



Federation of Malaysian Manufacturers



## Seminar on Business Ethics and Integrity

# Business Ethics a Foundation to Growth

November 8, 2018 ♦ 8:15am-5:00pm ♦ The Royale Chulan Damansara Hotel, Petaling Jaya

### The seminar will share

- **Business value of ethics, integrity and governance**
- **Building an organisation culture of ethics and integrity – best practices**
- **Anti-trust / competition and its role in business ethics**
- **Corporate liability provisions and compliance defence tools**
- **Data privacy in data analytics**
- **Integrity in accounting and tax practices**

### INVITED SPEAKERS

- Bursa Malaysia
- SME Corporation
- Kossan Rubber Industries Berhad \*
- Nehemiah Reinforced Soils Sdn Bhd
- Inovastra Capital Sdn Bhd
- Raja, Darryl & Loh
- SKRINE
- ZICO Law
- Tenaga Nasional Berhad
- CIMB Investment Bank Berhad \*
- Siemens \*
- United Nations Office on Drugs and Crime

\* to be confirmed

### SPONSORSHIP

of flight tickets  
for outstation and  
international  
participants

Keynote address by:



YBhg Tan Sri Abu  
Kassim bin Mohamed,  
Director General  
National Centre for  
Governance, Integrity and  
Anti-Corruption (GIACC)

Business Ethics a Foundation  
to Growth

**WHO SHOULD ATTEND**

CEOs / Directors / Managing Directors / General Managers / Heads, Managers and Executives of Compliance / Corporate Governance / Communication / Risk & Strategic Management / CSR / Sustainability / Supply Chain / E-Commerce

**VENUE**

**The Royale Chulan Damansara Hotel**

2, Jalan PJU 7/3, Mutiara Damansara  
47810 Petaling Jaya, Selangor  
Tel: 03-7959 9000 | Fax: 03-7959 9111

**ENQUIRIES**

Contact: Ms Kamsiah A Rahim or  
Ms Hema Thiruchelvam (Business Environment Division)  
E-mail: [Business\\_Environment@fmm.org.my](mailto:Business_Environment@fmm.org.my)  
Tel: 03-6286 7200 | Fax: 03-6274 1266

**REPLACEMENT / CANCELLATION**

Replacement at no additional cost and must be in writing to the FMM Secretariat. FMM reserves the right to cancel or reschedule the event. All efforts will be taken to inform participants of changes. FMM is not responsible for any travel, hotel or other incidental costs incurred by participants.

**REGISTRATION INFORMATION**

Membership	<b>FREE *</b>	Fee for subsequent pax
<b>FMM / ICC Malaysia</b>	<b>Two (2) pax</b>	RM200
<b>Non-members</b>	<b>One (1) pax</b>	RM300

\* Limited to 120 participants on a first-come, first-served basis  
**Confirmed participants who fail to turn up are charged full fees.**

**PAYMENT** Attendance by prior registration. Return completed registration form to FMM. Paying participants **MUST PAY** the full fee before/on day of event.

Mode of payment:

- Cheque payable to **FEDERATION OF MALAYSIAN MANUFACTURERS**
- E-payment: Malayan Banking Berhad  
A/C No: 514208330768 (**Swift code: MBBEMYKL**)

**REFUND POLICY**

Cancellation **in writing** to FMM and **if received:**

- More than 14 days prior to event - full refund
- Between 8 – 14 days to event - 50% refund
- Less than 7 days of event - no refund

**Registration accepted via email, fax or online at [www.fmm.org.my](http://www.fmm.org.my)**

**Closing Date : November 5, 2018**

REGISTRATION FORM

To: FMM , Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur  
Attn: Kamsiah ([business\\_environment@fmm.org.my](mailto:business_environment@fmm.org.my)) Fax: 03-62741266/7288

Please register the following participant(s):

1. Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Vegetarian\*\*: Yes / No

Email: \_\_\_\_\_

2. Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Vegetarian\*\*: Yes / No

Email: \_\_\_\_\_

Submitted by:

Name \_\_\_\_\_

Designation \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

FMM Membership No: \_\_\_\_\_

Tel No.: \_\_\_\_\_

Email: \_\_\_\_\_

\*\* Kindly circle whichever is applicable.

0815	<b>Registration</b>
0900	<b>Welcome Remarks</b> by YBhg Tan Sri Dr Lim Wee Chai, FMM Immediate Past President and Chairman of FMM Business Ethics Committee
0910	<b>Keynote Address on Business Ethics a Foundation to Growth</b> by YBhg Tan Sri Abu Kassim bin Mohamed, Director General, National Centre for Governance, Integrity and Anti-Corruption (GIACC), Prime Minister's Department
0930	<b>High-Level Dialogue: Business Value of Ethics, Integrity and Governance</b> <b>Moderator:</b> Dr Muhammad Mohan, Secretary General, Transparency International Malaysia <b>Panellist:</b> <ul style="list-style-type: none"> <li>• Mr Inderjit Singh, Senior Executive Vice President of Listing, Regulation, <b>Bursa Malaysia</b></li> <li>• Puan Sharifah Najwa Syed Abu Bakar, Senior Director, Business Advisory &amp; Support Division, <b>SME Corporation</b></li> <li>• Senior representative, <b>Kossan Rubber Industries Berhad</b></li> <li>• Ir Dr Nehemiah Lee, Founder, <b>Nehemiah Reinforced Soils Sdn Bhd</b></li> </ul>
1100	<b>Networking Break</b>
1130	<b>Special Lectures/ Presentations: (35 minutes per presentation)</b> <ul style="list-style-type: none"> <li>• <b>Accounting and Tax Integrity</b> by Encik Nik Mohd Hasyudeen Yusoff, Founder, <b>Inovastra Capital Sdn Bhd</b></li> <li>• <b>Corporate Liability Provisions and ISO 37001: 2016 Anti Bribery Management System</b> by Mr Chew Phye Keat, Chairman of ICC Malaysia and Partner, Corporate &amp; Commercial and Intellectual Property, <b>Raja, Darryl &amp; Loh</b></li> </ul>
1245	<b>Lunch Break</b>
1400	<b>Anti-trust / Competition and Its Role in Business Ethics</b> by Ms Lim Koon Huan, Partner, Dispute Resolution Division, <b>SKRINE</b>
1430	<b>Up Close &amp; Personal With Personal Data Protection</b> by Mr Nadarashnaraj and Mr Yong Hon Cheong, Partners, <b>ZICO Law</b>
1500	<b>Networking Break</b>
1520	<b>Panel Session: Best Practices in Implementing Ethics and Integrity as an Organisation Culture</b> <b>Moderator:</b> Dr Mark Lovatt, Chief Executive Officer, Trident Integrity <b>Panellist:</b> <ul style="list-style-type: none"> <li>• Mr P Kalivann Palanivelu, Chief Integrity Development Officer, Integrity Department, <b>Tenaga Nasional Berhad</b></li> <li>• <b>CIMB Investment Bank</b></li> <li>• <b>Siemens</b></li> <li>• <b>Pepsico (Malaysia) Sdn Bhd</b></li> </ul>
1520	<b>United Nations Convention Against Corruption (UNCAC) Framework and an Overview of the UNODC, United Nations Office on Drugs and Crime</b> by representative of the UNODC Office
1700	<b>ASEAN Perspective and Closing</b> by ASEAN CSR Network
1700	<b>End of Programme</b>

\* Note: The organiser reserves the right to alter the content and timing of the programme in the best interest of the Seminar.

Admission strictly by prior registration. Limited seats. Cancellation and/or replacement allowed and should be in writing to the FMM Secretariat. **Closing Date: November 5, 2018**