

FMM Business Best Practices

Getting Ready for the EU General Data Protection Regulation (GDPR)

Enforcement date: May 25, 2018

December 7, 2017 (Thursday)

The Royale Chulan Damansara Hotel, Petaling Jaya

- Understand what GDPR is;
- Learn what processes that organisations will need to put in place;
- Be informed on how GDPR can benefit the organisations; and
- Understand the role of privacy professionals in organisations.

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PROGRAMME *

- 8:00 am Registration of Participants
Company Exhibition Visits
Networking Breakfast
- 8:50 am Welcome Remarks
FMM
- 9:00 am **GDPR – Introduction and Preparation**
- **Key elements**
 - **Comparison against the current Data Protection Directive (DRD)**
 - **Impacts on organisations in Malaysia**
 - **Preparing for GDPR**
 - **Operationalise GDPR compliance**
- Question & Answer Session
- *Prof. Dr. Abu Bakar Munir*
Professor
Faculty of Law
University of Malaya
 - *Mr Kevin Shepherdson*
Chief Executive Officer and Founder
Straits Interactive Pte Ltd
- 11:30 am Networking Coffee Break
Company Exhibition Visits
- 11:45 am **Cases of Data Protection Best Practices**
- Question & Answer Session
- Cik Siti Dinar Binti Othman*
Head of Unit, Risk Assessment Unit
Department of Protection of Personal Data
Ministry of Communications and Multimedia Malaysia
- 12:45 pm Networking Lunch
Company Exhibition Visits

1:45 pm **The Role of Privacy Professional in an Evolving Regulatory Landscape**

Question & Answer Session

*Mr Foong Cheng Leong
Advocate and Solicitor
Foong Cheng Leong & Co*

2:30 pm **Steps to Sustainable GDPR Compliance**

*Ms Lina Tong
Principal Solutions Consultant for Analytics
SAS Malaysia*

3:15 pm Networking Coffee Break
Company Exhibition Visits

3:30 pm **Ensuring Compliance - Microsoft Solutions**

*Mr Jarom Britton
Corporate Attorney (Malaysia & SEA New Markets)
Corporate, External & Legal Affairs
Microsoft*

4:10 pm Question & Answer Session

- *Ms Lina Tong, Principal Solutions Consultant for Analytics, SAS Malaysia*
- *Mr Jarom Britton, Corporate Attorney (Malaysia & SEA New Markets),
Corporate, External & Legal Affairs, Microsoft*

4:30 pm Seminar Concludes

* *The organiser reserves the right to alter the content and timing of the programme in the best interests of the Seminar.*

