

FMM BUSINESS BEST PRACTICES



Selling into the Outlets and Shelf Space Determinants

Thursday, April 10, 2014 • Wisma FMM, Bandar Sri Damansara

WHO SHOULD ATTEND

CEOs / MDs / GMs / Sales Managers / Marketing Managers
Brand Managers / Product Managers / Marketing Communication
Managers / Customer Relationship Managers / Business
Development Managers / Supply Chain Managers / Executives

DATE, TIME & VENUE

Date: Thursday, April 10, 2014
Time: 8.30 am to 2.00 pm
Venue: Dewan FMM, Wisma FMM

PARTICIPATION FEE

FMM Members: RM 350.00 per participant
Non-Members : RM 450.00 per participant

- 10% group discount for 3 persons & more from the same company.
- Member's rate is for FMM members and government officials.
- All fees are inclusive of course materials, lunch and refreshments.
- Seminar materials are available for sale at half price of full registration fee after April 10, 2014.

VENUE

Dewan FMM, Wisma FMM
No. 3, Persiaran Dagang PJU 9, Bandar Sri Damansara
52200 Kuala Lumpur
Tel: 03-6286 7200 Fax: 03-6274 5239 / 1266 / 7288
Website: www.fmm.org.my

Seminar is HRDF SBL Scheme Claimable

ENQUIRIES & REGISTRATION

Please contact Ms. Cenica Low / Ms. Kwai Kaun
Tel: 03-6286 7200 Fax: 03-6274 5239 / 1266 / 7288
E-mail: cenica@fmm.org.my / kwai_kaun@fmm.org.my

PAYMENT

Registration form must be returned to FMM by **April 3, 2014** with correct payment in cheque or bank draft made in favour of "FMM Services Sdn Bhd" crossed "Account Payee Only". All confirmed participants **must pay** the full fee **before the event**, otherwise registration will be cancelled. Walk-in participants with payment will be admitted on space availability basis.

REFUND OF FEES

Cancellation must be in writing to FMM. If cancellation is received:

- More than 14 days prior to event - full refund
- Between 7 – 14 days - 50% refund
- Less than 7 days of event - no refund

REPLACEMENT / CANCELLATION

Replacement at no additional cost. FMM reserves the right to cancel or reschedule the programme. All efforts will be taken to inform participants of any changes. If FMM decides to cancel or postpone the seminar, FMM will not be responsible for covering airfare, hotel or other travel costs incurred by participants.

CLOSING DATE FOR REGISTRATION

April 3, 2014

This Seminar is claimable under the HRDF SBL Scheme

Please register the following participant(s): (Attach separate list if space is insufficient. Please tick appropriate box.)

1) Name: _____ Designation: _____

Email: _____ Is vegetarian meal required? Yes No

2) Name: _____ Designation: _____

Email: _____ Is vegetarian meal required? Yes No

3) Name: _____ Designation: _____

Email: _____ Is vegetarian meal required? Yes No

Payment:

Enclosed cheque / bank draft no. _____ for RM _____ mailed on _____

• Invoice will be issued upon request. Do you require an **invoice**? Yes No

• Do you agree to receive **future communication from FMM and its partners**? Yes No

Submitted by: (Please complete this section in capital letters)

Name: _____ Designation: _____

Company: _____

Address: _____

Tel: _____ Fax: _____

Email: _____ FMM Membership No: _____