



Federation of Malaysian Manufacturers



# Seminar on Business Ethics and Integrity Key to Sustainability in the Digital Economy

October 3, 2017 • 8:00am-5:00pm • The Royale Chulan Damansara Hotel, PJ

The seminar will share on

- **Ethics & integrity in digital business**
- **Cybersecurity challenges**
- **Ransomware threats & integrity**
- **Building business trust**
- **Best practices & ASEAN perspectives on corporate integrity & ethics**

## CONFIRMED SPEAKERS:

- Google
- Facebook
- Axiata Group Berhad
- iPay88
- Intel
- Drew & Napier LLC
- PKNS
- MCMC
- Pricewaterhouse Coopers
- KPMG
- Cybersecurity Malaysia
- US Department of Justice



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## WHO SHOULD ATTEND

CEOs, Directors/Managers of CSR/Sustainability, Supply Chain, E-Commerce, Compliance, Communication, Risk and Strategic Management

## VENUE

## The Royale Chulan Damansara Hotel

2, Jalan PJU 7/3, Mutiara Damansara  
47810 Petaling Jaya, Selangor  
Tel: 03-7959 9000 | Fax: 03-7959 9111

## ENQUIRIES

Contact: Ms. Kamsiah A Rahim or  
Ms Hema Thiruchelvam (Business Environment Division)  
E-mail: [Business\\_Environment@fmm.org.my](mailto:Business_Environment@fmm.org.my)  
Tel: 03-6286 7200 | Fax: 03-6274 1266

FMM'S GST REGISTRATION NO: 001714290688

## REPLACEMENT / CANCELLATION

Replacement at no additional cost and must be in writing to the FMM Secretariat. FMM reserves the right to cancel or reschedule the event. All efforts will be taken to inform participants of changes. FMM is not responsible for any travel, hotel or other incidental costs incurred by participants.

## REGISTRATION INFORMATION

Membership	FREE *	Fee for subsequent pax (inclusive of 6% GST)
FMM / ICC Malaysia	Two (2) pax	RM212
Non-members	One (1) pax	RM212

\* Limited to 130 participants on a first-come, first-served basis  
Confirmed participants who fail to turn up are charged full fees.  
Fee is inclusive of 6% GST.

**PAYMENT** Attendance by prior registration. Return completed registration form to FMM with correct payment before/on day of event. Non-members **MUST PAY** full fee before/on day of event or registration is cancelled.

Mode of payment:

- Cheque payable to **FEDERATION OF MALAYSIAN MANUFACTURERS**
- E-payment: Malayan Banking Berhad  
A/C No: 514208330768 (**Swift code: MBBEMYKL**)

## REFUND POLICY

Cancellation **in writing** to FMM and **if received:**

- More than 14 days prior to event - full refund
- Between 8 – 14 days to event - 50% refund
- Less than 7 days of event - no refund

**Registration accepted via email, fax or online at [www.fmm.org.my](http://www.fmm.org.my).**

**Closing Date : September 29, 2017**

To: FMM , Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur  
Attn: Kamsiah ([business\\_environment@fmm.org.my](mailto:business_environment@fmm.org.my))  
Fax: 03-62741266/7288

Please register the following participant(s):

1. Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Vegetarian\*\*: Yes / No

Email: \_\_\_\_\_

2. Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Vegetarian\*\*: Yes / No

Email: \_\_\_\_\_

\*\* Kindly circle whichever is applicable.

Submitted by:

Name \_\_\_\_\_

Designation \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

FMM Membership No: \_\_\_\_\_

Tel No.: \_\_\_\_\_

Email: \_\_\_\_\_

0800	<b>Registration</b>
0845	<b>Welcome Remarks</b> by Mr Alois Hofbauer, FMM Council & Chairman, FMM Ethical Business Practices Committee
0900	<b>Keynote Address on Responsible Business Leadership</b> by YBhg Tan Sri Saw Choo Boon, former Chairman of Shell Malaysia, Senior Independent Director of RHB Bank Bhd, Ranhill Holdings Bhd and Digi.Com Bhd
0920	<b>High-Level Dialogue: Towards Sustainability – Incorporating Ethics and Integrity into the Digital Business</b>  <b>Moderator:</b> Dr Avvari V. Mohan, Associate Professor of Strategic Management, Nottingham University Business School (NUBS), University of Nottingham Malaysia Campus  <b>Panellist:</b> <ul style="list-style-type: none"> <li>• Puan Nik Nazifah Nik Ahmad, Group Chief Internal Audit, Axiata Group Berhad</li> <li>• Mr Sajith Sivanandan, Managing Director - Malaysia, Philippines, Vietnam &amp; Emerging Markets, Google</li> <li>• Mr Chan Kok Long, Co-Founder and Executive Director, iPay88</li> <li>• Ms. Nicole Tan, Country Director Malaysia, Facebook</li> <li>• Mr Anjan Ghosh, Regional Director-Corporate Affairs, Greater Asia region, Intel</li> </ul>
1100	<b>Networking Break</b>
1130	<b>Special Lectures/ Presentations: (35 minutes per presentation)</b> <ul style="list-style-type: none"> <li>• <b>Topic TBC</b> by Mr Davinder Singh, Vice Chair of ICC commission on Corporate Responsibility and Anti-corruption and CEO of Drew &amp; Napier LLC, Singapore</li> <li>• <b>PKNS Journey to Integrity</b> by Puan Hajjah S. Normalis Abd Samad, Chief Integrity Officer, PKNS</li> </ul>
1245	<b>Lunch Break</b>
1400	<b>Importance of Trust Building</b> by Ms Pauline Ho, Assurance and People Partner, PricewaterhouseCoopers (PwC)
1430	<b>Dealing with Cyber Security Threats</b> by Ms Dani Michaux, Chief Information Officer; Head of IT Advisory; and ASPAC Cyber Security Lead KPMG Malaysia
1500	<b>Networking Break</b>
1520	<b>Panel Session: Ransomware Threat and Challenges</b>  <b>Moderator:</b> Mr Alex Tan, Consulting Senior Executive Director and Forensic Lead, PwC  <b>Panellists:</b> <ul style="list-style-type: none"> <li>• Ms Dani Michaux, Chief Information Officer; Head of IT Advisory; and ASPAC Cyber Security Lead KPMG Malaysia KPMG</li> <li>• Encik Zulkarnain bin Mohd Yasin, Chief Officer, Network Security and Enforcement Sector, Malaysian Communications and Multimedia Commission (MCMC)</li> <li>• Encik Megat Muazzam bin Abdul Mutalib, Head of MyCERT, CyberSecurity Malaysia</li> <li>• Mr Thomas Dougherty, Senior Trial Attorney with the Computer Crime and Intellectual Property Section (CCIPS) of the U.S. Department of Justice (DOJ)</li> </ul>
1640	<b>ASEAN Perspective and Closing</b> by Cik Tengku Ida Adura Tengku Ismail, Malaysia Trustee, ASEAN CSR Network
1700	<b>End of Programme</b>

\* Note: The organiser reserves the right to alter the content and timing of the programme in the best interest of the Seminar.

Admission strictly by prior registration. Limited seats. Cancellation and/or replacement allowed and should be in writing to the FMM Secretariat. **Closing Date: September 29, 2017**