposit must be paid to the "Federation of Malaysian Manufacturers" before the closing date of **May 15, 2024**:

PAYMENT METHODS

Payee Name: **Federation of Malaysian Manufacturers**

ROC: 196801000309 (7907-X) / FMM SST Registration No: W10-1901-32000108

1. Bank transfer to **Malayan Banking Berhad (Account No: 5-14208-33076-8 / Swift Code: MBBEMYKL)**
2. JomPAY (Biller Code: **20073**)
3. Cheque crossed Account Payee Only

Invoice will be issued upon receipt of completed registration form. Please email payment advice to cenica@fmm.org.my. FMM reserves the right to alter, cancel or reschedule the programme. All efforts will be taken to inform participants. If FMM decides to cancel/postpone the joint business mission, FMM shall not be responsible for covering all costs incurred by participants.

To: FMM, Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur
Attn: Cenica / Jess (cenica@fmm.org.my / jess@fmm.org.my) **Tel.:** 03-62867200

I wish to register the following delegate for the FMM Trade & Investment Mission to the United States in conjunction with SelectUSA Investment Summit, Maryland from June 18-26, 2024:

Details of the delegate:

1. Name (Mr/Ms): _____

Designation: _____
Email: _____
Mobile No.: _____

Submitted by:

Name: _____
Designation: _____
Company: _____

FMM Membership No: _____
Address: _____

Tel No: _____
Email: _____