



FEDERATION OF  
MALAYSIAN  
MANUFACTURERS



YOUR VOICE  
YOUR PARTNER

# YOUR NEW CUSTOMERS HAVEN'T HEARD OF YOU YET, LET'S CHANGE THAT!

*Advertise with Us*

## FMM DIRECTORY OF MALAYSIAN INDUSTRIES - 55TH EDITION -

### WHY US?



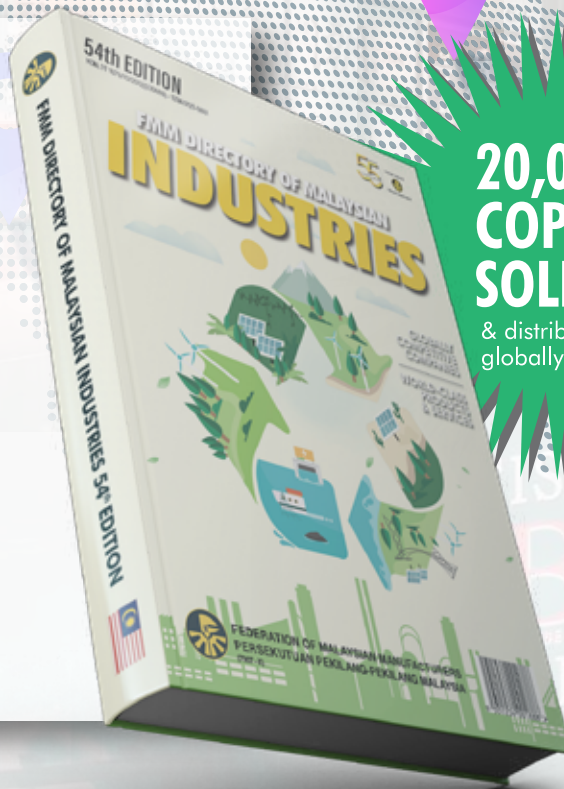
Promote your products and services to 12,000+ companies in our network.



Amplify your business reach to government, agencies, GLCs, and embassies.



Ensure global exposure for your brand with connections to trade commissioners in 80 countries.



**20,000+  
COPIES  
SOLD!**

& distributed globally

### SECURE YOUR SPOT NOW!



Wisma FMM, No 3,  
Persiaran Dagang, PJU 9  
Bandar Sri Damansara,  
52200 Kuala Lumpur



03-6286 7200

016-894 0845 (Shahrul)

011-3685 2585 (Wani)

012-557 1849 (Affis)



publication@fmm.org.my



[www.fmm.org.my](http://www.fmm.org.my)

[www.fmmmbia.org.my](http://www.fmmmbia.org.my)

# FMM Directory ADVERTISEMENT RATES

## Space

### Prime Spot

Space	Member	Non-Member
★ First Right Hand	RM 8,000	N / A
★ Inside Back Cover	RM 8,000	N / A
★ Inside Front Cover	RM 9,000	N / A
★ Back Cover	RM 10,500	N / A
■ Bookmark	RM 7,000	RM 8,500
■ Separator Page	RM 6,000	RM 7,500
■ Full Page (first 30 pages)	RM 5,000	RM 6,000
★ DPS (first 30 pages)	RM 8,000	RM 9,500

### Showcase

Space	Member	Non-Member
■ Half Page	RM 3,500	RM 4,500
■ Full Page	RM 4,500	RM 5,500
■ Double Page Spread	RM 6,500	RM 8,000
≡ Listing	COMPLIMENTARY	RM 1000

## Special Package

### Double the Exposure, Half the Cost!

- ★ **40% discount** on e-BIA Half Page ad (NP: RM 4000) & Top Page ad (NP: RM 4500)
- ★ **Additional 10% discount** for four issues and above

### YES! We would like to take the Special Package

Please  the selected issue:

- Jan - Mar 2024**       **Jul - Sep 2024**  
 **Apr - Jun 2024**       **Oct - Dec 2024**

FOR OFFICE USE

## Artwork Specification

### Double Page Spread

Image Area	400mmW x 270mmH
Trim Size	420mmW x 298mmH
Bleed Size	430mmW x 308mmH

### Full Page

Image Area	190mmW x 270mmH
Trim Size	210mmW x 298mmH
Bleed Size	220mmW x 308mmH

### Half Page

Image Area	190mmW x 130mmH
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### Artwork Charges

**RM800** will be charged if artwork is not supplied by Advertisers.

### Material Required

Softcopy in the following format: **AI (text outlined), PDF, JPEG (300dpi)** with print quality digital colour proof.

### Deadline Info

Booking Deadline	Material Deadline	Publication Date
• May 14, 2024	• June 5, 2024	• November 2024

# FMM Directory ADVERTISEMENT BOOKING FORM

### Membership Division



Federation of Malaysian Manufacturers  
Wisma FMM, No 3, Persiaran Dagang, PJU 9  
Bandar Sri Damansara, 52200 Kuala Lumpur

### Contact Us:



03-62867200  
016-8940845 (Shahrul)  
012-557 1849 (Affis)  
011-36852585 (Wani)



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http://www.fmm.org.my

### Booked By

Name: \_\_\_\_\_

Designation: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

FMM Membership No: \_\_\_\_\_

Enclosed cheque / bank draft no: \_\_\_\_\_ for RM \_\_\_\_\_

Bank in to **Federation of Malaysian Manufacturers** for RM \_\_\_\_\_

Maybank Account No: **5-14208-33076-8** (please attach bank-in slip)

Do you require tax invoice  YES  NO



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Signature \_\_\_\_\_ Stamp \_\_\_\_\_