



FMM EXPORT CONFERENCE: DRIVING EXPORT SALES
*Thursday, October 31, 2013 *8.30 am – 5.30 pm* The Royale Bintang Damansara Hotel*

TENTATIVE PROGRAMME	
9.00am	Welcome Remarks by FMM President
9.10am	Address by Minister of International Trade & Industry
9.30am	Dialogue Session with MITI Minister
10.00am	Coffee Break
Session 1: Global Economic Outlook	
10.15am	Mitigating Potential Risks in Current Global Market Environment by RAM Holdings Bhd
11.30am	How to Improve Access to Markets through Free Trade Agreements by MATRADE
12.00noon	Panel Discussion: New and Emerging Markets for Malaysia Given Challenges Faced in Traditional Markets
12.30 pm	Lunch
Session II: Expanding Exports with Overseas Partners	
2.00pm:	Sharing of Corporate Experience: Growing Your International Business a) Top Glove Berhad b) Eu Yang Sang Malaysia
3.00pm	Global Procurement by BASF PETRONAS Chemicals Sdn Bhd
3.30pm	Question & Answer
3.45pm	Tea Break
Session III: Future of Exports	
4.00pm	Updates on Trade Requirements in the European Union by Representative from European Delegation to Malaysia
4.30pm	Future Trends of Supply Chain Management (speaker to be confirmed)
5.00pm	Question & Answer
5.15pm	End of Programme

WHO SHOULD ATTEND
 Managing Directors/Chief Executive Officers,
 Business Analysts, Key Decision Makers/
 Directors and Managers

DATE, TIME & VENUE
 Date: Thursday, October 31, 2013
 Time: 8.30am – 5.30pm
 Venue: The Royale Bintang Damansara Hotel
 Kuala Lumpur

PARTICIPATION FEES
***Early Bird Rates:**
 FMM Members: RM600 per participant
 Non-FMM Member: RM750 per participant
Normal Rates:
 FMM Members: RM700
 Non-FMM Member: RM850
(Inclusive of seminar materials, refreshment and lunch)
**Applicable for registration and payments made before October 10, 2013*

THE CONFERENCE IS HRDF CLAIMABLE UNDER SBL SCHEME

For further enquiries, please contact:
Ms Sandy / Ms Nur Hafizah Sulaiman
Tel: 03-6286 7200 Fax: 03-6274 1266/7288
E-mail: sandy@fmm.org.my

- ❖ Attendance is by prior registration only.
- ❖ Registration form should be completed and returned to FMM Head Office by **October 25, 2013**
- ❖ Payment in the form of a cheque or bank draft must be made in favour of the **“Federation of Malaysian Manufacturers”** and crossed **“Account Payee Only”**.
- ❖ The name of the company, participant and seminar must be indicated on the reversed side of the cheque. There will be no refund for cancellation within 2 days prior to the programme, 50% refund for cancellation between 3-6 days and full refund for cancellation 7 days prior to the programme. However, replacement can be accepted at no additional cost.

REGISTRATION FORM

To: Federation of Malaysian Manufacturers (Attn: Ms Sandy)

<u>Name of Participant</u>	<u>Designation</u>
1. _____	_____
2. _____	_____
3. _____	_____

(Please attach a separate sheet if space is insufficient)

Enclosed cheque/bank draft no. _____ for
 RM _____ being payment for _____ participant(s)
 made in favour of **“Federation of Malaysian Manufacturers”**.

Submitted by :

Name: _____

Designation: _____

Company: _____

Address: _____

Membership No. _____

Tel: _____ Fax: _____

E-mail: _____

Vegetarian Food _____ person (s)