

## Event Profile

Global Halal Expo India will be held concurrent with the 10th India Foodex 2018 which, besides India, attracted participation from 28 countries and was an excellent expo and received tremendous support from all quarters. Encouraged by overwhelming response, the 10th Edition of 'India Foodex 2018' will be held from Aug 31— Sept 2, 2018 at BIEC, Bangalore, India.

## Exhibitor Product profile

### Food Sector

Food Products, Basmati & Non Basmati Rice, Spices, Pulses, Tea, Coffee, Dry Fruits, Cereal, Wheat, Seeds, Milled Products, Meat Products, Agri Commodities, Processed Food Products, Pickles, Sauces, Jams, Confectionery, Food Drinks, Ice Cream, Biscuits, Pulp, Squashes, Beverages, Dairy Products, Animal Products, Poultry Products, Cocoa Products, Bakery Products, Wafers, Processed Food Products, Food Processing Machinery & Equipments Food Packaging Machinery, Material & Equipments, Cold Chain & Refrigeration Technology, Hotel & Kitchen Equipments Grain Milling Technology, Dairy, Bakery Product & Technology, Agriculture & Technology, Poultry & Live Stock, Sea Food Products & Technology, Food Retailing Supplies, Organic Food Products, Testing Lab & Equipments, Post Harvest Technology, Warehousing.

### Non-Food Sector

Body Care Products, Lifestyle Products, Leather Products, Business Solution, Health and Pharmaceutical Products,

## Visitor Profile

Visitors like Manufacturer, Exporter, Traders, Distributors, Retailers, Dealers, Buyers, Restaurant & Hotel Owner, Sales Managers, Student & Scientists, Universities, Research Institutions, Corporate Houses, Food Malls Owners, National & International Retail Chain Owners, Managers, Food Marketing Board, Trading Companies, Food Factory Owners, Agri Consultants, Potential Investors, Govt. Policy Makers, Banks & Financial Institutions, Consulates & Diplomats, Civil Supplies, Quality Certification Agencies, Input Suppliers are the target visitors on this show.

### **Why India ?**

- ⇒ The 2nd largest producer of fruits, vegetables, food grains
- ⇒ The largest producer of milk
- ⇒ The largest producer of spices
- ⇒ Indian food and grocery market is world's 6th largest
- ⇒ Food is one of the largest segments in Indian retail sector
- ⇒ Indian food retail market expected to reach USD894.98 billion by 2020
- ⇒ Indian snacks market is the world's fastest growing market at a rate of 16.6%

### Indian Food Processing sector:

- ⇒ Received USD6.7 billion worth FDI from 2000-2015
- ⇒ Has potential to attract USD33 billion FDI over next 10 years
- ⇒ 100% FDI permitted in multi-brand retailing of food products
- ⇒ Setting up of 42 mega food parks is underway

### Indian Food Industry

- ⇒ Presently valued at USD30.71 billion
- ⇒ Expected to grow at CAGR of 11%
- ⇒ Projected to be USD65.4 billion by 2018

### Indian Food imports

- ⇒ 2nd largest importer of cooking oils
- ⇒ Fastest emerging food import market

### **India as a Market for Halal**

- ⇒ Islam is the 2nd largest religion after Hinduism
- ⇒ Over 14% of the total population of 1,324 billion are Islam
- ⇒ The personal care products market was estimated at USD43 billion in 2015 and is projected to grow by 10% to reach USD62 billion by 2020
- ⇒ USD4.2 billion is expected to be spend on personal care products
- ⇒ Women's spend on cosmetics was estimated at \$1.6 billion in 2014 and is projected to grow by 11 percent CAGR to reach \$3 billion by 2020, according to a study by Intecos-CIER.
- ⇒ Rapid growth in India's cosmetics market is fueled by increasing demand for beauty products among the middle class and the increase in department stores, underpinned by rapid GDP growth, which has exceeded 5 percent annually since 2009.
- ⇒ India's cosmetics market has historically been dominated by leading domestic players, notably Dabur India Ltd. and Marico. Dabur India Ltd. is the largest FMCG (fast-moving consumer goods) company in India, with 2015 revenues of \$1.3 billion.
- ⇒ Unilever is one of the leading multinationals in India, with its Indian subsidiary earning revenues of \$5 billion in 2015. It leads with a range of personal care product lines including Lux, Clinic Plus, Lifebuoy, Fair & Lovely, Dove, and Sunsilk.

## **PARTICIPATION FEES:**

### **Booth Rental**

Standard Shell Scheme Intermediate (9 sqm)	RM13,500.00
Standard Shell Scheme Corner (9 sqm)	RM14,500.00
FMM Administrative charge per exhibitor (non-FMM Member)	RM 318.00 (GST included)

**Deadline: April 15, 2018 (Kindly be informed that cancellation and refund are not allowed after April 15, 2018).**

### **Registration as Exhibitor**

We are interested in exhibiting and would like to confirm our exhibition space at the FMM's Pavilion at Foodex India 2018 (Please complete appropriate boxes) :

<b>Descriptions</b>	<b>No of booth required</b>	<b>Cost (RM)</b>
Rental of booth		
FMM Administrative Fee RM318.00 (for non-members only)		
*Note:	<b>Total Cost</b>	

### **Payment**

Enclosed is cheque/bank draft no \_\_\_\_\_ for the amount of \_\_\_\_\_ being **full payment** for booking of the booth and or FMM administrative charge. (Please make cheque in favour of "FMM SERVICES SDN BHD").

### **Submitted by:**

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Company: \_\_\_\_\_ Product exhibiting: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Signature: \_\_\_\_\_

*For more information, please contact Ms Koh Wee Leng, FMM Secretariat at tel: 03-62867369 or fax : 03-62741266/7288 or email: wee\_leng@fmm.org.my.*

### **Market Development Grant**

Please be informed that effective January 1, 2018, eligible SMEs are entitled to claim up to **RM15,000** under the market development grant from MATRADE.

Please refer to MATRADE's website at [www.matrade.gov.my](http://www.matrade.gov.my) for more information on the MDG guideline.

*Note : The quotation provided is subject to fluctuation. FMM reserves the right to revise the quotation.*