



# FMM BUSINESS BEST PRACTICES SEMINAR

February 18, 2020 (Tuesday)

Royale Chulan Damansara Hotel, Petaling Jaya

## eCommerce in Malaysia: Roadmap, Taxation and Acts



eCommerce GDP contribution in Malaysia is expected to cross RM170 billion by 2020 with interventions by the National eCommerce Strategic Roadmap.

To ensure smooth operation of eCommerce channel, companies as well as entrepreneurs need to be aware of the relevant laws governing Malaysia's eCommerce and online businesses that are set out in a number of different statutes and regulations.

### Why you should attend this Seminar

- Obtain updates on National eCommerce Strategic Roadmap and taxation on electronic commerce;
- Be informed on Acts related to eCommerce and how to steer clear from non-compliances; and
- Networking opportunities with invited speakers, guests and eCommerce / digital / IT / regulatory / business development personnel.

This Seminar is not sponsored by the speakers' organisations.

It is organised for participants to gain knowledge on best management practices from established organisations.





FEDERATION OF MALAYSIAN MANUFACTURERS

## FMM BUSINESS BEST PRACTICES SEMINAR

### eCommerce in Malaysia: Roadmap, Taxation and Acts

February 18, 2020 (Tuesday)  
Royale Chulan Damansara Hotel, Petaling Jaya

#### PROGRAMME \*

- 8.00 am Registration of Participants  
Networking Breakfast  
Exhibition
- 8.50 am **Welcome Remarks**  
*FMM*
- 9.00 am **National eCommerce Strategic Roadmap**  
*En Nurezali Osman*  
*Head – eCommerce Industry Development*  
*Malaysia Digital Economy Corporation Sdn Bhd (MDEC)*
- 9.45 am **Guidelines of Taxation for Electronic Commerce**  
*Inland Revenue Board of Malaysia (IRB)*
- 10.30 am Networking Refreshment  
Exhibition
- 10.45 am **Sale of Goods Act 1957 (SGA)**  
*Legal Affairs Division (BHEUU), Prime Minister's Department*
- 11.20 am **Personal Data Protection Act 2010 (PDPA)**  
*Ms Uma A/P Annamallai*  
*Director, Policy and Strategic Planning Division*  
*Department of Protection of Personal Data*  
*Ministry of Communications and Multimedia Malaysia*

12.00 pm **Question & Answer Session**

Moderator:  
*FMM*

Speakers:

- *En Nurezali Osman, Head – eCommerce Industry Development, Malaysia Digital Economy Corporation Sdn Bhd (MDEC)*
- *Inland Revenue Board of Malaysia (IRB)*
- *Legal Affairs Division (BHEUU), Prime Minister's Department*
- *Ms Uma A/P Annamallai, Director, Policy and Strategic Planning Division, Department of Protection of Personal Data, Ministry of Communications and Multimedia Malaysia*

1.00 pm Networking Lunch  
Exhibition

- 2.00 pm
- **Consumer Protection Act 1999 (CPA)**
  - **Consumer Protection (Electronic Trade Transactions) Regulations 2012 (ETT Regulations)**
  - **Electronic Commerce Act 2006 (ECA)**
  - **Trade Descriptions Act 2011 (TDA)**

*Mr Arunan Kumaran  
Deputy Director  
Policy, Strategic Planning & International Division  
Ministry of Domestic Trade and Consumer Affairs (KPDNHEP)*

3.30 pm Networking Refreshment  
Exhibition

- 3.45 pm
- **Digital Signature Act 1997**
  - **Communications and Multimedia Act 1998 (CMA)**

*Malaysian Communications and Multimedia Commission (MCMC)*

4.30 pm **Question & Answer Session**

Moderator:  
*FMM*

Speakers:

- *Mr Arunan Kumaran, Deputy Director, Policy, Strategic Planning & International Division, Ministry of Domestic Trade and Consumer Affairs (KPDNHEP)*
- *Malaysian Communications and Multimedia Commission (MCMC)*

5.15 pm Seminar Concludes

*\* The organiser reserves the right to amend the programme in the best interest of the event.*

# FMM BUSINESS BEST PRACTICES SEMINAR

## eCommerce in Malaysia: Roadmap, Taxation and Acts

February 18, 2020 (Tuesday) • 8.00am – 5.15pm  
Royale Chulan Damansara Hotel, Petaling Jaya

### WHO SHOULD ATTEND

- eCommerce / Digital / IT Managers and Executives
- Regulatory Managers and Executives
- Business Development Managers and Executives

### PARTICIPATION FEES

(Figures in RM)	Fee per pax	SST	Total per pax
FMM / GS1 member	650	39	689
Non-member	900	54	954

- 10% group discount for 3 persons & more from the same company.
- All fees are inclusive of course materials, lunch and refreshments.
- Seminar materials are available for sale at half price of full registration fee after February 18, 2020.
- **Participation fee is claimable from HRDF SBL Scheme.**

### VENUE & ACCOMMODATION

Royale Chulan Damansara Hotel  
2, Jalan PJU 7/3, Mutiara Damansara, 47810 Petaling Jaya, Selangor  
Tel: 03-7959 9000  
Fax: 03-7959 9111  
Email: resvn.rcd@royalechulan.com  
Website: www.royalechulandamansara.com.my

### ENQUIRIES & REGISTRATION

Contact: Ms. Zanizah / Ms. Kwai Kaun  
Tel: 03-6286 7200  
Fax: 03-6274 1266 / 7288  
E-mail: zanizah@fmm.org.my / event@fmm.org.my

### CLOSING DATE FOR REGISTRATION

**February 12, 2020**

FMM SST Registration No.: W10-1901-32000108

### PAYMENT

Registration form must be returned to FMM by **Feb 12, 2020**. All confirmed participants **must pay** the full fee **before the event** to ensure participation. Walk-in participants with payment will be admitted on space availability basis.

#### Payment methods

Payee name: **Federation of Malaysian Manufacturers**  
ROC: 007907-X

- 1) Cheque crossed **Account Payee Only**.  
(Invoice number on reverse side of cheque. Mail to address on invoice.)
- 2) Bank transfer to Malayan Banking Bhd.
  - Account no.: **5-14208-33076-8**
  - SWIFT code: **MBBEMYKL**
  - (Email or fax bank-in slip to zanizah@fmm.org.my / 03-6274 1266.)
- 3) JomPAY
  - Biller code: **20073**
  - (Enter company name and invoice number.)

### REFUND OF FEES

Cancellation must be in writing to FMM.

All registrations carry a 50% cancellation liability immediately after a completed registration form has been received by FMM.

### REPLACEMENT / CANCELLATION / NO-SHOW

Replacement at no additional cost. FMM reserves the right to cancel or reschedule the programme. All efforts will be taken to inform participants of any changes. If FMM decides to cancel or postpone the event, FMM will not be responsible for covering airfare, hotel or other travel costs incurred by participants. Participants who do not turn up at the event are liable for the full fee.

### HRDF SBL Scheme claimable

Please register the following participant(s): [Attach a separate list if space is insufficient. Please tick (✓) appropriate box.]

- 1) Name: \_\_\_\_\_ Designation: \_\_\_\_\_  
Email: \_\_\_\_\_ Vegetarian:  Yes  No
- 2) Name: \_\_\_\_\_ Designation: \_\_\_\_\_  
Email: \_\_\_\_\_ Vegetarian:  Yes  No
- 3) Name: \_\_\_\_\_ Designation: \_\_\_\_\_  
Email: \_\_\_\_\_ Vegetarian:  Yes  No

### Payment:

- **Full payment** of RM \_\_\_\_\_ will be made by February 12, 2020 via  Cheque  Bank transfer  JomPAY

**Submitted by:** [Please complete this section in capital letters.]

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ FMM Membership No: \_\_\_\_\_