


Webinar on Regional Comprehensive Economic Partnership (RCEP): TRADE TOOL FOR BUSINESS RECOVERY IN EAST ASIA

 August 4, 2021 | 10:00AM (GMT+8)



The Regional Comprehensive Economic Partnership (RCEP) brings together 15 countries in East Asia, including all 10 ASEAN members, in the largest-ever free trade agreement, accounting for about 30 percent of the world's GDP and population.

The agreement will provide a framework for facilitating free and more streamlined trade arrangements among the signatories. This agreement is unprecedented in scale, scope and potential impact, both in East Asia and globally.

In this regard the East Asia Business Council (EABC) Malaysia chapter is pleased to bring together both public and private sector trade experts at this webinar to discuss:

- RCEP rules and operating mechanisms;
- Benefits of RCEP to Malaysian SMEs and MNCs;
- Global supply chain opportunities of RCEP;
- How RCEP compares to Malaysia's existing regional multilateral and bilateral agreements; and
- How your business can plan for the implementation of RCEP.

Malaysian companies are encouraged to join this session to learn more about RCEP rules and operating mechanisms and how businesses can tap on the benefits of this mega FTA.

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PROGRAMME	
9.50 am	Log-in & Registration
10.00 am	Welcome Remarks by Tan Sri Azman Hashim, Chairman of EABC Malaysia Chapter
10.10 am	Keynote Address by YB Dato' Seri Mohamed Azmin Bin Ali, Senior Minister and Minister of International Trade & Industry
10.25 am	Navigating RCEP: How Malaysian Businesses Can Benefit from the Regional Trade Agreement by Senior Representative from MITI
11.00 am	Panel Discussion: Why RCEP matters to your businesses? Moderator: Datuk Seri Mohamed Iqbal Bin Kuppapitchai Rawter, EABC Malaysia member Panelists: Senior Representative from MITI Dr Anthony Dass, AmBank Research Chief Economist Edmund Sim, Partner, Appleton Luff Lennard Yong, Group CEO, Tricor Group
11:45 am	Q&A Session
12:00 pm	End of Webinar
Note: The organiser reserves the right to amend the programme in the best interest of the event	