



# FMM Directory of Malaysian Industries 2018

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In its **49<sup>th</sup> edition**, FMM Directory of Malaysian Industries provides a comprehensive profile of leading Malaysian Industries and a broad range of information important for doing business with Malaysian companies. It also has a wide circulation in the domestic and overseas market.

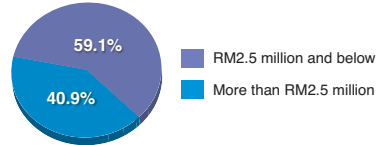
• Reach out to Trade Commissioners in over 80 countries

• Target business worldwide via Foreign Embassies, Trade Missions and Trade Fairs Overseas

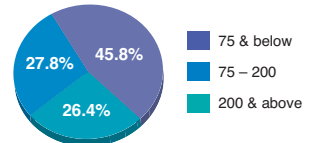
• Promote your products and services to high-profile business leaders

Income Tax (Deduction for Advertising Expenditure on Malaysian Brand Name Goods) Rules 2002

## Readership Profile



By Issued Capital



By No. of Employees

## Why Should You Advertise?



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## Circulation

- FMM Members
- Major Bookstores in Malaysia
- Business Institutions and Trade Organisations
- Ministries, Government Departments and Agencies
- Foreign Embassies and Trade Commissioners in Malaysia
- Major Exhibitions/Events in Malaysia
- FMM Overseas Exhibitions, Trade Missions and Incoming Delegations

# \* ADVERTISEMENT RATES/BOOKING FORM

FMM Member Non-Member

## Technical Specifications

### Products & Services Catalogue

Half Page	<input type="checkbox"/> RM 2,420	<input type="checkbox"/> RM 2,850
Full Page	<input type="checkbox"/> RM 3,480	<input type="checkbox"/> RM 4,100
Double Page Spread	<input type="checkbox"/> RM 5,650	<input type="checkbox"/> RM 6,650
Listing	Complimentary	<input type="checkbox"/> RM 500

### Double Page Spread

- Image Area 400mmW × 270mmH
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### Full Page

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- Trim Size 210mmW × 298mmH
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### Prime Positions

Bookmark	<input type="checkbox"/> RM 6,500	<input type="checkbox"/> RM 7,500
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## Material Requirement

- Softcopy in AI, PDF or JPEG format (300dpi) with print quality colour proof

## Artwork & Colour Proof Charges

RM300 will be charged if not supplied by Advertisers

For enquiries & to advertise, please contact:

**Florance Gabriel**

**Communications & Publications Unit**

**E-mail: florance@fmm.org.my**

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**\*Rates quoted exclude 6% GST charges**

### Deadline Information

Booking Deadline	October 31, 2017
Material Deadline	December 15, 2017
Publication Date	March 2018

For Office Use

**10% discount  
for full payment  
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November 30, 2017**

### Federation of Malaysian Manufacturers

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GST ID:- 09714290688

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