

FREE ADMISSION

CS/ 52 /2017

October 4, 2017

Do you know why

Innovation is important to business sustainability?

Do you know

The various types of innovation?

Do you know what are

The 8 elements of business innovation?

Do you know what are

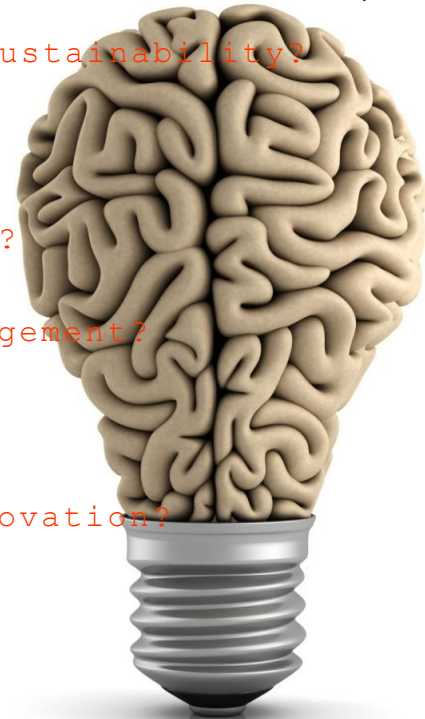
The best practices in innovation management?

Do you know how

To manage innovation in your company?

Do you know how

To assess your company's level of innovation?



BUSINESS innovation management

SEMINAR

powered by **National Corporate
Innovation Index™**



Jointly Organised by:



**FEDERATION OF
MALAYSIAN
MANUFACTURERS**



National Innovation Agency Malaysia

Date : **THURSDAY, 16 NOVEMBER 2017**

Time : 8.30AM - 1.00PM (Half Day)

Venue : Wisma FMM, Bdr Sri Damansara, KUALA LUMPUR



An initiative under Agensi Inovasi Malaysia

Seminar's Objectives

At the end of the half-day seminar, participants will be able to:

- 1 Position "Organisational Innovation" as one of the key strategic enablers to spearhead sustainable business performance and growth in the organisation.
- 2 Introduce and explain the National Corporate Innovation Index (NCII) Framework to relevant stakeholders in the organisation.
- 3 Utilise the 'NCII Online Innovation Management Tool' to establish the organisation's level of innovativeness.
- 4 Administer and roll-out the 'NCII Online Innovation Management Tool' across the organisation.
- 5 Utilise the "Organisation Innovation Scorecard / Dashboard" to focus on improvement strategies.

To register, please contact:

**Ms Kamsiah A Rahim / Ms Hema Thiruchelvam
Federation of Malaysian Manufacturers**

Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur

T: +60 3 6286 7200 | F: +60 3 6274 1266 / 7288 | E:
Business_Environment@fmm.org.my

For further information on NCII, please visit www.ncii.my or contact

Adly Azamin Azman (019 6757195 : adly.azamin@innovation.my)

Nik Masrul Hisyam Nik Muhammad (019 6736010 : nik.masrul@innovation.my)

Pertinent information regarding the seminar

1. There is **no cost or charge** to the participants / companies for participating except for your own travelling expenses.
2. The seminar is a **half-day session** (from 8.30AM - 1.00PM)
3. Participants are required to **bring gadgets which are able to browse the internet (tablet/laptop/smartphone)**
4. Participation is limited to **two (2) representatives per company.**
5. During the seminar, participants will be required to go through the NCII assessment. This is so that you will be able to share the NCII framework and assessment with your company's stakeholders.

NCII WORKSHOP REGISTRATION FORM

Please send this registration form to
Ms Kamsiah A Rahim /
Ms Hema Thiruchelvam

E : Business_Environment@fmm.org.my
F : +60 3 6274 1266 / 7288

Workshop Date : THURSDAY, 16th NOVEMBER 2017
Time : 8.30AM - 1.00PM (Half Day) (Registration from 8.30 am to 9.00 am)
Venue : WISMA FMM, NO. 3, PERSIARAN DAGANG, PJU9, BANDAR SRI DAMANSARA, 52200 KUALA LUMPUR

Company Name			
Co Registration No			
Address			
Postcode		City	
State			

PARTICIPANT 1

Name			
Position			
Office Tel		Email	
HP Tel		Fax	

PARTICIPANT 2

Name			
Position			
Office Tel		Email	
HP Tel		Fax	