



FMM SME CONFERENCE 2017

in collaboration with SME Corp Malaysia



DEVELOPING PRODUCTIVE AND INNOVATIVE SMEs TOWARDS INTERNATIONALISATION AND INDUSTRY 4.0

OCTOBER 31, 2017, TUESDAY

Perdana Hall, Level 1, Menara MITI, KL

FREE FOR FMM MEMBERS

Non-members @ RM159 per pax

ACQUIRE a better understanding of National Budget 2018 and support for SMEs

EXPLORE strategies for productivity, innovation and global expansion

LEVERAGE on Government programmes and initiatives in moving towards smart manufacturing

EMBRACE automation and Industry 4.0 to be ahead of competition

LEARN from top companies on practical methods to increase productivity and become global players

It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change - Charles Darwin

Featured Speakers



Tan Sri Dr Lim Wee Chai,
Chairman, Top Glove Sdn Bhd



Mr Goh Miah Kiat,
CEO, Karex Industries Sdn Bhd



Dr Viraj Perera
CEO, PlatCOM Ventures Sdn Bhd

Who Should attend?

Chief Executive Officers, Directors,
Managing Directors, General Managers,
Managers and Executives



Keynote Address by YB MITI Minister

Dato' Sri Mustapa Mohamed

Power Luncheon Talk by



Mr Jukka Poutanen
MD, ABB Malaysia Sdn Bhd



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Developing Productive and Innovative SMEs Towards Internationalisation and Industry 4.0

October 31, 2017, Tuesday, Perdana Hall, Level 1, Menara MITI, Kuala Lumpur

TENTATIVE PROGRAMME

- 8:00am **Registration & Networking Breakfast**
- 9:00am **Welcome Address**
by YBhg Tan Sri Dr Lim Wee Chai, President, Federation of Malaysian Manufacturers (FMM)
- 9:15am **Keynote Address**
by YB Dato' Sri Mustapa Mohamed, Minister of International Trade and Industry (MITI)
- 9:30am **Town Hall Session**
⇒ 2018 Budget Impact on SMEs by YBhg Datuk (Dr.) Hafsah Hashim, CEO, SME Corp Malaysia
⇒ Productivity & Innovation by Dr Viraj Perera, CEO, PlaTCOM Ventures Sdn Bhd
⇒ Internationalisation by YBhg Tan Sri Dr Lim Wee Chai, FMM President & Chairman, Top Glove Corporation
⇒ Industry 4.0 by Mr Jacob Lee, FMM Vice President & Chairman, FMM Industry 4.0 Working Committee
Moderator: YBhg Dato' Dr Ir Andy Seo, FMM Vice President & Chairman, FMM SMI Working Committee
- 11:00am **Coffee Break (Press Conference with Minister) - TBC**
- 11:20am **Sharing of Success Stories**
Mr Goh Miah Kiat, CEO, Karex Industries Sdn Bhd
Mr Dixon Chew, Group CEO, Pensonic Industries Sdn Bhd
- 12:30pm **Networking Lunch**
- 1.45pm **Power Luncheon Talk by ABB Malaysia Sdn Bhd**
The Art of Digitalization – ABB Ability by Mr Jukka Poutanen, Managing Director

Panel Session: Capacity Building & Trade Facilitation Support Towards Internationalisation

Session 1

- 2:30pm **International Marketing** by Ir Dr Mohd Shareen Zainooreen Madros, CEO, MATRADE
- 2:50pm **Productivity & Innovation** by YBhg Dato' Mohd Razali Hussain, Director General, MPC
- 3:10pm **Financing SME Investment Partner** by Pn Sharifah Najwa Syed Abu Bakar, Senior Director, SME Corp Malaysia
- 3:30pm **Q & A Session**
- 3:45pm **Networking Coffee Break**

Session 2

- 4:00pm **Industry 4.0** by Mr Muhamed Ali bin Hajah Mydin, CEO, Penang Skills Development Centre
- 4:20pm **Human Capital** by YBhg Dato' Palaniappan Joseph, Chairman, FMM Institute
- 4:40pm **Q & A Session**
- 4:50pm **The Way Forward: Resolutions & Action Items**
by YBhg Dato' Dr Ir Andy Seo, FMM Vice President & Chairman, FMM SMI Working Committee
- 5:00pm **End of Programme**

Programme as at September 14, 2017 & is subject to change

REGISTRATION INFORMATION & FORM

FMM SME Conference 2017, October 31, 2017, Perdana Hall @ Menara MITI

PARTICIPATION FEES

Category	Fee/pax	GST	Total/pax
FMM Members	Free*	n.a.	Free
Non-Members	RM150	RM9	RM159

*Limited to 400 participants on first-come, first-served basis. Maximum 2 participants per Company.
Additional participants subject to approval or chargeable at RM159 per participant.

CONFERENCE FEES AND PAYMENT

- Return registration form to FMM before October 24, 2017.
- All fees inclusive of 6% GST
- Full payment should be before/on October 24, 2017
- Cheque payable to Federation of Malaysian Manufacturers
- E-Payment: Maybank Banking Berhad
A/C No: 514208330768 (Swift Code: MBBEMYKL)
- FMM GST No: 001714290688
- Email/fax bank-in slip to FMM to siti_hajar@fmm.org.my / fax: 03 62741266
- Non-FMM members **MUST PAY** the full fee before / on October 24, 2017; otherwise registration will be cancelled.

REGISTRATION FORM

To: FMM Secretariat, Wisma FMM, No. 3, Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur
Attn: Pn Siti Hajar (siti_hajar@fmm.org.my) / Cik Soraya Rahbani (soraya@fmm.org.my)

Please register the following participants:

Name (1) : _____
Designation: _____
Email: _____
Vegetarian*: Yes / No _____
Name (2) : _____
Designation: _____
Email: _____
Vegetarian*: Yes / No _____

* Kindly circle whichever is applicable

REPLACEMENT / CANCELLATION / REFUND

- Replacement at no additional cost.
- Cancellation must be in writing to and if received by FMM :
More than 14 days - Full refund (before Oct 10, 2017)
Between 7 to 14 days - 50% refund (before Oct 24, 2017)
Less than 7 days - No refund (Oct 25 - 31, 2017)

FMM reserves the right to cancel or reschedule the event. All efforts will be taken to inform participants of changes. If the event is cancelled or rescheduled, FMM is not responsible for travel, accommodation or other costs incurred by participants.

Confirmed participants, who do not turn up at the event are liable to pay the full fee.

CLOSING DATE FOR REGISTRATION: October 24, 2017

ENQUIRY? CONTACT

Membership & SMI Division

Ms Siti Hajar, siti_hajar@fmm.org.my

Ms Soraya Rahbani, soraya@fmm.org.my

Tel: 03 6286 7200 | Fax: 03 6274 1266 | www.fmm.org.my

Submitted by:

Name: _____
Designation: _____
Company: _____
Tel No: _____
Email: _____
FMM Membership No: _____
GST No:

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Payment: Enclosed cheque no. _____
for RM _____ mailed on _____