



FMM BUSINESS BEST PRACTICES SEMINAR

December 6, 2018 (Thursday)
Royale Chulan Damansara Hotel, Petaling Jaya

TRADE WAR



Insights for Exporters and Importers

Why you should attend this Seminar

- Understand the current trade war that could impact businesses in Malaysia
- Learn ways to mitigate currency risks in cross-border business transactions
- Explore practical solutions for exporters and importers during trade war
- Attain networking opportunities with participants, invited guests and speakers

This Seminar is not sponsored by the speakers' organisations.

It is organised for participants to gain knowledge on best management practices from established organisations.



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Trade War: Insights for Exporters and Importers

December 6, 2018 (Thu) • Royale Chulan Damansara Hotel, Petaling Jaya

PROGRAMME *

- 8.00 am Registration of Participants
Company Exhibition Visits / Networking Breakfast
- 8.50 am **Welcome Remarks**
Dr. Yeoh Oon Tean
Chief Executive Officer
Federation of Malaysian Manufacturers (FMM)
- Analysing Current Situation and Its Impacts on Businesses in Malaysia**
- 9.00 am • *En. Mohd Redza Bin Abdul Rahman*
Head of Research
MIDF Research
MIDF Amanah Investment Bank Bhd
- 9.45 am • *Prof. Yeah Kim Leng*
Professor of Economics
Sunway University Business School
Sunway University
- 10.30 am Networking Break / Company Exhibition Visits
- 10.45 am **Mitigating Currency Risks in Cross-border Business Transactions**
Cik Aida Mosira Mokhtar
Director, Risk Advisory
Deloitte Malaysia
- 11.30 am **Solutions for Malaysian Exporters and Importers**
Dr. Rashidi Said
Director, Multilateral Trade Policy and Negotiations Division
Ministry of International Trade and Industry, Malaysia (MITI)
- 12.15 pm **Question & Answer Session**
Moderator:
Dr. Yeoh Oon Tean
Chief Executive Officer
Federation of Malaysian Manufacturers (FMM)
- Speakers:
- *En. Mohd Redza Bin Abdul Rahman, Head of Research, MIDF Research, MIDF Amanah Investment Bank Bhd*
 - *Prof. Yeah Kim Leng, Professor of Economics, Sunway University Business School, Sunway University*
 - *Cik Aida Mosira Mokhtar, Director, Risk Advisory, Deloitte Malaysia*
 - *Dr. Rashidi Said, Director, Multilateral Trade Policy and Negotiations Division, Ministry of International Trade and Industry, Malaysia (MITI)*
- 1.15 pm Networking Lunch
- 2.30 pm Seminar Concludes

* The organiser reserves the right to amend the programme in the best interest of the event.

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Trade War: Insights for Exporters and Importers

December 6, 2018 (Thursday) • 8.00am – 2.30pm
Royale Chulan Damansara Hotel, Petaling Jaya

WHO SHOULD ATTEND

- Chief Executive Officers, Managing Directors, General Managers
- Export / Import / Supply Chain Managers and Executives
- Finance Managers and Executives
- Business Development / Marketing Managers and Executives

PARTICIPATION FEES

Fee per participant (RM)	Early bird rate *	Normal rate #
FMM member	350	450
Non-member	450	550

* Early bird rate until November 15, 2018.

Group discount is not applicable for early birds.

Normal rate effective from November 16, 2018.

10% group discount for 3 persons & more from the same company.

- Member's rate applies for Malaysian government officials.
- All fees are inclusive of course materials, lunch and refreshments.
- Seminar materials are available for sale at half price of full registration fee after December 6, 2018.
- **Participation fee is claimable from HRDF SBL Scheme.**

VENUE & ACCOMMODATION

Royale Chulan Damansara Hotel

2, Jalan PJU 7/3, Mutiara Damansara, 47810 Petaling Jaya, Selangor

Tel: 03-7959 9000

Fax: 03-7959 9111

Email: resvn@rcdsara.com.my

Website: www.royalechulandamansara.com.my

ENQUIRIES & REGISTRATION

Contact: Pn. Zanizah / Ms. Kwai Kaun

Tel: 03-6286 7200

Fax: 03-6274 1266 / 7288

E-mail: zanizah@fmm.org.my / event@fmm.org.my

PAYMENT

Registration form must be returned to FMM by **Dec 3, 2018**.

All confirmed participants **must pay** the full fee **before the event**, otherwise registration will be cancelled. Walk-in participants with payment will be admitted on space availability basis.

Payment methods

Payee name: **Federation of Malaysian Manufacturers**

- 1) Cheque or bank draft crossed **Account Payee Only**.
- 2) Bank transfer. To email or fax bank-in slip to FMM to issue receipt (zanizah@fmm.org.my / fax: 03-6274 1266).
 - Bank name: Malayan Banking Bhd
 - Account no: **5-14208-33076-8**
 - SWIFT Code: MBBEMYKL

Please write the invoice number or the event name on the reverse side of the cheque or on the bank-in slip.

REFUND OF FEES

Cancellation must be in writing to FMM.

All registrations carry a 50% cancellation liability immediately after a completed registration form has been received by FMM.

REPLACEMENT / CANCELLATION / NO-SHOW

Replacement at no additional cost. FMM reserves the right to cancel or reschedule the programme. All efforts will be taken to inform participants of any changes. If FMM decides to cancel or postpone the seminar, FMM will not be responsible for covering airfare, hotel or other travel costs incurred by participants. Participants who do not turn up at the event are liable for the full fee.

CLOSING DATE FOR REGISTRATION

December 3, 2018

HRDF SBL Scheme claimable • Early bird rate is available until November 15, 2018

Please register the following participant(s): [Attach a separate list if space is insufficient. Please tick (✓) appropriate box.]

- 1) Name: _____ Designation: _____
Email: _____ Prefer a vegetarian meal: Yes No
- 2) Name: _____ Designation: _____
Email: _____ Prefer a vegetarian meal: Yes No
- 3) Name: _____ Designation: _____
Email: _____ Prefer a vegetarian meal: Yes No

Payment:

- **Full payment** of RM _____ will be made by December 3, 2018 via Cheque/bank draft Bank transfer

Submitted by: [Please complete this section in capital letters.]

Name: _____ Designation: _____

Company: _____

Address: _____

_____ Email: _____

Tel: _____ Fax: _____ FMM Membership No: _____