

A QUICK LOOK AT THE FUNCTIONS OF THE DIVISIONS/UNITS/BRANCHES

Management Team

DR. YEOH OON TEAN, CHIEF EXECUTIVE OFFICER
Goh Chiang Fein, Chief Executive Officer (GS1 Malaysia)
Chin Lye Ha, General Manager (Industry)
Madeline Loh, General Manager (Trade)
Sia Chooi Leng, General Manager (FMM Institute)

HEAD OFFICE

BUSINESS ENVIRONMENT DIVISION

E-mail :

Business_Environment@fmm.org.my

- *Domestic Trade Policies*
- *Economic and Manufacturing Surveys*
- *Economic and Manufacturing Sector Statistics*
- *Economic Liberalisation and Deregulation*
- *Energy Management*
- *Environment Management*
- *Ethical Business Practices*
- *FMM-MIER Business Conditions Survey*
- *FMM Salary, Benefits and Employment Conditions Survey*
- *Human Resource Development*
- *Industrial Policies and Strategies*
- *Manufacturing Quality and Excellence*
- *Occupational Safety and Health*
- *Productivity and Competitiveness*
- *Technology and R&D*
- *Industry Standards*

Hema Thiruchelvam (Head of Division)

Wan Haslina Wan Mohd Hussin

Sofinar Abdul Halim

COMMUNICATIONS & PUBLICATIONS

E-mail:

webmaster@fmm.org.my

- *FMM Directory of The Malaysian Industries*
- *FMM Products and Services Catalogue*
- *FMM Industry Directory*
- *Business in Action @ FMM*
- *Brochures – FMM Institute & GS1 Malaysia*
- *FMM Institute Training Calendar*
- *FMM Annual Report*
- *Media*
- *Facebook Page*

Florance S. Gabriel (Head of Unit)

Tania Lim Lai Fong (Publication)

CONFERENCES & OTHER EVENTS

E-mail:

webmaster@fmm.org.my

- *Conferences & Seminars*
- *Event management services for external parties (excluding sponsored free briefings for member companies)*

Kwai Kaun (Head of Unit)

Note:

To sponsor free briefings for member companies, please obtain FMM Business Promotion Packages from Membership & SMI Division.

CORPORATE AFFAIRS

E-mail:

companysecretary@fmm.org.my

Han Mong Ying

Company Secretarial and Statutory Matters

- Federation of Malaysian Manufacturers
- FMM Institute
- FMM Services Sdn Bhd
- GS1 Malaysia Berhad
- GS1 International Malaysia Sdn Bhd
- EPC Global Malaysia Sdn Bhd

FINANCE DIVISION

E-mail:

financeDivision@fmm.org.my

- Provide support on Finance and Tax to FMM Groups of Companies and Industry Groups legal entities
- Finance Committee
- Audit Committee
- Annual Budget for FMM, FMM Institute & FMM Services Sdn Bhd
- Accounting Policy and Procedures
- Internal and external audit
- Monitor the compliance of ISO procedures on Procurement
- Treasury

Lin Poh Chan (Head of Division)
Kamaliah Mohd Kusnan**FMM INSTITUTE**

E-mail:

training@fmm.org.my

- Certificate Programmes
- Consultancy on HRIR, Quality, Safety and Operations
- Customised In-house Programmes
- Developmental Programmes
- Public Training Programmes
- Senior Management Development Programme

Sia Chooi Leng (Head of Division)

Ong Li Choo
Fatahiyah Husin
Nora Liza Hassan Basri
Siti Nazihah Ab Halim**GS1 MALAYSIA**

E-mail:

gs1malaysia@gs1my.org**Membership Support and Customer Service Unit**

- New Application
- Resignation / Change of name/Transfer of membership
- Database of GS1 Malaysia membership
- Members Product Databank
- Help Desk
- GEPIR
- Members' Briefings

Goh Chiang Fein
Han Mong Ying
Liew Wai Mei
Yeap Eng Hwee
Albert Ang
Tan Wei Ru
Teoh Chin Beng**GS1 Corporate Affairs Unit**

- GS1 Malaysia Board
- GS1 Malaysia Users Board
- GS1 Governance
- Statutory/Legal Matters

Administration and Credit Control Unit

- Finance and Admin
- GS1 Budget
- Manage account receivable and debtors

Professional Services Solutions and Standard Units

- GS1 Malaysia Mobile App
- GS1 Innovation
- E-Commerce

- *Omni-Channel*
- *Strategic Alliance*
- *GS1 eCom*
- *GTC*
- *Food and Consumer Safety*
- *SC Implementation*
- *Authentication*
- *EPC/RFID/EPICS*
- *Traceability*
- *Special project – APEC, Customs*
- *Website*

Industry Engagement Unit

- *Omni-Channel*
- *Apparel*
- *Retail*
- *Healthcare*
- *Halal Related*
- *Transport & Logistics and Customs*
- *ECR/CGF*
- *Food Sector*

Marketing and Events Unit

- *In-house training program*
- *Conference and Seminars*
- *Annual Supply Chain Summit*
- *Workshops*
- *Marketing and promotion*
- *E-learn*
- *Newsletter*
- *Verification*

HR & IR ADVISORY SERVICES UNIT

E-mail:
hps@fmm.org.my

Human Resource / Industrial Relations Advisory Services

Heng Poh Suan

HR AND ADMINISTRATION DIVISION

E-mail:
hr@fmm.org.my
Rosemaliza Ruslan (Head of Division)

- *Personnel Policies and Procedures*
- *Staff Recruitment and Placement*
- *Staff Compensation and Benefits*
- *Staff Training & Development*
- *Building and Property Maintenance*
- *Purchasing*
- *Office Administration*
- *Rental of Dewan FMM/Meeting Room/Training Room*
- *Application for Study Loan Scheme*

INTERNATIONAL BUSINESS DIVISION

E-mail :
IBDivision@fmm.org.my
Ng Lee Lee (Head of Division)
Nur Hafizah Sulaiman
Jess Chong Pei Voon

- *International Business Committee*
- *Logistics Committee*
- *Branding & IPR Committee*
- *Women in Business Committee*
- *Incoming Trade Mission/Delegation*
- *CO & Trade Documentation*
- *Malaysia-Singapore Business Council*

- *Advisory Services on Export/Trade/Documentation Problems*
- *Trade Enquiries – Local & Overseas*
- *Liaison with Overseas Organisations*

INTERNATIONAL TRADE POLICY UNIT

E-mail:
policy@fmm.org.my

- *International Trade Policies – Regional Trade Grouping (WTO, ASEAN, APEC), Technical Barriers to Trade Committee, Trade Remedies (Anti-dumping, Safeguard), Free Trade Agreements (TPP, RCEP etc)*
- *Improvements in Business Environment & Public Service Delivery (PEMUDAH)*
- *Customs Committee*
- *East Asia Business Council*
- *APEC Business Advisory Council*
- *Customs Advisor*
- *MIDA Advisor*
- *GST Advisory*

Shamini Sakthinathan (Head of Unit)
Maygelah Siva

INTERNATIONAL CHAMBER OF COMMERCE – MALAYSIA

E-mail:
iccm@iccmalaysia.org.my

- *Liaison with ICC International & National Committees*
- *ICC publications*
- *ICC arbitration*
- *ICC Malaysia Working Committees on:*
 - *Arbitration*
 - *Banking*
 - *Commercial Law & Practice*
 - *Competition*
 - *Intellectual Property*
- *ICC World Chambers Federation*
- *Liaison with Institute of Financial Services on Registration for CDCS[®], CITF[®] and CSDG[®] examinations*

Esther Boey (Head of Secretariat)
Angelina Lim

INDUSTRY GROUPS MANAGEMENT DIVISION

E-mail:
industry@fmm.org.my

- *Aluminium Industry*
- *Automotive Components Industry*
- *Automation Technology Industry*
- *Biodiesel Industry*
- *Coating Resins and Composite*
- *Ceramic Industry*
- *Chemicals Industry*
- *Cosmetic and Toiletries Industry*
- *Fertilizer Industry*
- *Food & Beverage Industry*
- *Industrial Gases Industry*
- *Insulation Industry*
- *Malaysian Oleochemical Industry*
- *Asean Oleochemical Industry*
- *Petrochemicals Industry*
- *Tyres Industry*

Law Zee Jean (Head of Division)
Hasliana Abd Rahman
Law Zee Jean
Hasliana Abd Rahman
Chan Pek Wan
Chan Pek Wan
Hasliana Abd Rahman
Chan Pek Wan
Nor Aini Abdullah
Chan Pek Wan
Nor Aini Abdullah
Soraya Rahbani
Hasliana Abd Rahman
Chan Pek Wan
Law Zee Jean
Soraya Rahbani
Hasliana Abd Rahman

IT DIVISION

E-mail:

itDivision@fmm.org.my

- FMM Net Content Management
- Information Communication Technology
- Business Information Centre
- Knowledge Management
- FMM Weekly e-Bulletin
- FMM Member's Lounge Access
- FMM e-advertising (FMM Net & FMM Weekly e-Bulletin)
- FMM e-Circular
- FMM Net Online Payment Gateway Service
- FMM Webmaster
- FMM Web Portal Service
- FMM CRM System Support
- Equipment Operations & Technical Support

Ooi Chun Keong (Head of Division)
Mohd Azhar Sani
Yoe Wai Keat

MEMBERSHIP & SMI DIVISION

E-mail:

Membership_SMI@fmm.org.my

- Membership Recruitment and Services
- Membership Data Bank Maintenance and Analysis
- Entrepreneurship Committee
- ICT & Multimedia Committee
- Membership Committee
- SMI Committee
- FMM Excellence Award
- SMIs
- Factory Visits & BON Session
- APEC Business Travel Card
- FMM Hotel Discount Scheme
- FMM Weekly E-Bulletin
- FMM Business Promotion Package
- FMM Members Satisfaction Survey

Esther Boey (Head of Division)
Kenny Lee
Angelina Lim
Natalie Ng Poh Fang

MARKETING UNIT

E-mail :

kenny@fmm.org.my

Overall sale of advertisement space in FMM Publications in the domestic and overseas markets. Assisting in membership recruitment and other FMM events.

Kenny Lee Tai Hui

TRADE FAIRS & MISSIONS

E-mail:

webmaster@fmm.org.my

- Trade Fairs
- Trade Missions

Koh Wee Leng
Joe Lee Paik Xuan

BRANCH OFFICES

- *Coordinate With Head Office to Represent Members on Federal Government Issues*
- *Monitor State Government Development Policies and Support Facilities For Industries*
- *Provide Assistance To Members In Resolving Problems Encountered*
- *Undertake Activities To Enhance Members' Industrial Productivity And Efficiency*

<p>EASTERN BRANCH <i>(Pahang, Terengganu & Kelantan)</i> <i>Hafizah Ismail (Executive-in-Charge)</i> <i>Nurul Hanis Razali</i></p>	<p>PERAK BRANCH <i>Louis Gnanapragasam (Sr. Manager - Head of Branch)</i> <i>Mahinder Singh</i> <i>Nicole Choe Pui Sze</i> <i>Evonne Tan Foo Hoon</i></p>
<p>JOHOR BRANCH <i>Sim Biow Siong (Manager - Head of Branch)</i> <i>Nazri Hamdan</i> <i>Jessica Chu Hong</i> <i>Nurafni Yante Zulkifli</i></p>	<p>PENANG BRANCH <i>Yeoh Ooi Huat (Manager – Head of Branch)</i> <i>Nazliza Kamaldin</i> <i>Owe Yean Roei</i> <i>Jayshrisharrlini</i> <i>Hemadaren</i> <i>Balbir Singh</i></p>
<p>KEDAH/PERLIS BRANCH <i>Mazlan Kassim (Manager - Head of Branch)</i> <i>Meeza Md Hassan</i></p>	<p>SELANGOR BRANCH <i>Anne Chong Gaik Lin (Manager - Head of Branch)</i> <i>Koo Swee Por</i> <i>Mohd Affis Mohamad</i> <i>Haslinda Harun</i> <i>Rajeswary Gunnusen</i></p>
<p>MALACCA BRANCH <i>Shireen Chan Wei Chin (Manager - Head of Branch)</i> <i>Justina Kow Pui Chin</i> <i>Chloe Leong Bing Yee</i></p>	<p>SARAWAK BRANCH <i>Farrez Teh Abdullah (Manager - Head of Branch)</i> <i>Beatrice anak Olivia Kada</i></p>
<p>NEGERI SEMBILAN BRANCH <i>Akmalina Kamarulzaman (Manager – Head of Branch)</i> <i>Aliza Ahmad</i></p>	<p>SABAH REPRESENTATIVE OFFICE <i>Florisa Sangau (Executive-in-Charge)</i></p>

CONTACT PERSON FOR ASSISTANCE AND ADVICE ON SPECIFIC SUBJECTS

FMM HEAD OFFICE

Subject Matter	Principal Contact Person	Next Contact Person
CORPORATE AFFAIRS		
Company Secretarial and Statutory Matters <ul style="list-style-type: none"> • Federation of Malaysian Manufacturers • FMM Institute • FMM Services Sdn Bhd • GS1 Malaysia Berhad • GS1 International Malaysia Sdn Bhd • EPC Global Malaysia Sdn Bhd 	Han Mong Ying	Rohaida Awang
Certificate of Origins		
Preferential Certificate of Origins	Nur Hafizah Sulaiman	
Non- Preferential Certificate of Origins		
Conferences & Other Events		
<ul style="list-style-type: none"> • Conferences & Seminars • Event management services for external parties (excluding sponsored free briefings for member companies) 	Kwai Kaun (Head of Unit)	
<p>Note: To sponsor free briefings for member companies, please obtain FMM Business Promotion Packages from Membership & SMI Division.</p>		
Domestic Trade Policies		
<ul style="list-style-type: none"> • Arbitration Act 2005 • Bankruptcy Act 1967 (revised 1988) • Cheap Sale Price Regulations 1987 • Code on Takeovers and Mergers • Companies Act 1965 (Revised 1973) • Competition Act 2010 • Consumer Complaints • Control of Supplies Act 1961 (Revised 1973) • Labelling Order 1980 • Price Control And Anti-Profiteering Act 2011 • Registration of Business Act 1956 (Revised 1978) • Trade Descriptions Act 2011 • Weights and Measures Amendment Act 2007 • Liaison with Companies Commission of Malaysia • Matters pertaining to Ministry of Domestic Trade & Cooperatives and Consumerism 	Hema Thiruchelvam	Wan Haslina Wan Mohd Hussin
Economic Policies and Plans		
<ul style="list-style-type: none"> • Five Year Malaysian Plans • Exchange Rate Policy • Financing Facilities for Manufacturing • Foreign Investment Committee (FIC) Guidelines • Industrial and Investment Policy • Industry Linkages and Strategies 	Hema Thiruchelvam	Wan Haslina Wan Mohd Hussin

- *Industrial Master Plan*
- *Industry Standards*
- *KL Stock Exchange Listing and Quotation Requirements*
- *Licensing, Approvals and Permits for Manufacturing*
- *Licensing under the Industrial Co-ordination Act (ICA)*
- *National Development Policy*
- *Third Outline Perspective Plan (2001 - 2010)*
- *Securities Industry Act 1983*
- *Tax Incentives for Manufacturing*
- *New Economic Model*
- *Liaison with MITI, MIDA, EPU and Ministry of Finance*

Energy Management

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|---|--|---------------------------------|
| <ul style="list-style-type: none"> • <i>Electricity supply, interruptions and tariffs</i> • <i>Natural Gas</i> • <i>Telecommunications</i> • <i>Energy Efficiency</i> • <i>Renewable Energy</i> • <i>Water</i> • <i>Liaison with Tenaga Nasional Berhad, Telekom Malaysia, Postal Department, Ministry of Energy, Green Technology & Water, Energy Commission, SPAN, IWK</i> | <p><i>Wan Haslina Wan</i>
<i>Mohd Hussin</i></p> | <p><i>Hema Thiruchelvam</i></p> |
|---|--|---------------------------------|

Environmental Management

- | | | |
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| <ul style="list-style-type: none"> • <i>Environmental Quality Act 1974</i> • <i>Environmental Quality</i> <ul style="list-style-type: none"> – <i>Clean Air Regulations 2014</i> – <i>Scheduled Wastes Regulations 2005</i> – <i>Industrial Effluent Regulations 2009</i> – <i>Sewage Regulations 2009</i> – <i>Prescribed Activities (Environmental Impact Assessment) Order 1987</i> • <i>ISO 14000</i> • <i>Liaison with Department of Environment</i> • <i>Liaison with Ministry of Natural Resources & Environment.</i> | <p><i>Wan Haslina Wan</i>
<i>Mohd Hussin</i></p> | <p><i>Hema Thiruchelvam</i></p> |
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Ethical Business Practices

- | | | |
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| <ul style="list-style-type: none"> • <i>Corporate Governance</i> • <i>Social Responsibility</i> • <i>Business Ethics</i> • <i>FMM Generic Handbook on Code of Ethics</i> • <i>FMM Handbook on Fighting Bribery and Corruption</i> • <i>FMM Generic Suppliers Handbook</i> • <i>Corruption Perception Index</i> • <i>Integrity Pact</i> | <p><i>Hema Thiruchelvam</i></p> | <p><i>Wan Haslina Wan</i>
<i>Mohd Hussin</i></p> |
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FMM Net

- | | | |
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| <ul style="list-style-type: none"> • <i>FMM Member's Lounge Access</i> • <i>Business Information Centre</i> • <i>Industry/Economic Journals, Publications,</i> | <p><i>Yoe Wai Keat</i>
<i>Mohd Azhar Sani</i>
<i>Mohd Azhar Sani</i></p> | <p><i>Ooi Chun Keong</i>
<i>Ooi Chun Keong</i>
<i>Ooi Chun Keong</i></p> |
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- Government Gazettes, etc
- Online Payment Gateway Service Ooi Chun Keong
- FMM Webmaster Yoe Wai Keat
- FMM e-advertising (FMM Net & FMM Weekly e-Bulletin) Ooi Chun Keong
- FMM e-Circular

FMM Publications

- Advertisement space and sales of FMM publications
 - FMM Directory of Malaysian Industries Kenny Lee Tai Hui Florance
Ida Tan Chiew Ping
 - Business in Action @ FMM Kenny Lee Tai Hui Florance
Ida Tan Chiew Ping
Ooi Chun Keong
 - Advertisement in FMM Net

FMM INSTITUTE

Training

- Certificate Programmes on:
 - Boilerman Nora Liza Hassan Basri Ong Li Choo
 - Steam Engineer
 - Electrical Maintenance
 - Technician Development
 - Energy Efficiency
 - Safety and Health Officer
 - Quality Engineering and Quality Management
 - Human Resource and Industrial Relations Management
 - Procurement and Inventory Management
 - Shipping, Logistics and Supply Chain Management
 - Production Planning and Control
 - Lean Manufacturing
 - Productivity Improvement
 - Store and Warehouse Management
- Customised In-House Programmes Fatahiyah Husin Ong Li Cho
- Developmental Programmes Ong Li Cho Sia Chooi Leng
 - Newly-Promoted Personnel
- Human Resources Development Fund (HRDF) Ong Li Choo
- Public Training Programmes on: Siti Nazihah Ab Halim Ong Li Choo
 - Communication and Clerical Development
 - Customer Service, Sales and Marketing
 - Engineering and Maintenance
 - Export Management
 - Financial Management
 - Human Resource and Industrial Relations
 - Industrial Safety and Environmental Management
 - Information and Communication Technology
 - Management and Performance Development
 - Production, Operations and Logistics
 - Quality Systems and Productivity Improvement
 - Supervisory and Motivational Skills
 - Technical

GS1 MALAYSIA**Membership Support and Customer Service Unit**

- New Application
- Resignation / Change of name/Transfer of membership
- Database of GS1 Malaysia membership
- Members Product Databank
- Help Desk
- GEPIR
- Members' Briefings

Tan Wei Ru/
Teoh Chin Beng/
Noor Fazlily Mohamad/
Nor Iza Abdul Ghani/
Rosilah Yusoff/
Hema Lata

Han Mong Ying/
Yeap Eng Hwee/
Liew Wai Mei/
Albert Ang

GS1 Corporate Affairs Unit

- GS1 Malaysia Board
- GS1 Malaysia Users Board
- GS1 Governance
- Statutory/Legal Matters

Goh Chiang Fein/
Han Mong Ying

Administration and Credit Control Unit

- Finance and Admin
- GS1 Budget
- Manage account receivable and debtors

Goh Chiang Fein/
Han Mong Ying

Hema Lata

Professional Services Solutions and Standard Units

- GS1 Malaysia Mobile App
- GS1 Innovation
- E-Commerce
- Omni-Channel
- Strategic Alliance
- GS1 eCom
- GTC
- Food and Consumer Safety
- SC Implementation
- Authentication
- EPC/RFID/EPICS
- Traceability
- Special project – APEC, Customs
- Website

Yeap Eng Hwee/
Goh Chiang Fein/
Liew Wai Mei

Albert Ang/
Tan Wei Ru/
Teoh Chin Beng

HUMAN RESOURCE & ADMINISTRATION

- Personnel Policies and Procedures
- Staff Recruitment and Placement
- Staff Compensation and Benefits
- Staff Training & Development
- Building and Property Maintenance
- Purchasing
- Office Administration
- Rental of Dewan FMM/Meeting Room/Training Room
- Application for Study Loan Scheme

Rosemaliza Ruslan
Rosemaliza Ruslan
Rosemaliza Ruslan
Rosemaliza Ruslan
Rosemaliza Ruslan
Rosemaliza Ruslan
Rosemaliza Ruslan
Rosemaliza Ruslan
Rosemaliza Ruslan
Rosemaliza Ruslan

Zuraini M. Zahari
Zuraini M. Zahari
Zuraini M. Zahari
Zuraini M. Zahari
Sahrnunizam Yassin
Sandra Perera
Sandra Perera
Sandra Perera
Zuraini M. Zahari

HUMAN RESOURCE DEVELOPMENT/ISSUE

<ul style="list-style-type: none"> • EPF Act 1991 • Employment Act 1955 • Factory and Machinery Act 1967 • Industrial Relations Act 1967 • OSHA 1994 and Related Regulations • SOCSO Act 1969 • Trade Union Act 1959 • Human Resource Development Berhad Act 2001 • Workmen's Compensation Act 1952 • FMM Salary, Benefits and Employment Conditions Survey • Foreign Workers Issues • Human Resource Development Fund • Matters pertaining to Ministry of Home Affairs/Immigration • Matters pertaining to Ministry of Human Resources 	Sofinar Abdul Halim	Hema Thiruchelvam Wan Haslina Wan Mohd Hussin
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International Relations

<ul style="list-style-type: none"> • Joint Ventures and Business Opportunities Registry • Relations with overseas partner organisations/visiting delegations & Missions • Liaison with Ministry of Foreign Affairs, Foreign Embassies, MITI 		Nur Hafizah Sulaiman Jess Chong Pei Voon
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Industrial/Economic Data/ Information

<ul style="list-style-type: none"> • FMM-MIER Business Conditions Survey • FMM Salary, Benefits and Employment Conditions Survey • Government Economic Reports • National and Manufacturing Sector Statistics 	Hema Thiruchelvam	Wan Haslina Wan Mohd Hussin Sofinar Abdul Halim
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INDUSTRY GROUPS MANAGED BY FMM

ASEAN Oleochemical Manufacturers Group	Law Zee Jean	Tan Bee Chin
Malaysian Automotive Component Parts Manufacturers	Law Zee Jean	Sharina Shukri
FMM Aluminium Manufacturers Group of Malaysia	Hasliana Abd Rahman	Chitra Sellappan
FMM Malaysian Ceramic Industry Group	Hasliana Abd Rahman	Chitra Sellappan
FMM Malaysian Insulation Manufacturers Group	Hasliana Abd Rahman	Chitra Sellappan
FMM Reflective Insulation Manufacturers of Malaysia	Hasliana Abd Rahman	Chitra Sellappan
Malaysia Automation Technology Association	Hasliana Abd Rahman	Sharina Shukri
Chemical Industries Council of Malaysia	Chan Pek Wan	Tan Bee Chin
• Product Group:		
– CICM Malaysian Oleochemical Manufacturers Group	Chan Pek Wan	Tan Bee Chin
– CICM Malaysian Coating Resins and Composite Group	Chan Pek Wan	Tan Bee Chin
Fertilizers Industry Association of Malaysia	Chan Pek Wan	Tan Bee Chin
Malaysian Biodiesel Association	Chan Pek Wan	Chitra Sellappan
FMM Malaysian Automotive Tyre Manufacturers Industry Group	Hasliana Abd Rahman	Sharina Shukri
FMM Malaysian Food Manufacturing Group	Nor Aini Abdullah	Sharina Shukri
• Product Groups:		
– FMM MAFMAG Cocoa Manufacturers Group	Nor Aini Abdullah	Sharina Shukri

<i>Malaysian Food Canners' Association</i>	<i>Nor Aini Abdullah</i>	<i>Chitra Sellappan</i>
<i>FMM Malaysian Cosmetics & Toiletries Industry Group</i>	<i>Nor Aini Abdullah</i>	<i>Chitra Sellappan</i>
<i>FMM Malaysian Industrial Gases Manufacturers Group</i>	<i>Soraya Rahbani</i>	<i>Tan Bee Chin</i>
<i>Malaysian Petrochemicals Association</i>	<i>Soraya Rahbani</i>	<i>Chitra Sellappan</i>
• <i>Product Group:</i>		
– <i>MPA Plastic Resins Producers Group</i>	<i>Soraya Rahbani</i>	<i>Chitra Sellappan</i>

ICC Malaysia

• <i>Liaison with International Chamber of Commerce</i>	<i>Esther Boey</i>	<i>Angelina Lim</i>
• <i>ICC Arbitration</i>	<i>Esther Boey</i>	<i>Esther Boey</i>
• <i>ICC Publications</i>	<i>Lily Hee</i>	<i>Angelina Lim</i>
• <i>ICC World Chambers Federation</i>	<i>Esther Boey</i>	<i>Angelina Lim</i>

International Trade Policy

• <i>WTO, ASEAN and APEC</i>	<i>Shamini Sakthinathan</i>	<i>Maygelah Siva</i>
• <i>Regional and Bilateral Free Trade Agreements</i>		
• <i>Trade Barriers and Trade Remedies</i>		
• <i>East Asia Business Council</i>		
• <i>APEC Business Advisory Council</i>		
• <i>Private Sector Business Related Groupings –FTA Task Force and GST Task Force</i>		
• <i>Customs – GST, Sales Tax, LMW, FZs</i>		
• <i>MIDA and Customs Advisor</i>		

Membership Services

• <i>Membership Recruitment and Processing of Applications</i>	<i>Natalie Ng Poh Fang</i>	<i>Esther Boey</i>
• <i>Resignations/Termination/Change of Name and Transfer of Membership</i>	<i>Natalie Ng Poh Fang</i>	<i>Esther Boey</i>
• <i>Membership Databank and Analysis</i>	<i>Natalie Ng Poh Fang</i>	<i>Esther Boey</i>
• <i>Liaison with Members and Feedback</i>	<i>Natalie Ng Poh Fang</i>	
• <i>FMM Hotel Discount Scheme</i>	<i>Angelina Lim</i>	
• <i>FMM Excellence Award</i>	<i>Natalie Ng Poh Fang</i>	
• <i>APEC Business Travel Car</i>	<i>Natalie Ng Poh Fang</i>	

Public Services Delivery

<i>PEMUDAH and related Focus Groups (Enforcing Contracts, Registering Properties, Trading Across Borders, Paying Taxes, Closing a Business)</i>	<i>Shamini Sakthinathan</i>	<i>Maygelah Siva</i>
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Small and Medium-Size Industries

• <i>SMEs Representation to the Government</i>	<i>Natalie Ng Poh Fang</i>	<i>Esther Boey</i>
• <i>Industrial Park Management Committees</i>		
• <i>Information on Funds & Incentives for SMEs</i>		

Trade Fairs & Missions

• <i>Overseas Trade Fairs</i>	<i>Koh Wee Leng</i>	<i>Joe Lee Paik Xuan</i>
• <i>Trade Missions</i>		

Technology

• <i>Commercialisation of R&D Fund</i>	<i>Hema Thiruchelvam</i>	
• <i>Incentives on Research & Development</i>		
• <i>Industry Grant Scheme</i>		
• <i>Intensification of Research in Priority Areas (IRPA) Fund</i>		
• <i>Management of Technology Transfer</i>		
• <i>National Action Plan on Technology Development</i>		

- *Technology Acquisition Fund*

Transportation

- *Haulage and Lorry Transportation*
- *Liaison with Ministry of Transport, Port Authorities, Commercial Vehicle Licensing Board*
- *Port Facilities*
- *Rail and Air Cargo Transport*
- *Shipping*

*Nur Hafizah
Sulaiman*

CONTACT PERSON FOR ASSISTANCE AND ADVICE ON SPECIFIC SUBJECTS

Branches

Subject Matter	Principal Contact Person	Next Contact Person
KEDAH/PERLIS BRANCH		
E-mail : fmmkedahperlis@fmm.org.my		
Customs	Mazlan Kassim	Roshita Hamid
Energy & Utilities	Meeza Md Hassan	Rozainiza Ghazali
Infrastructure & Utilities		
Logistics		
Membership Services		
Transportation		
GS1 System		
Endorsement of Trade Documents		
Environmental, Safety and Health		
Human Resource Management		
International Business		
Small & Medium Size Industries		
Strategic/Economic Policies Matter		
Trade Policies		
FMM Publications		
FMM Institute Training Programmes	Mazlan Kassim	
(In-House)	Meeza Md Hassan	Rozainiza Ghazali
(Certificate & Technical)		
(Public)		
Industrial Park Management Committee (IPMC)	Mazlan Kassim	
• Alor Setar / Mergong	Meeza Md Hassan	
• Gurun		
• Sg Petani / Bakar Arang		
• Kuala Ketil		
• Kulim		
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• Customs	Owe Yean Roei	Balbir Singh
• Energy	Balbir Singh	Owe Yean Roei
• Infrastructure & Utilities	Balbir Singh	Owe Yean Roei
• Logistics & Transports	Owe Yean Roei	Balbir Singh
• S1 System	Evelyn Yeap Kim Lian	Yeoh Kooi Eng
• Publication & Trade Forms	Seetha Devi	Norazwani
• Endorsement of Trade Documents	Owe Yean Roei	Yeoh Ooi Huat
• Environmental, Safety & Health	Balbir Singh	Yeoh Ooi Huat
• Human Resource Management	Balbir Singh	Owe Yean Roei
• International Business	Owe Yean Roei	Balbir Singh
• Small & Medium Size Industries	Balbir Singh	Owe Yean Roei
• Strategic/Economic Policies Matter	Balbir Singh	Owe Yean Roei
• Trade Policies	Balbir Singh	Yeoh Ooi Huat
• FMM Publications	Owe Yean Roei	Yeoh Ooi Huat
• FMM Institute Training Programmes	Evelyn Yeap Kim Lan	Yeoh Ooi Huat
(In-House)	Yeoh Ooi Huat	
(Certificate & Technical)	Hemadaren	
(Public)	Sharrlini	
• IT & Multimedia	Nazliza Kamaldin	
	Nazliza Kamaldin	

Regional Committees

- | | | |
|---|----------------------|----------------------|
| • <i>Prai Chemical and Gas Industry Group</i> | <i>Balbir Singh</i> | <i>Yeoh Ooi Huat</i> |
| • <i>Island Committee</i> | <i>Owe Yean Roei</i> | <i>Yeoh Ooi Huat</i> |

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| • <i>Endorsement of Trade Documents</i> | <i>Harvindar Kaur</i> | <i>Nicole Choe Pui Sze</i> |
| • <i>Energy & Utilities</i> | <i>Louis Gnanapragasam</i> | <i>Evonne Tan Foo Hoon</i> |
| • <i>Environmental, Safety and Health</i> | <i>Mahinder Singh</i> | <i>Louis Gnanapragasam</i> |
| • <i>Finance – Invoicing & Payment</i> | <i>Liew Pooi Leng</i> | <i>Rozita Mohd Abidin</i> |
| • <i>FMM Institute Training Programmes</i> | <i>Mahinder Singh</i> | <i>Nicole Choe Pui Sze</i> |
| • <i>GS1 System</i> | <i>Liew Pooi Leng</i> | <i>Rozita Mohd Abidin</i> |
| | <i>Nicole Choe Pui Sze</i> | |
| • <i>Human Resource</i> | <i>Mahinder Singh</i> | <i>Louis Gnanapragasam</i> |
| • <i>ICT & Multimedia</i> | <i>Nicole Choe Pui Sze</i> | <i>Harvindar Kaur</i> |
| • <i>Industrial Park Management Committee (IPMC)</i> | <i>Louis Gnanapragasam</i> | <i>Rozita Mohd Abidin</i> |
| • <i>Logistics & Customs</i> | <i>Louis Gnanapragasam</i> | <i>Evonne Tan Foo Hoon</i> |
| • <i>Membership Services</i> | <i>Evonne Tan Foo Hoon</i> | <i>Louis Gnanapragasam</i> |
| • <i>PEMUDAH Perak</i> | <i>Louis Gnanapragasam</i> | <i>Rozita Mohd Abidin</i> |
| • <i>Publication & Trade Forms</i> | <i>Rozita Mohd Abidin</i> | <i>Liew Pooi Leng</i> |
| • <i>Small & Medium Size Industries</i> | <i>Evonne Tan Foo Hoon</i> | <i>Louis Gnanapragasam</i> |
| • <i>Strategic/Economic Policies Matter</i> | <i>Louis Gnanapragasam</i> | <i>Mahinder Singh</i> |
| Regional Committees | | |
| • <i>Hilir Perak Regional Sub-Committee</i> | <i>Nicole Choe Pui Sze</i> | <i>Harvindar Kaur</i> |
| • <i>Taiping Regional Sub-Committee</i> | <i>Louis Gnanapragasam</i> | <i>Rozita Mohd Abidin</i> |

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| • <i>FMM Publications</i> | <i>Robiah Md Kadersah</i> | <i>Marian Ann Ambrose</i> |
| • <i>GS1 System</i> | <i>Haslinda Harun</i> | <i>Koo Swee Por</i> |
| Working Committees | | |
| • <i>Customs</i> | <i>Mohd Affis Mohamad</i> | |
| • <i>Human Resource Management</i> | <i>Rajeswary Gunnusen</i> | |
| • <i>Industrial Safety, Health & Environment</i> | <i>Koo Swee Por</i> | |
| • <i>Logistics</i> | <i>Mohd Affis Mohamad</i> | |
| • <i>Membership Services</i> | <i>Haslinda Harun</i> | |
| • <i>Security Management</i> | <i>Mohd Affis Mohamad</i> | |
| • <i>Small & Medium Size Industries</i> | <i>Haslinda Harun</i> | |
| Regional Committees | | |
| • <i>Hulu Langat</i> | <i>Mohd Affis Mohamad</i> | |
| • <i>Hulu Selangor</i> | <i>Koo Swee Por</i> | |
| • <i>Klang</i> | <i>Haslinda Harun</i> | |
| • <i>Kuala Langat</i> | <i>Mohd Affis Mohamad</i> | |
| • <i>Kuala Selangor</i> | <i>Haslinda Harun</i> | |
| • <i>Petaling Jaya</i> | <i>Rajeswary Gunnusen</i> | |
| • <i>Selayang</i> | <i>Koo Swee Por</i> | |
| • <i>Shah Alam</i> | <i>Koo Swee Por</i> | |
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• FMM Publications		
• Energy		
• IT & Multimedia		
• Logistics		
• Transportation		
• Customs		
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• Human Resource Management	Akmalina Kamarulzaman	Aliza Ahmad
• Environmental, Safety and Health		
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Regional Committees		
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• Environmental, Safety and Health	Justina Kow Pui Chin	Shireen Chan Wei Chin
• Logistics	Justina Kow Pui Chin	Shireen Chan Wei Chin
• Transportation	Justina Kow Pui Chin	Shireen Chan Wei Chin
• FMM Publications	Shireen Chan Wei Chin	Sharon Laxman
• FMM Institute Training Programmes	Leong Bing Yee	Yvonne Gan Siew Kim
• Human Resource Management	Leong Bing Yee	Yvonne Gan Siew Kim
• IT & Multimedia	Shireen Chan Wei Chin	Sharon Laxman
• Small & Medium Size Industries	Leong Bing Yee	Yvonne Gan Siew Kim
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	Justina Kow Pui Chin	
	Leong Bing Yee	
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FMM Institute Training Programmes	Jessica Chu Hong	Sim Biow Siong
Regional Committees		
• Central & North Johor Regional Committee	Nazri Hamdan	Sim Biow Siong
• Iskandar Puteri Regional Committee	Nazri Hamdan	Sim Biow Siong
Working Committees		
• Academic Programme Development	Jessica Chu Hong	Sim Biow Siong
• Logistics & Customs Liaison	Nurafni Yante	Jessica Chu Hong
• Infrastructure & Utilities	Nazri Hamdan	Sim Biow Siong
• Environmental, Safety and Health	Nurafni Yante	Nazri Hamdan

- *Human Resource Affairs*
- *Membership Services*
- *Small & Medium Size Industries*

Nurafni Yante
Nazri Hamdan
Jessica Chu Hong

Jessica Chu Hong
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| • <i>Environmental, Safety and Health</i> | | |
| • <i>Human Resource Management</i> | | |
| • <i>International Business</i> | | |
| • <i>IT & Multimedia</i> | | |
| • <i>Customs & Logistics</i> | | |
| • <i>Membership Services</i> | | |
| • <i>Small & Medium Size Industries</i> | | |
| • <i>Strategic / Economic Policies Matter</i> | | |
| • <i>Trade Policies</i> | | |
| • <i>Transportation</i> | | |
| • <i>GS1 System</i> | <i>Hafizah Ismail</i> | <i>Rajeswary Shamugam</i> |
| • <i>Endorsement of Trade Documents</i> | <i>Rajeswary Shamugam</i> | <i>Hafizah Ismail</i> |
| • <i>FMM Publications</i> | <i>Hafizah Ismail</i> | |
| • <i>FMM Institute Training Programmes</i> | <i>Nurul Hanis Razali</i> | <i>Hafizah Ismail</i> |

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| • <i>Membership Services</i> | <i>Florisa Sangau</i> |
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| • <i>FMM Institute Training Programmes</i> | <i>Florisa Sangau</i> |

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| • <i>Industrial Park Management Committee (IPMC)</i> | <i>Farrez Teh Abdullah</i> | <i>Beatrice anak Olivia Kada</i> |
| • <i>FMM Publications</i> | <i>Farrez Teh Abdullah</i> | <i>Beatrice anak Olivia Kada</i> |
| • <i>FMM Institute Training Programmes</i> | <i>Beatrice anak Olivia Kada</i> | <i>Farrez Teh Abdullah</i> |
| <i>Regional Committees</i> | <i>Beatrice anak Olivia Kada</i> | <i>Farrez Teh Abdullah</i> |
| • <i>Central Regional Committee</i> | <i>Farrez Teh Abdullah</i> | <i>Beatrice anak Olivia Kada</i> |
| • <i>Bintulu Regional Committee</i> | <i>Farrez Teh Abdullah</i> | <i>Beatrice anak Olivia Kada</i> |
| • <i>Miri Regional Committee</i> | | |

Listing of Contact Staff's Name Alphabetically

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Akmalina Kamarulzaman	Negeri Sembilan Branch	Manager
Aliza Ahmad	Negeri Sembilan Branch	Executive
Angelina Lim Shiou Chyi	Membership & SMI	Senior Executive
Anne Chong Gaik Lin	Selangor Branch	Manager
Balbir Singh	Penang Branch	Executive
Beatrice Olivia Kada	Sarawak Branch	Executive
Cecilia Pang Mui Huong	Sarawak Branch	Senior Secretary
Chan Pek Wan	Industry Groups Management	Manager
Chin Lye Ha	General Manager's (I) Office	Gen. Manager (Industry)
Chitra Sellapan	Industry Groups Management	Senior Secretary
Chloe Leong Bing Yee	Malacca Branch	Executive
Dr. Yeoh Oon Tean	CEO's Office	Chief Executive Officer
Esther Boey Sook Teng	Membership & SMI	Senior Manager
Evelyn Yeap Kim Lian	Penang Branch	Executive Assistant
Evonne Tan Foo Hoon	Perak Branch	Executive
Farrez Teh Abdullah	Sarawak Branch	Manager
Florisa Sangau	Sabah Representative Office	Executive-in-Charge
Florance Suganthi	Communications & Publications	Assistant Manager
Goh Chiang Fein	GS1 Malaysia	CEO GS1 Malaysia
Hafizah Ismail	Eastern Branch	Executive In-Charge
Han Mong Ying	Corporate Affairs /GS1 Malaysia	Com. Secretary/Manager
Haslinda Harun	Selangor Branch	Executive
Hasliana Ab Rahman	Industry Groups Management	Senior Executive
Heng Poh Suan	HR & IR Advisory Services	HR/IR Advisor
Hema Thiruchelvam	Business Environment	Senior Manager
Hemadaren Subramaniam	Penang Branch	Executive
Jessica Chu Hong	Johor Branch	Executive
Jess Chong Pei Voon	International Business	Executive
Josephine Tan Phei Yean	FMM Institute	Senior Secretary
Joe Lee Paik Xuan	Trade Fairs & Missions	Executive
Kamaliah Mohd Kusnan	Finance	Manager
Kenny Lee Tai Hui	Marketing	Manager
Khairun Niza	Negeri Sembilan Branch	Admin. Assistant
Koh Wee Leng	Trade Fairs & Missions	Manager
Koo Swee Por	Selangor Branch	Assistant Manager
Kwai Kaun	Conferences & Other Events	Manager
Law Zee Jean	Industry Groups Management	Senior Manager
Liew Wai Mei	GS1 Malaysia	Manager
Liew Pooi Leng	Perak Branch	Accounts Assistant
Lily Hee Kim Choo	Membership & SMI	Executive Assistant
Lin Poh Chan	Finance	Senior Manager
Liza Osman	Johor Branch	Executive Assistant
Louis Gnanapragasam	Perak Branch	Senior Manager
Madeline Loh	General Manager's (T) Office	General Manager (Trade)
Mahinder Singh	Perak Branch	Manager
Marian Ann Ambrose	Selangor Branch	Executive Assistant
Maygelah Siva	International Trade Policy	Executive
Mazlan Kassim	Kedah/Perlis Branch	Manager
Meeza Md Hassan	Kedah/Perlis Branch	Executive
Mohd Affis Mohamad	Selangor Branch	Senior Executive
Mohd Azhar Sani	FMM Institute & IT	Librarian
Mohd Haffiz Shawal	Penang Branch	Clerk
Natalie Ng Poh Fang	Membership & SMI	Senior Executive

<i>Nazliza Kamaldin</i>	<i>Penang Branch</i>	<i>Executive</i>
<i>Nazri Hamdan</i>	<i>Johor Branch</i>	<i>Senior Executive</i>
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<i>Nor Aini Abdullah</i>	<i>Industry Groups Management</i>	<i>Executive</i>
<i>Norazwani Arin</i>	<i>Penang Branch</i>	<i>Clerk</i>
<i>Noor Fazlily Che Muhamad</i>	<i>GS1</i>	<i>Admin. Assistant</i>
<i>Nur Hafizah Sulaiman</i>	<i>International Business</i>	<i>Senior Executive</i>
<i>Nurafni Yante Zulkifli</i>	<i>Johor Branch</i>	<i>Executive</i>
<i>Omar Hj Mohd Said</i>	<i>Johor Branch</i>	<i>Executive Assistant</i>
<i>Ong Li Choo</i>	<i>FMM Institute</i>	<i>Assistant Manager</i>
<i>Ooi Chun Keong</i>	<i>IT</i>	<i>Manager</i>
<i>Owe Yean Roei</i>	<i>Penang Branch</i>	<i>Executive</i>
<i>Rajeswary Gunnusen</i>	<i>Selangor Branch</i>	<i>Executive</i>
<i>Robiah Md Kadersah</i>	<i>Selangor Branch</i>	<i>Admin Assistant</i>
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<i>Roshita Hamid</i>	<i>Kedah/Perlis Branch</i>	<i>Secretary</i>
<i>Rosemaliza Ruslan</i>	<i>Human Resource & Administration</i>	<i>Manager</i>
<i>Rozainiza Ghazali</i>	<i>Kedah/Perlis Branch</i>	<i>Clerk</i>
<i>Rozita Mohd Abidin</i>	<i>Perak Branch</i>	<i>Executive Assistant</i>
<i>Sandra Yvette Perera</i>	<i>Human Resource & Administration</i>	<i>Executive Assitant</i>
<i>Sahrnizam Yassin</i>	<i>Human Resource & Administration</i>	<i>Senior Chargeman</i>
<i>Seethadevi Subramaniam</i>	<i>Penang Branch</i>	<i>Clerk</i>
<i>Shamini Sakthinathan</i>	<i>International Trade Policy</i>	<i>Manager</i>
<i>Sharina Ahmad Shukri</i>	<i>Industry Groups Management</i>	<i>Executive Assistant</i>
<i>Sharrlini Krishnan</i>	<i>Penang Branch</i>	<i>Executive</i>
<i>Sharon Laxman</i>	<i>Malacca Branch</i>	<i>Executive Assistant</i>
<i>Shireen Chan Wei Chin</i>	<i>Malacca Branch</i>	<i>Manager</i>
<i>Sia Chooi Leng</i>	<i>FMM Institute</i>	<i>General Manager</i>
<i>Sim Biow Siong</i>	<i>Johor Branch</i>	<i>Manager</i>
<i>Siti Nazihah Ab Halim</i>	<i>FMM Institute</i>	<i>Executive</i>
<i>Sofinar Abdul Halim</i>	<i>Business Environment</i>	<i>Executive</i>
<i>Soraya Rahbani</i>	<i>Industry Groups Management</i>	<i>Executive</i>
<i>Tan Bee Chin</i>	<i>Industry Groups Management</i>	<i>Executive Assistant</i>
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<i>Wan Aminah Wan Abdul Aziz</i>	<i>Johor Branch</i>	<i>Executive Assistant</i>
<i>Wan Haslina Wan Mohd Hussin</i>	<i>Business Environment</i>	<i>Manager</i>
<i>Yeoh Ooi Huat</i>	<i>Penang Branch</i>	<i>Manager</i>
<i>Yeoh Kooi Eng</i>	<i>Penang Branch</i>	<i>Executive Assistance</i>
<i>Yvonne Gan Siew Kim</i>	<i>Malacca Branch</i>	<i>Senior Secretary</i>
<i>Zuraini Mohamed Zahari</i>	<i>Human Resource & Administration</i>	<i>Senior Secretary</i>

