



# HALAL EXPO

27-30 NOVEMBER 2024 / ISTANBUL EXPO CENTER

## JOIN FMM AT HALAL EXPO 2024

Elevate your business at the premier Halal Expo in Turkey, where thousands of global industry professionals, suppliers, and buyers converge to create unparalleled networking opportunities. As a leader in the Halal market, Malaysia has a unique chance to showcase its high-quality, halal-certified products across diverse sectors, including food, cosmetics, and fashion, while highlighting its rich heritage and commitment to excellence. Don't miss this opportunity to connect, innovate, and expand your reach in the global Halal marketplace!

### WHY SHOULD YOU EXHIBIT?

- Meet decision-makers in the Hosted-Buyer Program;
- The World's Largest Halal Showcase;
- Gather with all sectors of the Halal industry;
- Discover new distributors;
- Connect with top-level corporate representatives; and
- Leverage the highest media attention to your advantage

### VISITOR PROFILE:

- Wholesalers
- Investors and Hosted Buyers
- Public Institutions and Organisation
- Distributors
- Buyers
- Retail and Chain Supermarkets

### EXHIBITOR FEES:

**EUR 3,294.00 (included VAT 20%)**

*Per Regular 9sqm Shell Scheme Booth (EUR 305per sqm)*

*Normal Price: EUR 3,780 included VAT 20% (EUR 350 per sqm)*

### FMM Administrative Fee :

**RM450.00 (for non-members only)**

*Includes: Standard panels/construction, power, fascia, aisle cleaning, hall security, lighting, 1 table, 3 chairs, 3 shelves, 1 counter and 1 wastebin.*

Enjoy the Special Rate exclusively allocated for FMM!

### Exhibition Sectors:

- Food and Beverage Packaging
- Beauty and Cosmetics
- Baby and Child
- Special Nutrition
- Agriculture and Environmental Sustainability
- Organic and Vegan

### Registration Deadline:

**November 8, 2024**

**REGISTER NOW**

For more information, kindly reach out to FMM Secretariat at 03-6286 7200 (354/394) or email to shi\_qi@fmm.org.my or ida@fmm.org.my.