



FMM Seminar on Doing Business in Turkey: Trade & Investment Opportunities for Malaysian Manufacturers



Wednesday, February 26, 2020 • 9.00am to 2.00pm

Wisma FMM, No. 3, Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur

TURKEY, being one of the fastest growing economy in the world, is attracting more and more foreign investors from all over the world thanks to its thriving economy, advantageous geographical position, promising growth opportunities and a young population. In 2018, the trade between the Malaysia and Turkey recorded RM9.79 billion driven mainly by Malaysian exports of vegetable oils, aluminum, electrical machinery and rubber to Turkey. Malaysia's exports hit RM7.97 billion, while imports from Turkey were RM1.82 billion. Turkey is Malaysia's third largest trading partner from West Asia, while for Turkey, Malaysia is its largest trading partner in ASEAN. There are still a lot of untapped opportunities in Turkey for Malaysian companies especially for **halal processed food products, automotive, chemicals, defense and aerospace, machinery sectors, etc.**

HIGHLIGHTS

- Turkey's Market Insights
- Investment Outlook and Business Opportunities in Turkey
- How Malaysian Manufacturers Can Benefit from Malaysia-Turkey Free Trade Agreement (MTFTA)?
- Sharing of Experience by Malaysian Company Doing Business in Turkey
- Networking opportunities

WHO SHOULD ATTEND?

- Chief Executive Officers / Managing Directors / General Managers
- Business Development Managers / Business Analyst / Export Managers



Register now!

For more information, please contact FMM Secretariat, Ms Ida Tan:

Email: ida@fmm.org.my | Tel: 03-6286 7200

PROGRAMME

9.00am	Registration & Networking Refreshment
9.30am	Welcome Remarks <i>by YBhg Dato' Andrew Goh Boon Kim, FMM Vice President</i>
9.35am	Opening Speech <i>by Her Excellency Merve Safa Kavakci, Turkish Ambassador to Malaysia</i>
9.40am	Turkey's Market Insights <i>by Senior Officer from Malaysia External Trade Development Corporation (MATRADE)</i>
10.20am	Investment Outlook and Business Opportunities in Turkey <i>by Mr Ahmed Emre Buyukkilic, ASEAN Representative of Turkish Investment Office</i>
10.50am	Networking Coffee Break
11.05am	How Malaysian Manufacturers Can Benefit from Malaysia-Turkey Free Trade Agreement (MTFTA)? <i>by Senior Officer from Ministry of International Trade And Industry (MITI)</i>
11.35am	Financing Options for Your Business <i>by Senior Officer from Export-Import Bank of Malaysia Berhad (EXIM Bank)</i>
12.05pm	Sharing of Experience by Malaysian Company Doing Business in Turkey <i>by Malaysian company</i>
12.35pm	Q&A Panel Session <i>Moderator: FMM Representative</i> <ul style="list-style-type: none">• Senior Officer of MATRADE• Mr Ahmed Emre Buyukkilic, ASEAN Representative of Turkish Investment Office• Senior Officer of MITI• Senior Officer of EXIM Bank• Malaysian company
1.00pm	Networking Lunch
2.00pm	End of Programme

FREE

TERMS & CONDITIONS

- Registration is restricted to 3 participants per company.
- FMM reserves the right to cancel or reschedule the event. All efforts will be taken to inform participants of any changes. If FMM decides to cancel or postpone the event, FMM will not be responsible for covering airfare, hotel, or other travel costs incurred by participants.

ATTENTION:	Ms Ida Tan	ida@fmm.org.my	03-6286 7200
	Ms Leow Sze Yin	sze_yin@fmm.org.my	03-6286 7307

Please register the following participant(s):

1. Name: _____
Designation: _____
Email: _____
Contact number: _____
Vegetarian: YES / NO

2. Name: _____
Designation: _____
Email: _____
Contact number: _____
Vegetarian: YES / NO

Submitted by:

Name: _____
Designation: _____
Company: _____
FMM Membership No: _____
Address: _____

Tel No: _____
Email: _____

REGISTRATION FORM