

FMM Mission to Beijing, China

in conjunction with 2nd China International Supply Chain Promotion Expo (CISCE)

November 25-28, 2024



UNLOCKING OPPORTUNITIES, BUILDING CONNECTIONS

Join FMM for an exclusive mission to Beijing, China, alongside the 2nd **China International Supply Chain Promotion Expo (CISCE)** and a unique **business matching session with China International Cooperation Association of Small and Medium Enterprises (CICASME)**.

This mission presents Malaysian businesses with an exceptional chance to bolster their foothold in the Chinese market and forge essential partnerships within the supply chain industry. Eligible SMEs can also benefit from claiming under MATRADE MDG.

HIGHLIGHTS:

a. China International Supply Chain Promotion Expo (CISCE)

- ◆ Grand gathering of *Fortune Global 500 companies* covering 8 halls (100,000+m²)
- ◆ Explore the *latest trends, technologies, and innovations* in the supply chain industry with focus on advanced manufacturing, clean energy, smart vehicle, digital technology, etc.
- ◆ *Connect* with leading industry players, solution providers, and stakeholders from around the globe.
- ◆ Gain *insights* into market dynamics, regulatory updates, and emerging opportunities in China's vibrant supply chain ecosystem.

b. Business Matching Meeting with CICASME

- ◆ Engage in *targeted* business matchmaking sessions with potential Chinese partners and investors.
- ◆ Discover *new business opportunities* and explore collaboration prospects in various sectors of the supply chain industry.
- ◆ Forge *strategic partnerships* and alliances to drive business growth and expansion in China and beyond.

c. Factory visit

- ◆ Embark on an exciting journey of *exploration* and *innovation* by visiting a renowned factory in Beijing.

MISSION DETAILS:

- ◆ **Date:** November 25-28, 2024
- ◆ **Location:** Beijing, China
- ◆ **Participants:** Malaysian businesses, industry leaders, entrepreneurs, and stakeholders in the supply chain sector.
- ◆ **Activities:** Exhibition visits, networking sessions, business matching meetings, factory visits, industry seminars, and more.

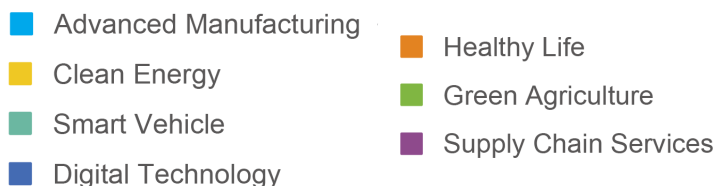
WHY JOIN THE FMM MISSION?

- ◆ **FREE 4D3N accommodation with local logistics.**
- ◆ **Access to Exclusive Opportunities:** Gain access to exclusive networking opportunities, industry insights, and business leads.
- ◆ **Strategic Partnerships:** Forge strategic partnerships and alliances with key players in the Chinese supply chain industry.
- ◆ **Market Expansion:** Explore new markets, expand your business reach, and capitalise on emerging opportunities in China.
- ◆ **Expert Guidance:** Benefit from expert guidance, market intelligence, and support from FMM throughout the mission.

DON'T MISS OUT! RESERVE YOUR SPOT TODAY!

Limited slots available.

Join FMM on this transformative mission to Beijing, China, and take your business to new heights in the dynamic world of supply chain excellence. Let's unlock opportunities and build connections together!



DETAILS OF EXPENSES	FMM Member (RM)	Non FMM Member (RM)	PAYMENT
Airfare (based on current air fare) Return ticket on economy class from Kuala Lumpur	2,500	2,500	Pay to FMM's Appointed Travel Agent
Common Cost * (per delegate) Local transport, airport transfers, networking activities, booking of meeting rooms, mission gifts, mission booklet, promotional materials, etc.	2,800	4,000	Pay to FMM
Participation Fee Per Participant	5,300	6,500	
MDG Grant Less (-) RM2,000 for airfare (SMEs with 60% equity owned by Citizen(s) of Malaysia are eligible of the grant)	(2,000)	(2,000)	Through MATRADE reimbursement after the mission
Total Fee Per Participant After Minus RM2,000 Grant from MATRADE (reimbursement method)	<u>3,300</u>	<u>4,500</u>	

PAYMENT METHODS

Payee Name: **Federation of Malaysian Manufacturers**
ROC: 196801000309 (7907-X) / FMM SST Registration No: W10-1901-32000108

- Bank transfer to **Malayan Banking Berhad**
 - Account No: 5-14208-33076-8**
 - Swift Code: MBBEMYKL)
- JomPAY (Biller Code: **20073**)
- Cheque crossed Account Payee Only

- Invoice will be issued upon receipt of completed registration form. Please email payment advice to ida@fmm.org.my.
- Delegates are required to complete a business matching request form for the arrangement by CICASME.
- FMM reserves the right to alter, cancel or reschedule the programme. All efforts will be taken to inform participants. If FMM decides to cancel/postpone the mission, FMM shall not be responsible for covering all costs incurred by participants.

CLOSING DATE FOR REGISTRATION: SEPT 27, 2024

To: FMM, Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur
Attn: Ida / Jess (ida@fmm.org.my / jess@fmm.org.my)
Tel.: 03-62867200

I wish to register the following delegate(s) for the FMM Mission to Beijing, China in conjunction with 2nd China November 25-28, 2024:

Delegate 1:

Name as per passport (Mr/Ms): _____

Designation: _____

Email: _____

Mobile No.: _____

Delegate 2:

Name as per passport (Mr/Ms): _____

Designation: _____

Email: _____

Mobile No.: _____

Submitted by:

Name: _____

Designation: _____

Company: _____

FMM Membership No: _____

Address: _____

Tel No: _____

Mobile No.: _____

Email: _____