

FMM BUSINESS BEST PRACTICES SEMINAR

September 26, 2019 (Thursday) Royale Chulan Damansara Hotel, Petaling Jaya

Eco-labelling for Consumer Products



A packaging design needs to persuade consumers to buy the product. Your packaging design may already stand out on the shelf through colour contrasts and attractive benefits.

To further persuade consumers to choose your product, a secondary benefit specific to your brand could be added to the packaging. This secondary benefit is featured as a logo to represent your company's environmental sustainability approaches or the product's efficiency in energy or water usage.

Why you should attend this Seminar

- Updates on Government's main ecolabelling schemes that communicate products' environmental benefits to support your consumers' purchasing decision
- Information on how to comply with certification and testing requirements
- Networking opportunities with invited speakers, brand / product / business development / regulatory affairs / R&D and QA practitioners

This Seminar is not sponsored by the speakers' organisations.

It is organised for participants to gain knowledge on best management practices from established organisations.



FMM BUSINESS BEST PRACTICES SEMINAR

Eco-labelling for Consumer Products

September 26, 2019 (Thursday) Royale Chulan Damansara Hotel, Petaling Jaya

		PROGRAMME *
8.00	am	Registration of Participants Networking Breakfast Exhibition
8.50	am	Welcome Remarks
		FMM
9.00	am	Organic Certification for Consumer Products
		Mr Ong Kung Wai Director Organic Alliance Malaysia (OAM)
9.40	am	SIRIM Eco-labelling
		En Kamarul Arieffin Bin Rosli Senior Auditor, Product Certification and Inspection SIRIM QAS International Sdn Bhd
		SIRIM Product Carbon Footprint Certification
		Cik Aernida Abdul Kadir Senior Auditor, Management System Certification SIRIM QAS International Sdn Bhd
10.30	am	Networking Refreshment Exhibition
10.45	am	Energy Efficiency Rating & Labelling
		Ir. Fairus Binti Abd Manaf Deputy Director Unit of Electrical Equipment Suruhanjaya Tenaga (Energy Commission)
11.25	am	Water Conservation Initiative Through The Adoption of Water Efficient Products
		Pn Arni Shahrina binti Shaharum Deputy Director, Industry Development Division Suruhanjaya Perkhidmatan Air Negara (National Water Services Commission)
12.05	pm	Enforcement of Labelling Authenticity
		Tuan Haji Rosli Bin Ahmad Deputy Director, Special Operation Branch Enforcement Division Ministry of Domestic Trade and Consumer Affairs

12.45 pm Question & Answer Session

Moderator: FMM

Speakers:

- Mr Ong Kung Wai, Director, Organic Alliance Malaysia (OAM)
- En Kamarul Arieffin Bin Rosli, Senior Auditor, Product Certification and Inspection, SIRIM QAS International Sdn Bhd
- Cik Aernida Abdul Kadir, Senior Auditor, Management System Certification, SIRIM QAS International Sdn Bhd
- Ir. Fairus Binti Abd Manaf, Deputy Director, Unit of Electrical Equipment, Suruhanjaya Tenaga (Energy Commission)
- Pn Arni Shahrina binti Shaharum, Deputy Director, Industry Development Division, Suruhanjaya Perkhidmatan Air Negara (National Water Services Commission)
- Tuan Haji Rosli Bin Ahmad, Deputy Director, Special Operation Branch, Enforcement Division, Ministry of Domestic Trade and Consumer Affairs

1.30 pm Networking Lunch

Exhibition

2.30 pm Seminar Concludes

FMM Business Best Practices Seminar (Eco-labelling for Consumer Products)

^{*} The organiser reserves the right to amend the programme in the best interest of the event.

FMM BUSINESS BEST PRACTICES SEMINAR

Eco-labelling for Consumer Products

September 26, 2019 (Thursday) • 8.00am – 2.30pm Royale Chulan Damansara Hotel, Petaling Jaya

WHO SHOULD ATTEND

- Brand / Product / Business Development Managers and Executives
- Regulatory Affairs Managers and Executives
- R&D / QA Managers and Executives

PARTICIPATION FEES

Early Bird Rate *

(Figures in RM)	Fee per pax	SST	Total per pax
FMM / GS1 member	400	24	424
Non-member	550	33	583

^{*} Early bird rate until September 5, 2019. Group discount is not applicable for early birds.

Normal Rate

(Figures in RM)	Fee per pax	SST	Total per pax		
FMM / GS1 member	550	33	583		
Non-member	700	42	742		

- # Normal rate effective from September 6, 2019. 10% group discount for 3 persons & more from the same company.
- All fees are inclusive of course materials, lunch and refreshments.
- Seminar materials are available for sale at half price of full registration fee after September 26, 2019.
- Participation fee is claimable from HRDF SBL Scheme.

VENUE & ACCOMMODATION

Royale Chulan Damansara Hotel

2, Jalan PJU 7/3, Mutiara Damansara, 47810 Petaling Jaya, Selangor

03-7959 9111 Tel: 03-7959 9000 Fax:

Email: resvn@rcdsara.com.mv

Website: www.royalechulandamansara.com.my

ENOUIRIES & REGISTRATION

Contact: Ms. Sandy / Ms. Kwai Kaun

Tel: 03-6286 7200 Fax: 03-6274 1266 / 7288 E-mail:

sandy@fmm.org.my / event@fmm.org.my

FMM SST Registration No.: W10-1901-32000108

PAYMENT

Registration form must be returned to FMM by September 23, 2019. All confirmed participants must pay the full fee before the event to ensure participation. Walk-in participants with payment will be admitted on space availability basis.

Payment methods

Payee name: Federation of Malaysian Manufacturers

ROC: 007907-X

1) Cheque crossed Account Payee Only. (Invoice number on reverse side of cheque. Mail to address on invoice.)

- 2) Bank transfer to Malayan Banking Bhd.
 - > Account no.: 5-14208-33076-8
 - SWIFT code: MBBEMYKL

(Email or fax bank-in slip to sandy@fmm.org.my / 03-6274 1266.)

- 3) JomPAY
 - ➤ Biller code: **20073** (Enter company name and invoice number.)

REFUND OF FEES

Cancellation must be in writing to FMM.

All registrations carry a 50% cancellation liability immediately after a completed registration form has been received by FMM.

REPLACEMENT / CANCELLATION / NO-SHOW

Replacement at no additional cost. FMM reserves the right to cancel or reschedule the programme. All efforts will be taken to inform participants of any changes. If FMM decides to cancel or postpone the event, FMM will not be responsible for covering airfare, hotel or other travel costs incurred by participants. Participants who do not turn up at the event are liable for the full fee.

CLOSING DATE FOR REGISTRATION: Sept 23, 2019

HRDF SBL Sch	ieme ciaimable 🏺 Eari	y bird rate is available until September 5, 2019					
Please register the following participant(s): [Attach a separate list if space is insufficient. Please tick ($\sqrt{\ }$) appropriate box.]							
1) Name:		Designation:					
Email:		Vegetarian:					
2) Name:		Designation:					
Email:		Vegetarian:					
3) Name:		Designation:					
Email:		Vegetarian: ☐ Yes ☐ No					
Payment:							
	will be made by Sept	ember 23, 2019 via					
Submitted by: [Please complete this section in capital letters.]							
Name: Designation:							
Company:							
		Email:					
Tel:	Fax:	FMM Membership No:					