



Leveraging On Industrial IoT (IIoT) to Kickstart Your Industry 4.0 Journey

Wisma FMM, Bandar Sri Damansara • 7 March 2019 • 2.30pm – 5.00pm

Industrial IoT (IIoT) is changing the manufacturing industry. It is transforming traditional, linear manufacturing supply chains into dynamic, interconnected systems. IIoT technologies help to change the way products are made and delivered. They make factories more efficient and safer for human operators, as well as saving facilities millions of dollars. The Internet of Things (IoT) is increasingly becoming an integral part of companies—their strategies, their day-to-day activities and their futures. In fact, when 500 executives were recently surveyed by Forbes Insights, more than 90% said IoT would be important to the future of their companies. Nowhere will IoT be more disruptive than in the manufacturing sector. It is crucial to learn more about the future of how IoT will affect this broad and influential sector of the global economy. Two experts in IIoT, Mr. Boris Marrone of Siemens MindSphere IoT and Mr. Wilhelm F.K. Schellenberger of RAW Smart Solutions Sdn. Bhd. will be sharing their insights in this workshop.

KEY TAKEAWAYS:

Equipment integration as bottleneck for a full I4.0 approach.

What are the problems especially for SMEs and how can this problem be solved.

What are the benefits to manufacturers especially SMEs.

Technological perspective of IIoT :

- Expand visibility with IoT solutions
- Effectively manage remote resources
- Communicate with connected assets
- Analyse remote monitoring results

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PROGRAMME

14:30	Registration and Welcome Coffee
14:50	Welcome Remarks by Jacob Lee, Chairman, FMM Industry 4.0 Committee
15:00	The Importance of Physical Connectivity and Cloud Services in the Disruptive Digital Era by Boris Marrone, Sales Director Siemens MindSphere IOT
15:30	Q&A
15:45	Industry 4.0 for Everyone! (IIOT Solutions for SMEs) by Wilhelm F.K. Schellenberger Managing Director RAW Smart Solutions Sdn. Bhd.
16:15	Q&A
16:30	Showcase & Demo of: <ul style="list-style-type: none">• The Simple IOT Connectivity (Basic & easy as 1,2,3 setup)• Digital Twin• IOT Gateway
17:00	End of Programme

SPEAKER'S PROFILE



Boris Marrone
Sales Director, Siemens MindSphere IOT

Having joined Siemens over 18 years ago, Mr Boris has a strong background in Product Lifecycle Management, which is a part of the Siemens Industry Software Division.

With the ever-growing market requirement for IoT and Industry 4.0 Digital Transformation programs, he shifted his focus to launching the Siemens IoT platform in APAC.



Wilhelm F.K. Schellenberger
Managing Director, RAW Solutions Sdn. Bhd.

With the expertise of engineering in electronics, automation and instrumentation, Mr Wilhelm has been involved in various industries within the areas of South East Asia, Europe, USA, Russia, etc.

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- All registrations carry a 50% cancellation liability immediately after a completed registration form or an online registration has been received by FMM. No additional cost for replacement participant.

Closing Date: 06 March 2019

REGISTRATION FORM

To: FMM Secretariat
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