



# FMM DOING BUSINESS WITH THE WORLD WEBINAR SERIES: FOCUS ON TÜRKIYE

**NOVEMBER 18, 2022 • 3.00 PM • FREE ZOOM WEBINAR**

Malaysia and Türkiye have signed the **Malaysia-Türkiye Free Trade Agreement (MTFTA)** on April 2014 with the implementation of MTFTA on August 1, 2015. Under the agreement, Malaysia and Turkey will *progressively reduce or eliminate tariffs* on substantial number of products traded between both countries with expected duty free imports effective **January 2023**.

## WHY MUST YOU ATTEND?

Türkiye is Malaysia's third-biggest trading partner in the Middle East, with total trade between the two countries recording RM16.97 billion in 2021, and projects implemented worth RM444.59 million.

Among the trade and investment opportunities include sectors like **palm oil and palm-based products, metal, textiles, apparels and footwear, chemicals and chemical products, E&E products, machinery, equipment & parts, etc.**

**J**oin us in the Webinar to hear from the experts on the attractiveness of Türkiye in terms of trade and investment!

## PROGRAMME

<b>2.45pm</b>	<b>ZOOM Login</b>
<b>3.00pm</b>	<b>Welcome Remarks</b> <i>by Tan Sri Dato' Soh Thian Lai, FMM President</i>
<b>3.05pm</b>	<b>Opening Remarks</b> <i>by H.E. Emir Salim Yuksel, Ambassador of Türkiye</i>
<b>3.15pm</b>	<b>Investing in Türkiye – What Malaysian Businesses Need to Know?</b> <i>by Dr Bilal İlhan, representative of Investment Office Türkiye</i>
<b>3.45pm</b>	<b>Türkiye - Gateway Between Europe and Asia for Exporters</b> <i>by Malaysia External Trade Development Corporation (MATRADE)</i>
<b>4.15pm</b>	<b>Q&amp;A Session</b>
<b>4.30pm</b>	<b>End of Programme</b>



## WHO SHOULD ATTEND?

Chief Executive Officers / Managing Directors / General Managers / Business Development Managers / Business Analyst / Export Managers

**REGISTER HERE**

For more information, please contact FMM Secretariat

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