



CAPITALISE ON CLOUD & OUTSOURCING SOLUTIONS FOR COST OPTIMISATION & OPERATION EFFICIENCY! by MULTIMEDIA DEVELOPMENT CORPORATION (MDeC)

August 5, 2015

CS / 40 / 2015

22 September 2015 * Tuesday * 9.30am - 2.00pm

Wisma FMM, No 3, Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur

**FREE for
FMM MEMBERS**

MDeC, in partnership with FMM, cordially invites you to this inaugural informative session to learn ways in which IT Cloud Solutions & Outsourcing Services could help grow your business and transform your operations.

Join this interactive business platform, which has been customised to address the fundamental needs of small and medium-sized manufacturers!

Date: September 22, 2015, Tuesday
Time: 9.30am - 2.00pm
Venue: Wisma FMM,
Bandar Sri Damansara, Kuala Lumpur

Who should attend:

CEOs, COOs, CTOs & CIOs, IT/ Finance/ Business Development Managers & Executives

Register Now!

Closing Date: 15 Sept 2015

Participate in this business meet-up session led by MDeC to find out the many benefits of adopting and acquiring Cloud & Outsourcing solutions and services, which could help to:

- Speed up business growth potential and outreach using cloud solutions
- Reduce CAPEX with greater cost savings and efficiency
- Maximise financial returns and customer satisfaction and experience
- Bring your business to the next level of competitiveness by serving better solutions to your customers and capturing a new business horizon
- Focus on your core business and shift the burden of non-core business operations to be managed by experienced outsourcing service providers.

Programme:

0930	Registration
1000	Welcoming Remarks
1015	The When, Why and How of Outsourcing for SMEs by Michael Warren VP of Global Business Service, MDeC
1045	How Cloud Reduce CAPEX by Ir Aziz Ismail CEO, Authentic Ventures Sdn Bhd
1115	ISVs Pitching Session
1230	Business Networking Session
1330	Lunch

For Enquiries:

Contact FMM Secretariat
Siti Hajar (siti_hajar@fmm.org.my)
Natalie Ng (natalie@fmm.org.my)
Tel: 03-62867200 (ext. 336 and 324)

This event is organised by FMM and sponsored by MDeC under the FMM Business Promotion Package.

DISCLAIMER: FMM reviews requests by solution/technology providers for a platform to create awareness and market their products/services to FMM members. The FMM Business Promotion Package is offered when the solutions, technologies and products/services are deemed as useful and relevant in improving members' operational efficiency. The FMM Business Promotion Package does not constitute as an endorsement by the FMM of the products, services or technology providers.



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REGISTRATION FORM

To: Wisma FMM, No 3, Persiaran Dagang, PJU 9,
Bandar Sri Damansara, 52200 Kuala Lumpur
Attn: Siti Hajar (Membership & SMI Division)
Email: siti_hajar@fmm.org.my Fax: 03 - 62741266/7288

Please register the following participant (s):

1. Name: _____
Designation: _____
Email: _____
2. Name: _____
Designation: _____
Email: _____
3. Name: _____
Designation: _____
Email: _____

Submitted by:

Name: _____
Designation: _____
Company: _____
Address: _____

Tel No: _____
Email: _____

Admission is by prior registration.

Cancellation and/or replacement is allowed and should be made in writing to the FMM Secretariat. FMM reserves the right to cancel or reschedule the programme.

All efforts will be taken to inform participants of changes.