

# FMM HR/IR Conference 2018

**“Future Trends and Managing the Workforce in the Current Economy”**

## Sponsorship Packages

June 27 - 28, 2018 ♦ 8.00 am - 5.00 pm ♦ The Royale Chulan Damansara, Mutiara Damansara Petaling Jaya, Selangor

Packages [inclusive of 0% GST] <i>(Goods and Service Tax (GST) will be set at ZERO percent beginning June 1, 2018)</i>	Sponsorship Packages			
	Exhibitor RM2,000	Bronze RM5,000	Silver RM10,000	Gold RM15,000
One information counter in the exhibition area	√	√	√	√
Special mention in Welcome Remarks during Conference	√	√	√	√
Company logo on Conference folder cover, papers and backdrop		√	√	√
Company logo in Conference promotional emails		√	√	√
Display of one promotional message on FMM Registration Counter		√	√	√
Complimentary seat at conference		2	3	4
Complimentary seat at VIP lunch table			2	4
Speaking opportunity and/or advertisements during Conference (15 minutes)				√
Company logo on participant's name tag				√
Write-up on company in Conference email blast				1
Insertion of one company brochure in conference folder			1 leaflet	2 leaflets
Display of two company banners in Conference ballroom				√
Promotional email blast* (reaching approximately 5,000 contacts)				1 times
Advertisement in FMM quarterly newsletter 'Business in Action'** (worth RM2,200 per issue)				1

\* Each sponsor's email is to reach approximately 5,000 contacts who fit the profile of the event's participants.  
File format: JPEG (non-animated); Maximum print size (Portrait) 19.7cm (W) x 28.4cm (H). Artwork for email is not included.

\*\* FMM Business in Action newsletter is circulated to 5,000 members, government agencies & embassies.  
File format: PDF / AI; A4 Full page ad. Artwork for advertisement is not included.

We are interested in the following sponsorship package :

Exhibitor       Bronze       Silver       Gold

\* Please ( √ ) in the appropriate box

**SUBMITTED BY :**

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Company: \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

GST Number: 

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For more information please contact the following FMM Secretariat :

- ♦ Enquiries for sponsorship : Ms Hema Thiruchelvam (hema@fmm.org.my)
- ♦ Enquiries for conference : Ms Hema Thiruchelvam (hema@fmm.org.my) or Puan Kamsiah (kamsiah@fmm.org.my)

**Deadline for registration : June 20, 2017**