

# E - Advertising Opportunities @ FMM Net

3 reasons to advertise with FMM:

- We have high web traffic – more than 100,000 page views a month
- We offer the largest audience in the Malaysian Manufacturing Industry
- Our rates are reasonable

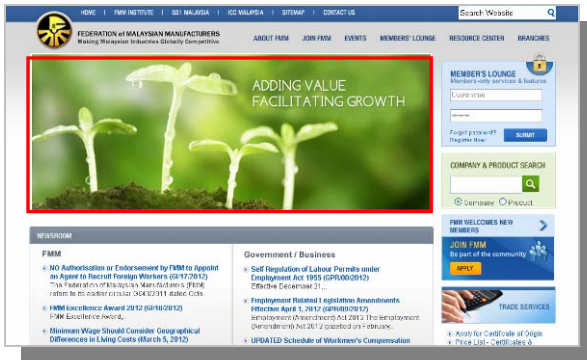
## Rates - FMM.ORG.MY

Welcome Page (Rotation Banner)						
Ad Unit	Weekly Rates (RM)		Monthly Rates (RM)		Banner Size (W x H)	File Size (max)
	FMM	Non-Member	FMM	Non-Member		
Welcome Page Banner	3,000.00	4,500.00	10,000.00	15,000.00	706px x 280px	100kb

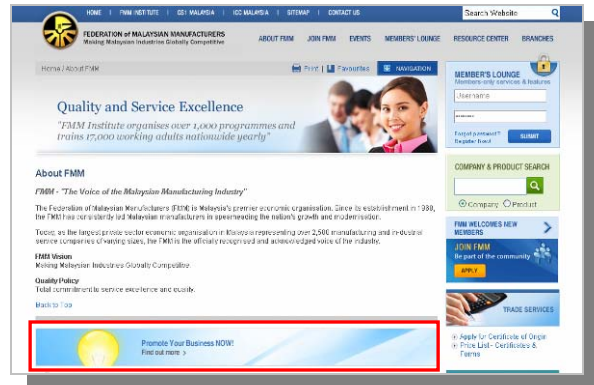
Content Page				
	Monthly Rates (RM)		Banner Size (W x H)	File Size (max)
	FMM	Non-Member		
1 in a row Banner*	2,800.00 + 1 FREE insertion in FMM Weekly E-bulletin**	3,200.00	705px x 66px	50kb
2 in a row Banner*	2,300.00 + 1 FREE insertion in FMM Weekly E-bulletin**	2,700.00	347px x 66px	40kb
3 in a row Banner*	1,600.00 +1 FREE insertion in FMM Weekly E-bulletin**	2,000.00	228px x 66px	35kb

\* Animated banners allowed

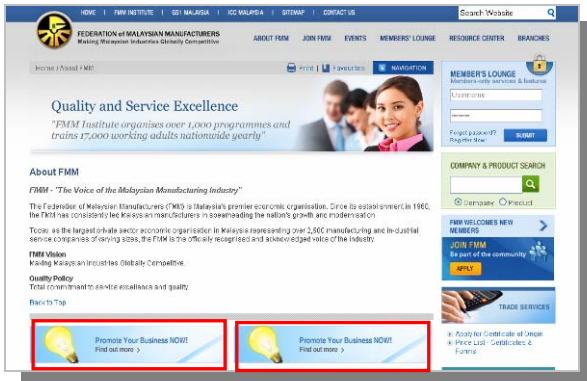
\*\* Side Panel Ad 178px x 178px



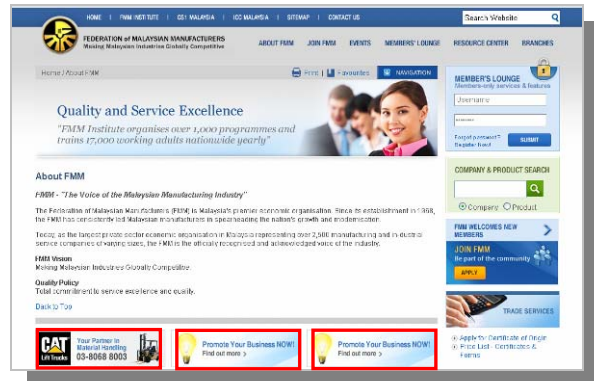
Welcome Page Banner



1 in a row Banner



2 in a row Banner



3 in a row Banner

# Rates - FMM Weekly e-Bulletin

FMM - Weekly e-Bulletin (Up to 2 Advertisers)				
Ad Unit	FMM (RM)	Non-Member (RM)	Banner Size (W x H)	File Size (dpi)
Content Area	800.00	1,200.00	351px x 234px	Min. 300 dpi
Side Panel	500.00	800.00	178px x 178px	Min. 300 dpi

12 September 2011

**Federation of Malaysian Manufacturers Weekly E-Bulletin**  
Making Malaysian Industries Globally Competitive

**Government Policies & Regulations**

**Foreign Worker's Levy Rate Increase**



The new levy rate as per Fees (Employment Pass, Visit Pass (Temporary Employment) & Work Pass) (amendment) Order 2011 has been implemented effective September 1, 2011. The announcement was made by the Ministry of Home Affairs (MOHA) on August 24, 2011.

The levy rate is increased by RM 50 for all sectors.

For full list of charges by sector, please refer to [GPR/15/2011](#) or contact Sofinar at email [business\\_environment@fmm.org.my](mailto:business_environment@fmm.org.my)

**Business leads for the week**

**Overseas Buyers looking for:**

A4 paper, Lampfor wood, Chocolates, Cocoa powder, Condiments, Confectionery (biscuits), Detergent, Dried fish, Glycenne, Hardboard, Jatropha seeds, Metal furniture (steel rack), Organic chemical, Paper, PET resin, Plywood, PVC, Tarpaulin, Spices, Stationery, Stocklot PVC laminated materials & Wooden furniture. [More](#)

**FMM Circulars (Sep 13, 2011)**

- Draft Malaysian Standards for Public Comments ([GPR/25/2011](#))
- FMM Principal Activities - October 2011 ([GPR/27/2011](#))
- Summary & Highlights of the 248th Meeting of FMM Council (July 27, 2011) ([GPR/29/2011](#))
- Additional Duties Not Imposed on Imports of Hot Rolled Coils into Malaysia ([ITP/10/2011](#))
- Foreign Worker's Levy Rate Increase ([GPR/15/2011](#))
- Business in Action @ FMM Sep/Oct 2011 issue

**FMM Events (Sep-Oct)**

*Invitation to*  
**FMM's 43rd Annual Dinner**

Join us at the Largest Manufacturing Networking Event!  
Date: **December 7, 2011 (Wed)**  
Venue: **Grand Ballroom, KLCC**  
Guest of Honour: **YAB Datu' Sri Hajjah Tun Abdul Razak (tbc)**

[Book your tables now:](#)  
Premier 1: RM4,100; Premier 2: RM3,700;  
Standard: RM 3,000; Seat: RM 350

For more information contact Cenica at email: [cenica@fmm.org.my](mailto:cenica@fmm.org.my)

**International & Trade Promotion**

**Business leads for the week**

**Overseas Buyers looking for:**

Animal feed, Architectural products (eco-friendly), Bedroom furniture, Biscuits, Building materials, Canned Fruits & Vegetables, Cement, Cement products, Chairs, Chocolates, Cooking oil, Decorative products, Fabricated items (eco-friendly), Filtration/waste system, Insulating materials, Knit fabrics, Organic flour, Palm oil, Vacuum handling systems, Prawns (cooked & peeled), Processed meat, Refined palm oil, Snacks and Sugar. [More](#)

20 June 2011

**Federation of Malaysian Manufacturers Weekly E-Bulletin**  
Making Malaysian Industries Globally Competitive

**New Electricity Tariff and Natural Gas Price**

In line with the implementation of the subsidy rationalisation programme, the Government released on May 30, 2011 details of the new tariff for electricity and natural gas effective June 1, 2011. Please visit [FMM Members Club](#) for full price list.

FMM will continue to engage the relevant authorities in addressing the impact of these increases on the manufacturing sector. FMM welcomes members' feedback on the impact of the NG price increase and/or electricity tariff increase in terms of increase in your company's energy bills (in RM and percentage).

For more information ([GPR/08/2011](#)) or contact Haslina at email: [business\\_environment@fmm.org.my](mailto:business_environment@fmm.org.my)

**Business leads for the week**

**Overseas Buyers looking for:**

Animal feed, Architectural products (eco-friendly), Bedroom furniture, Biscuits, Building materials, Canned Fruits & Vegetables, Cement, Cement products, Chairs, Chocolates, Cooking oil, Decorative products, Fabricated items (eco-friendly), Filtration/waste system, Insulating materials, Knit fabrics, Organic flour, Palm oil, Vacuum handling systems, Prawns (cooked & peeled), Processed meat, Refined palm oil, Snacks and Sugar. [More](#)

**Pembangunan Sumber Manusia (PSMB) Updates**

Please note the following PSMB Updates:

1. Normal HRD Levy Rates effective April 1, 2011
2. Future Workers Training Scheme effective March 1, 2011
3. Training Incentive for SMEs effective April 1, 2011

For more information ([GPR/09/2011](#)) or contact Sofinar at email: [business\\_environment@fmm.org.my](mailto:business_environment@fmm.org.my)

**Microsoft Office 365**

Introducing Microsoft Office 365  
Working without compromise

**JOIN THE BETA**

Joint Venture 3/2011  
Center of the International  
Cooperation for Computerization

**Request for Feedback on Customs Policies and Procedures for the Customs-Private Sector Consultative Panel Meeting 22011**

The Customs – Private Sector Consultative Panel meeting, chaired by the Director General of Royal Customs Department, is a bi-annual forum for both the public and private sectors, including FMM, to discuss matters pertaining to customs policies, regulations and procedures as well as areas to be liberalised.

In order to prepare for effective representation at the meeting, members

Side Panel

Content Area

*All advertisement spaces rendered after 31 March 2015 are subjected to 6% GST.*

**For more information, please contact:**

**Webmaster | E-mail: [webmaster@fmm.org.my](mailto:webmaster@fmm.org.my) or Ooi Chun Keong | E-mail: [chun\\_keong@fmm.org.my](mailto:chun_keong@fmm.org.my)**

**Tel: +603-62867200 | Fax: +603-62741266/7288**

Updated: 8 January 2016

# E - Advertising @ FMM Net Booking Form

To: IT Division  
 Wisma FMM, No 3, Persiaran Dagang PJU 9,  
 Bandar Sri Damansara,  
 52200 Kuala Lumpur

Fax: +603-62741266/7288  
 Email: itdivision@fmm.org.my

Date: \_\_\_\_\_

Yes, we would book the following space:

	Duration / No. of Issues	Rates(RM)		No of Units	Total (RM)
		FMM	Non-Member		
<b>FMM.ORG.MY</b>					
Welcome Page Banner	1 Week	3,000.00	4,500.00		
Welcome Page Banner	1 Month	10,000.00	15,000.00		
1 in a row Banner	1 Month	2,800.00*	3,200.00		
2 in a row Banner	1 Month	2,300.00*	2,700.00		
3 in a row Banner	1 Month	1,600.00*	2,000.00		
<b>FMM Weekly e-Bulletin</b>					
Content Area	1 issue	800.00	1,200.00		
Side Panel	1 issue	500.00	800.00		
Grand Total					

\* include 1FREE insertion in FMM Weekly E-bulletin (Side Panel Ad 178px × 178px)

Cheque made payable to the "Federation of Malaysian Manufacturers"

**Company Information:**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Company Stamp:

**Terms and Conditions**

- Booking of space is based on availability and on a "first-come-first-served" basis.
- FMM has the right to accept / reject all advertisement(s).
- Artwork should be provided by advertiser.
- All rates quoted are subject to 6% GST.

**For Office Use Only**

Comments:  
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