



Advantech Focus Partner Conference: Enabling an Intelligent Transportation and Logistics System

21 July 2016 • The Royale Bintang The Curve Hotel

LUCKY DRAW:

iPad Mini, SONY AS20 Action Cam, SEAGATE External HD 500GB



As one of the leading Internet-of-Things (IoT) infrastructure providers, Advantech, together with its Eco-partners, will highlight industry demands, developments and challenges in Intelligent Transportation, as well as effective Fleet and Warehouse Management.

With the integration of the latest technologies, control and motoring systems in mobile data capture, Advantech will showcase the complete solutions which have been enabling increases in productivity and the move towards a new Smart City Era.

Benefits to be gained from this Technology Talk are:

Solution Seminar

Meet industry professionals who would be sharing their analysis & critical solutions for target applications.

Product Showcase

Hands-on experience and feature demos of Advantech latest products and solutions.

Business Networking

Explore potential alliances and business opportunities.

WHO SHOULD ATTEND

CEO / Directors / GM / COO / CIO / CTO, Senior Managers / Managers with responsibilities in Operations & Manufacturing

EVENT SPONSOR

ADVANTECH

This event is organised by FMM and sponsored by Advantech Co Malaysia Sdn Bhd under the FMM Business Promotion Package. FMM reviews requests by solution/technology providers for a platform to create awareness and market their products/services to FMM members. The FMM Business Promotion Package is offered when the solutions, technologies and products/services are deemed as useful and relevant in improving members' operational efficiency. Offering of the FMM Business Promotion Package however does not constitute as an endorsement by the FMM of the products, services or technology providers.

PROGRAMME

0930	Registration
1000	2016 Advantech Business Outlook & Prospect for Malaysia Elvin Ng, General Manager Advantech Malaysia
1020	Vision and Future of Intelligent Transportation in Malaysia Ministry of Transport Malaysia
1040	Embrace Efficiency and Cloud Mind-set with Microsoft Azure Deh Hui Chuang, Senior Product Manager, Cloud + Enterprise, Microsoft Malaysia
1100	Coffee Break
1120	Intelligent Traffic Information Control Systems Roger Hung, CEO, Hi-Power Solution Group
1140	Digital Logistics & Fleet Management Perspective and Trends Edwin Teo, Product Sales Manager Advantech Singapore

1200	Lunch
1300	Optimising Your Supply Chain Gan Eng Teck, Director, Real-Time Logistics ASEAN, Dematic
1320	Building Smart Bus System with IoT Perspective H B Su, Key Account Manager Advantech Malaysia
1340	VIVOTEK Intelligent Transportation Success Cases Ben Lo, Key Account Manager, Vivotek
1400	Optimise Traffic Management with Intelligent Video Solution Adam Liu, Product Manager Advantech Co, Ltd.
1430	Q&A Session & Lucky Draw
1500	Business Matching
1600	End of Programme

The organiser/sponsor reserve the right to alter the content and timing of the sessions in the best interest of the event.

More information? Contact
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Admission is strictly by prior registration. Limited seats. Cancellation and/or replacement is allowed and should be made in writing to the FMM Secretariat. Closing date for registration: 18 July 2016

REGISTRATION FORM

To: FMM Secretariat, Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur
Attn: Ms Lily Hee (Membership and SMI Division) Email: lily@fmm.org.my Fax: 03-62741266/7288

Please register the following participant(s):

1. Name: _____
 Designation: _____
 Vegetarian*: Yes / No Gender*: Male / Female
 Email: _____

2. Name: _____
 Designation: _____
 Vegetarian*: Yes / No Gender*: Male / Female
 Email: _____

* Kindly circle whichever is applicable.

Submitted by:
 Name: _____
 Designation: _____
 Company: _____
 FMM Membership No: _____
 Address: _____

 Tel No.: _____
 Email: _____

Interested Topics: Intelligent Transportation System (ITS) Logistics & Fleet Management
 Smart Bus Solution Warehouse Management