

FMM Logistics Conference 2014

Thursday, August 21, 2014 • Royale Chulan Damansara

Exhibition & Sponsorship Packages

Benefits*	Lucky Draw	Exhibitor	Bronze	Silver	Gold	Platinum
	2 iPad Air	RM1,500	RM5,000	RM10,000	RM20,000	RM40,000
One information counter in exhibition area	•	•	•	•	•	•
Special mention in Welcome Remarks during Conference	•	•	•	•	•	•
Company logo on Conference folder covers, papers and backdrop			•	•	•	•
Company logo in Conference email blasts	•		•	•	•	•
Complimentary seat at Conference	1		2	5	10	20
Complimentary seat at VIP lunch table				2	4	8
Details of participants				•	•	•
Insertion of one company leaflet in Conference folder				•	•	•
Company logo on participant's name tag					•	•
Display of 2 company banners in networking area					•	•
Write-up about your company in Conference email blast					1	2
Animated Banner advertisement on FMM Net** (worth RM1,600 per month)				1 month	2 months	4 months
Advertisement on FMM Weekly E-Bulletin*** (worth RM500 per issue)				2 issues	4 issues	8 issues
Advertisement on FMM bimonthly newsletter 'Business in Action' **** (worth RM2,200 per issue)						3 issues

* All sponsorship opportunities are available on a first-come-first-served basis

Lucky draw – Sponsors may suggest alternative items of equivalent value i.e. RM3,000; subjected to FMM's approval. Sponsors are fully responsible in keeping products free of damage and safe for usage while in their possession to the point of delivery to the winners.

** FMM Net (www.fmm.org.my) has an average of 1.7million visitors a month. Animated banner advertisement. File format: JPEG / GIF (animated); 228px (W) x 66px (H). Artwork for banner is not included.

*** FMM Weekly E-Bulletin is sent to all FMM Members on every Monday and posted on FMM Net for viewing purposes. File format: JPEG / GIF (non-animated); 178px (W) x 178px (H). Artwork for advertisement is not included.

****FMM Business in Action newsletter is circulated to 5,000 members, government agencies & embassies. File format: PDF / AI. A4 full page ad.

REPLY SLIP
Participation as Sponsor / Exhibitor

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Attn: Ms. Kwai Kaun kwai_kaun@fmm.org.my

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Please (✓) appropriate box.

I need more information. Please contact me.

My company hereby confirms our participation in FMM Logistics Conference 2014.
Selected category is:

Lucky Draw

Exhibitor

Sponsor _____ (*specify the category*)

Submitted by:

Name: _____ Designation: _____

Company: _____

Address: _____

Tel: _____ Fax: _____ Email: _____