

FMM LOGISTICS CONFERENCE 2014

Towards Efficient and Cost-Effective Logistics Operations

Thursday, August 21, 2014 • The Royale Chulan Damansara Hotel

PROGRAMME *	
8.00 am	Registration of participants / Networking Breakfast / Company Demo Station Visits
9.00 am	Welcome Remarks <i>YBhg Dato' Soh Thian Lai</i> <i>FMM Council Member and Chairman of FMM Logistics Committee</i>
Custom Policies and Free Trade Zone Development	
9.10 am	Updates on Custom Taxes and Duties <i>Mr. Chong Yoon Heng</i> <i>Senior Assistant Director of Customs</i> <i>Technical Services Division - Classification, Tariffs and Drafting</i> <i>Royal Malaysian Customs Department</i>
9.50 am	ASEAN Economic Community – Implications on Movement of Goods and Services <i>Mr. P. Ravidran</i> <i>Senior Director</i> <i>ASEAN Economic Corporation Division</i> <i>Ministry of International Trade and Industry (MITI)</i>
10.30 am	Question & Answer Session - Royal Malaysian Customs and MITI Moderator: <i>YBhg Dato' Soh Thian Lai</i> <i>FMM Council Member and Chairman of FMM Logistics Committee</i>
10.45 am	Networking Coffee Break / Company Demo Station Visits
Trends and Developments in Transportation – Air, Land and Sea	
11.00 am	Air <i>En. Mohammad Hafiz Salleh</i> <i>Principal Assistant Director, Aviation Security Division</i> <i>Department of Civil Aviation (DCA) Malaysia</i>
11.30 am	Land <i>En. A. Halim Husain</i> <i>Head Operations Group</i> <i>Land Public Transport Commission (SPAD)</i>
12.10 pm	Sea <i>Capt. K. Subramaniam</i> <i>Asst. General Manager (Regulatory & Operations)</i> <i>Port Klang Authority (PKA)</i>

12.50 pm	<p>Panel Discussion: Aligning Transportation Policies with Logistics Operational Efficiency</p> <p>Moderator: <i>YBhg Dato' Soh Thian Lai</i> <i>FMM Council Member and Chairman of FMM Logistics Committee</i></p> <p>Panellists:</p> <ul style="list-style-type: none"> • <i>En. Mohammad Hafiz Salleh, Principal Assistant Director, Aviation Security Division, Department of Civil Aviation (DCA) Malaysia</i> • <i>En. A. Halim Husain, Head Operations Group, Land Public Transport Commission (SPAD)</i> • <i>Capt. K. Subramaniam, Asst. General Manager (Regulatory & Operations), Port Klang Authority (PKA)</i> • <i>En. Mohammad Razif bin Ahmad, General Manager, Johor Port Authority</i> • <i>Dr. Mohamed Amin Kassim, Chairman of Focus Group on Industry, Best Practices and Development Initiatives, Malaysian Logistics and Supply Chain Council</i>
1.30 pm	Networking Lunch / Company Demo Station Visits
Managing Logistics Costs	
2.30 pm	<p>Using Passive, Low-Cost RFID for Improved Asset Tracking <i>Mr. Patrick Ong</i> <i>Vice President – Sales</i> <i>SMTrack Bhd</i></p>
3.10 pm	<p>SPEED – Strategic Planning and Execution for Efficient Distribution <i>Mr. Srikanth Kakulapati</i> <i>Senior Sales Manager, VCE Edge Applications</i> <i>Oracle ASEAN & SAGE</i></p>
3.50 pm	<p>Networking Coffee Break Company Demo Station Visits Registration for Facility Tour [Free visit to DHL Operation Simulation Centre & DHL Built-to-Suit Warehouse on October 1, 2014 (Wednesday). Click here for facility tour programme and its terms & conditions.]</p>
4.15 pm	<p>Panel Discussion: Managing Logistics Costs with Emerging Technology</p> <p>Moderator: <i>Mr. Ramanathan Chinnu</i> <i>Deputy Chairman of FMM Logistics Committee</i></p> <p>Panellists:</p> <ul style="list-style-type: none"> • <i>Mr. Patrick Ong, Vice President – Sales, SMTrack Bhd</i> • <i>Mr. Srikanth Kakulapati, Senior Sales Manager, VCE Edge Applications, Oracle ASEAN & SAGE</i> • <i>Mr. Deb Mukherji, Lead - Industrial Sector, Smarter Planet Solutions, IBM Asia Pacific</i> • <i>Mr. Patrik Jonasson, Director Public Policy, Asia-Pacific GS1</i>
4.45 pm	Conference Concludes

* Invited speakers and tentative presentation topics. The organiser reserves the right to alter the content and timing of the programme in the best interest of the conference.