



STRENGTHENING SMES

With **ESG**, Going Forward & Expanding
Trade With The Regional Comprehensive
Economic Partnership

Wednesday
7 Dec 2022

Sime Darby Convention Centre (SDCC), Bukit Kiara, KL
8.30 AM - 6.00 PM

TOWN HALL SESSION: Key Drivers for SME Growth and Trade



YBhg. Tan Sri Dato' Soh Thian Lai
President, Federation of
Malaysian Manufacturers



YBhg. Dato' Suriani Dato' Ahmad
Secretary General, Ministry of
Entrepreneur and Cooperatives
Development (MECD)

WHO SHOULD ATTEND?

Chief Executive Officers/ Managing Directors/ General Managers/ Founders/
Business Development Managers/ Business Owners/ Corporate Leaders

**FREE
ADMISSION**
FMM Members

**EARLY BIRD
RM400**
Non FMM Members
(Until 21 November 2022)

**NORMAL RATE
RM800**
Non FMM Members

Diamond Sponsors



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PROGRAMME

08:30 - 09:30

Registration

09:30 - 09:40

Welcome Address

*YBhg. Tan Sri Dato' Soh Thian Lai, President
Federation of Malaysian Manufacturers (FMM)*

09:40 - 10:00

Keynote Address

TBC

10:00 - 10:30

Networking Coffee Break & VIP Tour of Mini Exhibition

10:30 - 11:30

Town Hall Session

Key Drivers for SME Growth and Trade

Moderator:

*Ir Ter Leong Leng, FMM Council Member & Chairman, FMM SMI,
Youth & Entrepreneurship Committee (SYEC)*

Panellists:

- Ministry of Entrepreneur and Cooperatives Development (MECD)
YBhg. Dato' Suriani Dato' Ahmad, Secretary General
- Federation of Malaysian Manufacturers
YBhg. Tan Sri Dato' Soh Thian Lai, President

Q&A Session

11:30 - 12:45

Transitioning Towards a Sustainable Agenda

Environmental, Social, and Governance (ESG) and Enablers to Support Adoption by SMEs

Moderator:

YBhg. Dato' Ir Andy Seo, FMM Council Member

Speakers:

- Malaysia Productivity Corporation
*Dr. Mohamad Norjayadi Tamam, Director,
Delivery Management Office*
- Malaysian Investment Development Authority
*Puan Masni Muhammad, Executive Director
Investment Policy Advocacy*
- Bank Negara Malaysia
*Dr Hamim Syahrums Ahmad Mokhtar, Deputy Director
Financial Inclusion Department*

Q&A Session

12:45 - 14:00

Networking Lunch

- Lunch Talk by DSC Consulting Sdn Bhd
- Lunch Talk by Globalmation Sdn Bhd



PROGRAMME - CONTINUE



14:00 - 15:00

Governance and Standards for ESG

Moderator:

YBhg. Datuk Noraini Soltan, FMM Council Member

- **SME Corporation Malaysia**
Encik Rizal Nainy, Chief Executive Officer (CEO)
- **UN Global Compact Network Malaysia & Brunei**
Ms. Shanta Helena Dwarkasing, Director of Programmes
- **Bursa Malaysia**
Dr. Yeoh Ken Kyid, Senior Vice President Corporate Governance & Sustainability
Mr. Dinakaran Saikharan, Assistant Vice President Sustainability Development

Q&A Session



15:00 - 16:00

SMEs, Trade, RCEP & ESG : Financing

Moderator:

Mr Peter A. Toh, FEC Organising Committee Chairman

- **CIMB Islamic Bank Berhad**
Encik Azmir Abdullah, Director Business Development, Islamic Commercial Banking
- **United Overseas Bank (Malaysia) Bhd**
Ms. KhaiShan Wong, Head of Cash & Trade Sales for Business Banking
- **Syarikat Jaminan Pembiayaan Perniagaan**
Puan Noorshiha Mohamad, Deputy General Manager, Guarantee Schemes Management

Q&A Session

16:00 - 16:15

Networking Coffee Break

16:15 - 17:15

Enhancing / Growing SMEs to Global Value Chain

Moderator:

*Ms Michelle Hah, Chairman
FMM Selangor & Kuala Lumpur Branch*

- **Farm Fresh Berhad**
Mr Loi Tuan Ee, Group Managing Director and Group CEO
- **Malaysia External Trade Development Corporation**
Encik Abu Bakar Yusof, Deputy CEO, Exporters Development
- **FMM ILP Success Story Sharing**
*Mr Kenny Tan Thean Hin, Vice Chairman
FMM SMI, Youth & Entrepreneurship Committee*

Q&A Session

17:15 - 17:30

Closing Remarks

Mr Peter A. Toh, FEC Organising Committee Chairman



REGISTRATION INFORMATION & FORM

PARTICIPATION FEES	Early Bird	Normal
FMM Members	FREE	FREE
Non-Members	RM400 per pax (Until 21 Nov 2022)	RM800 Per Pax

CONFERENCE FEES AND PAYMENT

- Deadline for registration is by DECEMBER 1, 2022
- All fees inclusive of 6% SST
- Full payment before/on December 1, 2022
- Cheque payable to Federation of Malaysian Manufacturers

- E-Payment: Maybank Banking Berhad
- A/C No: 514208330768 (Swift Code: MBBEMYKL)
- Email bank-in slip to roselinea@fmm.org.my / sharina@fmm.org.my
- Non-members MUST PAY the full fee before/ on December 1, 2022. Otherwise registration will be cancelled.

REPLACEMENT / CANCELLATION / REFUND

- Replacement at no additional cost.
- Cancellation must be in writing and if received by FMM More than 14 days before event - Full refund, Between 7 to 14 days - 50% refund, Less than 7 days - No refund

FMM reserves the right to cancel or reschedule the event. All efforts will be taken to inform participants of changes. If the event is cancelled or rescheduled, FMM not responsible for travel, accommodation or other costs incurred by participants.

IMPORTANT REMINDER

Registered participants who do not turn up at the event are liable to pay the normal fee. **For no-show by FMM members, the fee liable is the Early Bird rate.**

CLICK HERE TO REGISTER ONLINE AT : bit.ly/3dSMz4N

To: FMM Secretariat, Wisma FMM, No. 3, Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur
Attn: Pn Sharina (sharina@fmm.org.my) 03-6286 7342 / Ms Roselinea (roselinea@fmm.org.my) 03-6286 7323

Please register the following participants:

1. Name

Designation

Email

Mobile No.

Vegetarian*: Yes / No

* Kindly circle whichever is applicable

Submitted by
Name

Designation

Company

2. Name

Designation

Email

Mobile No.

Industry

Tel No.

Email

FMM Membership No.